

n°2

Le JUSTE LIEN Special Emerging Markets 2011

EUROSPAPOOLNEWS.com

THE PREMIER EUROPEAN NEWSPAPER FOR PROFESSIONALS IN THE POOL & SPA INDUSTRY



EuroSpaPoolNews 10 years already!

Our platform, multimedia and interactive, initiated and launched in 2000, celebrates its 10th anniversary.

Unique in the business sector, EuroSpa-Poolnews is a place for constant communication between swimming pool, spa and spa equipment professionals from the five continents.

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A communication tool to refer to every week to observe where the swimming pool world is really going, to understand its evolution, follow its developments; but EuroSpaPoolnews does not intend to stop there!

With the Internet, we will soon be moving towards more advanced technologies, creating our audiovisual department with videos, web TV, etc.

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EuroSpaPoolnews therefore proposes to travel even further with you, so be sure to follow us closely.

Dear customers, we thank you for your support.

Dear colleagues, partners and friends, thank you for your perseverance.

Vanina et Loïc BIAGINI

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The Renovation Market: a lucrative sector not to be ignored



Réalisation France Piscines / Everblue (06 - Le Cannet)

IN A MARKET WHERE NEW BUILD PROJECTS HAVE SLOWED SIGNIFICANTLY, ONE SEGMENT IS GROWING YEAR BY YEAR –RENOVATION.

Today, thousands of pools are between thirty and forty years old. After all these years, these structures will probably have lost their charm and appeal. Your customers are tired of seeing the same thing every day.

Now it's up to you to tempt them, to suggest something new... to make them dream! Talk to them about their neighbour's new pool; show them examples of pools you have built recently in the local area... Slowly, your idea will work its way into their mind, their project will get underway, they will start to talk about it with their architect, their decorator, their friends ... and then one day, they will call you or come to see you. They will have decided to renovate their swimming pool.

Perhaps your customer also wants something that gives them pleasure. They have a pool that is still brand new, but they may wish to add new equipment and accessories, such as a counter-current jet, a pool ladder, an automatic pool cover, a spa, a water-therapy unit... or simply wish to give it new life – change the liner, redo the mosaic with a motif on the bottom of the pool or a frieze around the waterline, or replace the coping with natural stone they spotted at an exhibition.

Maybe they would like to redo their pool deck, perhaps in exotic wood or a composite material?

Alternatively, they might want to do something more radical – it could be they do not find the shape is attractive any more... They want to modify the rectangular shape by creating one or two «Roman» steps, change it into an L-shape, create an overflow on one side, install planters, etc.

The new owner of the house could wish to transform the pool that he «inherited» and which he does not really like. So, while redoing the garden, building a few low walls, or constructing a new pool-house, why not renovate his pool for him?



Réalisation France Piscines / Everblue (06 - Le Cannet)

With a little imagination, you could transform his living space and furnish his pool with new equipment that did not exist when it was built 15 or 20 years ago.

Loïc Biagini

Salt electrolysis: an ecologically responsible solution



Australia uses salt electrolysis to treat the water of family swimming pools since the 70s and it is still a reference. For the last fifteen years, the growth of the pool market has seen the arrival of other players, mainly European and American. These manufacturers now have a significant part of the market.

Salt electrolysis is a simple electrochemical reaction. When water turns slightly salty, usually around 3 to 7g of salt per litre, an electrolytic cell produces a powerful disinfectant: chlorine gas. The cell (or electrode) is composed of titanium plates polarized by DC power. When the salt water flows into the cell it produces disinfected and disinfecting water. Bacteria, chloramines and algae are destroyed, without residue or pollution. Bacteria are sources of infection, chloramines cause allergies and algae make water cloudy or green.

The principle of salt electrolysis is a "natural circle": subject to the effects of UV rays, the salt recomposes itself and is thus available for a new cycle.

Adding salt will however still be necessary to compensate for losses caused by splashes, leaks, or filter cleaning.

An electrolyser comprises two components: an electrolytic cell, also called an electrode, and an electronic control box.

Continued on page 14



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(Read page 5)

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Pool & Spa Asia Exhibition in Bangkok

The Institute for International Research reminds that the Pool & Spa Asia Exhibition will take place from 21st to 23rd of September, 2011, at the Impact Exhibition and Convention Centre of Bangkok, Thailand. It is "The" South East Asia's show dedicated in Trade Exhibition and Conference for the Pool & Spa Industry.



poolspaasia@iirme.com / www.poolspaasia.com

Xavier Leroux

Procopi's presence around the world

Procopi, the multi-specialist manufacturer of swimming pool and spa products, is a large Group, present in many areas all over the world thanks to its several subsidiaries. It is represented by Procopi UK, in England, Procopi Deutschland GmbH in Germany, Procopi Benelux Belgium, Procopi FWI in the West Indies, Procopi Middle East, in Dubai. Export sales account for approximately 20% of Procopi's sales turnover. These sales are generated in almost 80 countries throughout the world. Its organisation is focused on three sectors which are Northern Europe, sector divided between Deutschland, Benelux and UK divisions; Central Europe – Asia & Pacific and Southern Europe. Every division handles sales of a definite area. Contacts for export sales are Xavier Leroux, Director of export sales to Northern, Eastern Europe and DOM TOM, François Chaillou, Director of export sales to Southern Europe and Mathieu Flatres, Technical sales agent for Northern and Eastern Europe.

marketing@procopi.com / www.procopi.com

Bio-UV

The consolidated turnover of BIO-UV is poised to attain more than 8 million Euros in 2010, representing a growth rate of 25% - of which 54% has been earned through exports, with a strong presence in the community swimming pools sector, particularly in the U.S. BIO-UV has also successfully started to make inroads into the countries of Eastern Europe and most Mediterranean countries. Thanks to the force adjustment now fitted to its range of chloramine eradicators, BIO-UV continues to develop its products for dechloramination in the community swimming pool sector. In the case of private swimming pools, the BIO-UV water treatment system is fully automatic. New applications for wastewater treatment and pollution control are expected within the next few years to increase the company's savoir-faire with a Research and Development programme that is considerable.



Benoît Gillmann

contact@bio-uv.com / www.bio-uv.com

SCP gains a foothold in Belgium

Pursuing its policy of expansion through acquisitions or by opening new centres, SCP has just announced its acquisition of the Belgian company PBL, situated south of Brussels. The Eurospapoolnews team was eyewitness to the signing of this acquisition agreement at the Eurexpo Lyon exhibition while it conducted this interview of the main protagonists of the event. "For SCP, this signifies our access to a new market in a new country. And proceeding in the same way we did in other countries, we worked here in partnership with people who have been working in the local market for many years" explained to us Perez de la Mesa, the Managing director of SCP Pool Corporation. And Sylvia Monfort to add: "for SCP, this signifies our access to a new market in a new country. And proceeding in the same way we did in other countries, we worked here in partnership with people who have been working in the local market for many years." To be continued on-line http://en.eurospapoolnews.com/actualites_piscines_spas-en/33401

info.eu@scppool.com / www.scpeurope.com

Swimming ponds and natural pools the trendsetters

This trend is being followed by aquanale, International Trade Fair for Sauna, Pool, Ambience, which will be held from 26th to 29th October 2011 in Cologne, and present swimming ponds and natural pools along with swimming pools, sauna and wellness as a key theme. In this context, an accessible theme area is being specially created, which is designed to show the trade fair visitors a private natural oasis with a nature-based swimming section. Exhibitors and experts on the theme of swimming ponds and natural pools will also have the opportunity to present themselves in the direct surroundings of the special presentation area. The area is rounded off by a complementary support programme.



www.aquanale.com

Piscina BCN 11

Piscina BCN 2011 - the International Swimming Pool Exhibition - will take place in Barcelona from October 18 to 21st. The show is an open platform to the sector: building of covers, outdoor and interior furniture, sports furniture and accessories, spas, saunas, steam baths, hydraulic beds... For 4 days, the world of swimming pools, wellness, and sports facilities will have its most international meeting point for thousands of international professionals in search of new offers, contacts, and solutions. Over 20 000 persons from 110 countries and all sectors will be present.



Isabel Piñol

www.salonpiscina.com

SPLASH! New Zealand Pool & Spa Trade Show

This year, the event will co-locate with the 50th annual JAWS (Just Add Water Seminar) conference of the New Zealand Recreation Association, in Wellington, New Zealand. This annual Aquatics Conference is one of the events most looked forward to on the NZRA professional development calendar. It will be held on 18-19 August 2011. Each year JAWS attracts more than 150 delegates from all areas of the Aquatics Industry, including facility owners, operators, managers and coordinators, industry

consultants and local government personnel. All delegates are being invited to attend SPLASH! A number of companies have confirmed their participation at the event, new buyers including Filtermaster as the Silver Sponsor and NSPI who are assisting with education. The organizers are mindful the event is for the trade i.e. builders, specialists etc. and they will be developing an even stronger educational component at the event. With the launch of SPLASH! Asia in Singapore in 2011 – it will be a big year for exhibitors and visitors. Both events will be organized to the same high standard as previous SPLASH! Shows.



melanie@intermedia.com.au / www.splashnzexpo.co.nz

Aquatherm Show in Moscow



Reed Exhibitions and ITE Moscow are being preparing the 15th International exhibition for heating, ventilation, air-conditioning, water supply, sanitary equipment, environmental technology and pools. This event will be held very soon, from 8th to 11th of February, 2011, at the International Exhibition Center Crocus Expo, in Moscow, Russia, pavilion 2, halls 6, 7, 8.

aquatherm@reedexpo.ru / www.aquatherm-moscow.com

The "Green Friendly" stamp

The AstralPool company feels that it should shoulder some of the responsibility for creating a future that respects the environment and that takes care of a resource as valuable as water. It has therefore created the "Green Friendly" stamp that will help customers to identify its products and equipment that deliver sustainable solutions for their pools. Its commitment to sustainability is reflected in the definition and goals of this product range: "Enjoy your pool while you preserve the environment."



www.astralpool.com

POOLS SAUNAS AND SPAS

6th ANNUAL INTERNATIONAL PROFESSIONAL TRADE FAIR

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- Concurrent with the exhibition - FOR FITNESS & WELLNESS and GOLF SHOW

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Contact: Jana Svobodová, tel.: +420 777 834 883
e-mail: svobodova@abf.cz, www.vystava-bazeny.cz



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The partnership between Filters4Spas and Darlly swiftly and effectively continues to build the Darlly brand

Filters4Spas is Europe's fastest growing supplier of spa filter cartridges and continues to build its network of distributors and retail dealers across Europe, The Middle East, India and the emerging markets. Formed by Philip Moseley and Gil Gingell, the UK based company Filters4Spas Limited focus exclusively on the supply of Darlly's high quality cartridge filters to the pool and spa trade. Filters4Spas have produced an online comprehensive filters identification system in four languages providing the trade with an easy way of identifying Pool and Spa cartridge filters. Their website also provides the trade with other useful multilingual information, additionally, there are many exciting new online developments in progress, as well as numerous production innovations such as a brand new anti-bacterial cartridge to be launched early in 2011. Filters4Spas currently hold a stock of 10,000+ cartridge filters within the UK but plans are already in advance stages for distribution direct from Sweden, Holland, France, Portugal, Switzerland, Ireland and Poland which will initiate simplified logistics with much improved delivery costs for each region. Expansion will be effective and swift. Filters4Spas has complete confidence in the quality and effectiveness of their products. When you purchase one of their filters you receive a 12 month Satisfaction Guarantee. Filters4Spas are actively seeking additional distributors and retail dealers; interested parties should email

info@filters4spas.com / www.filters4spas.com

The Czech Pool & Spa Trade Show is coming soon

The 6th ABF Trade, "POOLS, SAUNAS & SPAS", previously named "Swimming Pools, Saunas, Solariums & Wellness", will stand from 10 to 13rd of March, 2011 in Prague, at the Prague Exhibition Centre Letnany, Czech Republic.



locharova@abf.cz / www.vystava-bazeny.cz

ForumPiscine under the spotlight, in Bologna from February 24 to 26, 2011

ForumPiscine is the point of reference in Italy for the presentation of the latest news, products and services, on systems, models, innovations and technologies of "pool systems". On more than 16,000 m² of exposition area there will also be the twelfth edition of ForumClub a business to business appointment for the fitness, wellness and aquatic sector. In addition to the Expo, Bologna's Fair will host the third edition of the International Congress of ForumPiscine, dedicated to formation and updating for professionals of the sector.

FORUMPISCINE

info@absolutgroup.it / www.forumpiscine.it

Alukov present at Interbad

2010 has proven an excitingly positive year for the innovation-oriented pool enclosure manufacturer ALUKOV. Most notably, a major shift in sales & distribution policy took place: The company is now directly present on the German market (no longer through an importer or wholesaler). Uwe Glup, National Sales Manager for Germany, heads up operations; the company has already registered strong growth and wide acceptance. To top things off, Alukov was present at the Interbad trade show

ipc@poolcover-ipc.com / www.poolcover-ipc.com

Certikin gets closer to its customers

Certikin, specialized in water disinfection and treatment, ecological heating and intelligent cleaning, is reinforcing its communication policy towards its customers. Its new message is based on the availability of products, the before and after sales service and a continuous and personal support. Making personalized treatment and service by specialized professionals becomes its prime objectives. And it

Certikin
brings water to life

materialized this commitment with the following services: pre-sales service with advice on equipment, commissioning, customer training and help with installation, delivery products in 72h, customer service, qualified after-sales service helping with installation, hotline and spare part delivery and a personalized consultation. The company wants to insist on its working philosophy and values aimed at excellence in quality and customer service.

enquiries@certikin.co.uk / www.certikin.com

Best time to make pool and wellness business in Russia

AQUA SALON the trade fair for wellness and spa, pool and sauna takes place for the 5th time from 23 to 26 March at the Crocus Expo Exhibition Centre, Moscow and looks set to a real success. In spite of hard competition in the Russia swimming-pool exhibition branch AQUA SALON found a way to win acceptance as one of the leading trade fair in the pool and wellness industry in Russia. This fact is confirmed by the previous event as well: 73 exhibitors showed their innovations to 25 500 visitors (60 % professional guests).



gba@houses.ru / www.houses.ru

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ULTRAMAX
Commercial Public Pool Cleaner



Aquabot

For details on our pool automation products, contact us: info@aquatron.us or visit www.aquatronsystems.com



Swimming Champion Michael Phelps and Master Spas® Create New Line of Signature Swim Spas

Phelps and Coach Bob Bowman Aid in Development of "Michael Phelps Signature Swim Spa by Master Spas". The signature line of swim spas provides a solution for all fitness levels, health regimens, and spaces not typically conducive for accessible, year-round aquatic exercise and hydrothermal therapy. The line features six new and different, premium swim spas for residential settings and one premium, commercial-grade swim spa ideal for fitness centers, universities, and physical therapy centers. Mr. Phelps and Mr. Bowman, in conjunction with Master Spas, are actively promoting the sport of swimming and the health benefits associated with aquatic exercise and spa therapy. "One of the biggest goals I have in my career is to grow the sport of swimming in as many ways as possible, and the ability to partner with Master Spas' to create a signature line of swim spas is another unique way to help the sport," stated Phelps. "Our goal with this line of swim spas is to create more and better opportunities for everyone interested in swimming, from exercise enthusiasts through the next generation of competitive swimmers."

Next online on www.EuroSpaPoolNews.com

stephen@masterspas.co.uk / www.masterspas.co.uk / www.michaelphelps.com

Sokool International

One of the leading French manufacturers of telescopic swimming pool enclosures, Sokool International, has started to export. Sokool is the combination of two experienced manufacturers: Abrifinal and ERA (over 20 years of expertise in the pool enclosure field). Each has a production capacity of 2,000 enclosures per year. 10 exhibition centers and 22 sales offices are currently operating throughout France. Already present in Switzerland, Spain, Italy and Réunion, the Sokool International group is continuing its expansion into Eastern Europe, the Middle East and North Africa.



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Wellness industry in India: a large market in perspective!



WAVES POOL-SPA-BATH International Expo, which will be held in August 10th - 12th, 2011, at New Delhi, is India's first face-to-face platform to unite the wellness market professionals, while providing the industry's top decision-makers with a much needed event to meet in person, network, learn, and expand their businesses. Over the past decade, India has seen a surge in demand for luxury baths, swimming pools, and home-spas. The current market value of the pool & spa industry in India is over USD \$350M and grew by over 50% in 2010. According to the Construction Association & Councils of India, the country's construction industry market size is well

over USD \$50 billion. With thousands of new townships, developments, bungalows, hotels, resorts, second homes, and farm-houses springing up across the country, the luxury wellness industry can hardly keep up! Thousands of new homes means thousands of custom baths, home-spas, and swimming pools are being built across the nation. This exhibition will help professionals to connect with people in the industry to develop new markets and succeed in the fastest growing wellness industry in the world! Eurospapoolnews is pleased to be the exclusive media partner of this exhibition all over the world (except in UK).

sonny@wavesmagazine.in / chris@wavesmagazine.in / www.wavesexpo.com

"Piscine Expo Maroc" awaits you in Casablanca

After the success of its launch, the "Piscine Expo Maroc" Show is back for its second event, which will open for 24-27 February 2011, in Casablanca. The first one in Morocco, in Africa and in the Arabic world, «Piscine Expo Maroc» confirms prematurely its status of elite show in Africa. Director of the exhibition, Kamal LWED of KLK Media: "the majority of the participants of the first edition have already booked their stand." The show is planned on a global surface of at least 5 000 covered square meters and expects approximately 10 000 visitors, exclusively professionals. This show is at the same time a professional and a commercial pole which aims at positioning as a federative event and a shop window of the industry of the swimming pool and the wellness. It settled the ambitions to strengthen the dynamics of the sector, to manage the synergy of the operators of the targeted sectors, to make this event a major pole, to value the Moroccan offer and to make professionals and consumers aware of the sustainable development and water saving. Eurospapoolnews is proud to be partner of this show.



kamallwed@gmail.com / www.piscineexpomaroc.com

New Platinum and Crystal Series by Carobbio

This Seresole Company, which has always been distinguished by its innovation, demonstrated by patents and novel ideas, also concerning aesthetics, presents its two new de luxe series. PLATINUM and CRYSTAL. Carobbio swimming pool coping (from the Standard model to the Toro, to the coping with the dentil) just as with the tiles (Spiaggia (Beach) and Rocca (Rock), available either smoothed or blasted with diverse designs) are synonymous with quality; however in this series, they have become extremely elegant, one of a kind pieces creating urbane nuances, with light effects giving a jewelled effect: a refined, aesthetic and technological design interpretation. Athermic, Ice-resistant, anti-slip, these products use prized stone such as high quality quartz, pure and natural mother of pearl throughout the compound; in the case of the PLATINUM and CRYSTAL, use of recycled materials prove how aesthetics and environmental sensitivity can be combined, this being a value that has always been present with Carobbio (remember the TX smog-eater coping?). The Platinum series is available in the MADREPERLA, TAHITI and OCEANIC versions, the Crystal series in the ARTIC, SAHARA and TENERIFE versions.

info@carobbio2000.it / www.carobbio2000.it

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Durasport Spas / Strong Spas approaching the European market

Durasport Spas by the makers of Strong Spas are announcing their European debut in Lyon November 16-19. They are committed to creating some industry's innovative products, focusing on producing state-of-

the-art rotationally moulded spas that deliver clean, efficient, reliable performance. Currently, the company is actively seeking distribution partners for its products in all European markets. These spas have known increasing demand in many European countries already, due to their portability, ease of installation and simple "plug & play" feature which requires no special electrics. These spas can effectively be sold alongside any premium spa offering without conflict; in fact these spas will complement a current offering helping partners sell more spas.



info@durasportspas.com / www.durasportspas.com

MagnaPool in Europe

Poolrite (the Australian company) that created salt electrolysis for swimming pools, has decided to establish itself in Europe; more precisely, near Lyon, under the banner POOLRITE Europe Ltd., in order to market its products for the treatment of pool water directly. Its new mineral-based product MagnaPool, «Mineral Water for swimming pools» is revolutionizing the treatment of water. With his unflagging enthusiasm, Marc LUCIAN will be taking charge of development and the stable establishment of this company in Europe and also the success of MagnaPool.



info@magnapool.com / www.magnapool.com

PoolAsia Expo & Conference 2011, moving Asia's pool market towards quality

The PoolAsia Expo 2011 is the first Swimming Pool & Spa Trade Show & Conference in tropical Asia, comprising: Thailand, Vietnam, Singapore, Brunei, Laos, Cambodia, Myanmar, Philippines, Malaysia, Indonesia, Sri Lanka, Maldives and India. Thailand's most luxurious island Phuket will host the show from March 4-6 at the island's biggest resort, the Hilton Arcadia Resort & Spa located at the Karon Beach. The focus will be on manufacturers, retailers, pool builders & services, contractors, architects, landscapers and developers. The show is strongly knowledge driven with the first International Awareness Congress on "Tourism & Healthy Water" where the Ministries of Sports, Tourism, Environment, Education & Health as well as Hotel Associations and City Councils throughout the region will be invited to attend. The latest European design trends and technology highlights will be presented at the Spaforum, as well insights provided on Spa design and doing Spa business in Asia.

info@poolasia.com / www.poolasia.com



Robot for every Pool & Price

AquaJet features the most innovative robotic cleaner technologies ever engineered. At lower price points, with higher quality and proven reliability and performance, AquaJet offers private label robots for every pool and price. Robots of various designs are available for on ground, in ground and public pools. Unlike every other robot, the patented AquaJet «jet» technology features only a pump motor and no complex gears, drive motors, tracks or pulleys to drive it. Rather, by simply diverting the outward flow of water, AquaJet «jet» robots are hydraulically driven as the freely roll about without the cost or wear and tear other robots incur. The result is long term SimplyReliable performance.



www.aquajet.us/piscine

SPLASH! Asia: new exciting opportunities for a developing market

SPLASH! Asia will make its debut in Singapore and will be held from 4th-5th May 2011. "We are very excited by the launch of the event. The Asian market has been steadily developing over the past few years, particularly in the commercial leisure sector" declared Interpoint Director, Simon Cooper. The organizers see this event as an opportunity for Australian and New Zealand companies to come into the Asian market and find distributors. "Our Gold Coast event has steadily seen an increase in visitors from South East Asia and we see this as a timely opportunity for industry" he added. "SPLASH Asia in Singapore sounds like a great opportunity to support the industry in an area that really has no focused trade event (...) I am certain that we would draw from as far north as Japan, west to India, East to the Philippines and possibly further - Malaysia and Indonesia would participate out of convenience of course (...)" said Hugh D. Smith, Director Pool Group Asia Pacific, Pentair Water Pool & Spa. SPLASH! Asia is expected to attract 40-50 exhibitors and around 800 -1000 attendees. One of the key draws will be the popular educational seminar program.



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The family of IntelliFlo® pumps grows

Available for 2011 season, 2 new models of pumps IntelliFlo®: UFL-VS and SW5P6R-VS for seawater applications. Pentair's IntelliFlo® pumps are capable of energy saving, ease of service with their 305 programmable speeds, versatile as only one pump is needed for several applications, environmental friendly, compatible with seawater applications. For more security, the pump will switch off when detecting blockage in suction line. When the end customer wants to add an extra application to its

pool, one just has to slightly increase the motor RPM so that the pump will deliver a greater flow. More than 100'000 units of the IntelliFlo® have been sold worldwide since 2005, showing this is a proven concept. Pentair also announces the release of the new IntelliFlo® brochure and website www.intelliflo.eu which both will help users to understand better the benefits of the variable speed technology.

poolmea@pentair.com / www.intelliflo.eu / www.pentairpooleurope.com

Microdos presents Simple

Among the plethora of new products introduced by the Italian manufacturer MICRODOS s.r.l., the « Simple » line stands out from the rest. Innovative and composed of measuring pumps for swimming pools, it is designed to regulate acid and chlorine levels. The pumps cir-

cuit board features an integrated control device for proportional dosing that displays the measurements in real time on a digital screen, whilst being smaller and less expensive than an external control device. This product was designed for the increasing number of private pools (up to 200 m³), which do not require complex programming. The settings have been maximally automated thanks to a powerful microprocessor that controls the electronic chip, thus minimising the amount of manual programming required: simply by calibrating the sensor, pressing « CAL », and configuring the set point by pressing « SET ». The « Simple » line is available in peristaltic version (MP1S-pH, MP2S-Rx) and in electromagnetic version (ME1S-pH, ME1S-Rx).

info@microdos.it / www.microdos.it

WELLIS introduces BAHAMA

A new member of WELLIS spa family is BAHAMA, which provides perfect relaxation for 6 persons simultaneously. The 3 oversized pumps provide more than enough power to operate 66 hydrotherapy and air jets and 99 massage points. The perfect massage experience is completed with chromotherapy lighting, affecting positively the biological activity of the human body. The ozone generator for water sanitization and an outstanding triple isolation system are further features, which result in lower running costs and lower environmental impact. Combining the experiences of Eastern massage culture and results of Western modern hydrotherapy WELLIS BAHAMA is bound to hit the spot beautifully.



www.wellisspa.com / c.akos@wellis.hu

Diamond technology to sanitize water

HotSpring® Spas, the world's number one selling brand of portable spas, has introduced the ACE™ salt water sanitizing system. This more hands-free approach allows

hot tub users to spend more time relaxing and enjoying their spa, with less water care maintenance required. How does it work? When the diamond electrode in the ACE system is energized, it breaks apart water molecules to create high-energy, active oxygen. The active oxygen then combines with salt and other elements in the water to create chlorine and three other powerful oxidizers – ozone, hydrogen peroxide and monopersulfate (MPS). Through intuitive and easy-to-navigate menus on the spa's control panel, owners can easily operate the ACE salt water sanitizing system. They simply need to check the sanitizer level regularly with a FreshWater™ test strip and confirm the use level just once a month, and soak the ACE system cell in a cleaning solution for 10 minutes every three months. Another key benefit of this system is that it reduces environmental impact: it cuts back on excess chemical use.

info@watkins.be / www.hotspring.com/global



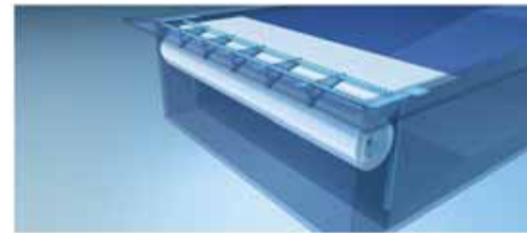
Piscines Dugain : a patented technique that has proven itself

French-made, Dugain Piscines offers a wide selection of swimming pools, ranging from the traditional rectangular to free-form pools and cascading models. As you can see, these pools can be constructed in any dimension, shape or depth, easily adapting to your projects, whether they are installed indoors or outdoors. High quality made possible thanks to a self-bracing cofferdam structure using a technique that was patented about ten years ago. It does not require steel reinforced concrete posts and carries a guarantee of 20 years. The STAR procedure consists of a unique construction method, fully modular, composed of integrated stiffening pole components and simple straight or curved sections in smooth-finish PVC. By sliding each element easily on to the extremity of the previous one, the modules are assembled very quickly. The brand, which has been on the market for almost 25 years, has also made it a point of honour to maintain the quality of

its service, offering really efficient assistance through its After Sales Service.

www.piscinesdugain.com

The Covrex pool covers are evolving



Renowned for its high-end systems with covers made of solid slats with flexible seams, Covrex is launching its new range of drive systems in 316L stainless steel. This range consists of seven different systems that can be adapted to any type of pool, whether during renovation or construction. These solid slats, carrying a five-year guarantee, assure optimum quality and better resistance over time. They help to isolate the pool, are easily cut

on site for shapes that are complex, have no capping at the end of the slats, fit snugly against the curves and walls of the pool, and finally, prevent build-up of dirt at the joints thanks to their flexible seams. They, of course, comply with French safety standards (NF P 90-308).

info@covrex.com / www.covrex.com

If you are launching brand-new products or services, and they have not been featured in this newspaper, please email information and pictures to contact@eurospapoolnews.com as soon as possible, and we will insert it on in our website

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www.bio-uv.com





Filters Max Series

Filter Max Series are the latest plastic filter development by Emaux. These Filters were designed specially to be durable and heavy duty with a maximum working pressure (2, 5 bar). They can operate at 50° Celsius, which is more than sufficient to cater the need of most swimming pools. These Filters are available in both Top Mount & Side Mount version from 17", 20", 24", 27", 31" to 35" in diameter, giving a comprehensive range to suit many pool requirements. To ensure heavy duty and durability, during the development and testing phase these filters all undergone a 20,000 cycle test. This filters' range will provide an efficient filtration for a clean and clear water pool environment.

info@emaux.com.au / www.emaux.com.au

An innovative swimming pool dehumidification technology

Microwell, Ltd., a manufacturing and trading company with more than 7 years experience in the marketplace, launches its new, elegant and affordable swimming pool dehumidifier's DRY series, DRY 800 and DRY 1200. These units are designed for bigger indoor swimming pool halls with 90–120 m² surfaces. This new silent and effective dehumidifiers with a modern, and innovative design, are produced in silver metallic finish colour. Other innovations from the Slovak company are Microwell DRY Precision 100 and DRY Easy 200, remote wireless humidistats which are used for an effective control of the humidity and temperature regulation. They use the latest micro processing digital technology, with a modern silicon capacitance humidity sensor, ensuring a precise control with a long term constancy of the parameters. DRY Precision has got also a data logger function, enabling data recording and a sequent statistics processing for optimizing the unit's operation.



microwell@microwell.sk / www.microwell.sk



New Beachcraft Series now with removable bistro table!

The 2011 Beachcraft Series line up now comes with the optional removable bistro table to hold your favorite

beverage and snack. Plus, the translucent pole that holds the table is illuminated by multi-colored digital lighting from floor mounted receiver. Every table ordered is colored matched to the spa acrylic. The 2011 Beachcraft Series also has newly designed seating, digital lighting, water features, salt water system, MP3/iPod/FM docking station with speakers and a subwoofer.

Irichards1@clearwaterspas.com / www.clearwaterspas.com

What's new at Centralplast?

This year, Centralplast started up new internet pages in a fresh, modern, and more attractive design. Two of the most important changes are the expansion of language versions from Czech and English and now even in German. The second significant change is the creation of swimming pool configurations for final customers. This will be completely functioning by the end of the year. The company is also preparing the configurations for its dealers. Probably the most important news for the company this year is the expanded selection of colored shades for the pool shell. At the beginning of the season it also started offering new shells in an attrac-

tive sand color. The interest in this new color was surprisingly large mainly in the Czech market. Since the spring of 2009 Centralplast, one of few firms producing polypropylene pools is able to transport finished pools up to the size of 4x10m to most countries in Europe.



www.centralplast.cz / www.pp-pools.com

New in 2011: the RTM Classic Top filter in 2"

This latest filter is manufactured by resin transfer moulding, a cutting edge technique, involving the injection of polyester resin onto a multi-axial glass substrate. The production line is entirely automated, guaranteeing irreproachable reproducibility. With high quality finish, regular, even composite thickness, perfectly smooth inner and outer surfaces, it features a white filter tank, with a 1 1/2" or 2" multiport valve and a top lid, unassembled, with seals. The pressure gauge has to be mounted on the valve and the strainer on the lower drain, may be unscrewed from the exterior. A 38 mm barbed union may be fitted onto the lower drain to allow connection of a drainage hose. It is easy to assemble and simple to maintain.



marketing@procopi.com / www.procopi.com

Fairland swimming pool heat pump

The Czech company Vagner Pool, wholesaler for swimming pool technologies, introduces an innovation on the market, in addition to its usual products: the Fairland swimming pool heat pumps. It is one of the most effective pumps on the market, with COP6 value, that is to say a higher effectiveness up to 20% compared to those generally sold. These are recommended for the heating of all pools up to 150 m³, spas... The Eraspa range, in white, offers performances of 4,5 and 5,5 kW. The Fairland range, in discrete brown, offers performances of 9, 12, 16, 23 and 30kW. An intuitive digital control panel can be placed outside, in an easily accessible area. The units use a modern technology and are not only very effective but also very quiet and silent.



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POOLSQUAD 2G rewarded at Piscine 2010, Lyon

This electrolyser was rewarded in Lyon, in the POOL ECO ATTITUDE category, because of its advanced technology which brings comfort and tranquility in the highest respect for the health and for the environment. Poolsquad 2G, high performance saltwater chlorinator, controls three essentials of water disinfection: chlorine production, chlorine regulation and pH regulation. Easy to install (in line cell, accessories holder, analysis chamber), this device has a gradual reversal of polarity, with inversion memory process to increase cell's lifespan. With its integrated system, it has a "super-chlorination" mode and a "pool cover" mode to reduce production if pool is closed. It proposes an easy and economic maintenance, because no reagent is needed anymore. Chlorine regulation is made by amperometric probe according to pool demand and circumstances. In summary, it provides intelligent and secure control of pH.



contact@pool-technologie.fr / www.pool-technologie.fr

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NEW PRODUCTS



Ecopratic Plus is A. di Arcobaleno's newborn pool enclosure

A modern design and low visual impact, thanks to vertical stiles joint by a lowered segmental arch, are the aesthetic peculiarities of this structure. Despite the quite thick profile our enclosure doesn't look bulky thanks to the heat bent polycarbonate which gives a transparent look with no visible joints between roof and wall, perfectly integrating inner and outer space. The Ecopratic Plus enclosure is characterized by an extruded profile made out of aluminum alloy 6060 UNI 9006-1, which provides a better wind/snow load resistance and allows the covering of larger surfaces. The chassis has a 94mm depth, with flutings for hollow polycarbonate and gaskets. Balloon gaskets between the enclosure's bays provide a better airtight and watertight insulation, preventing dirt on and in your pool and creating a perfect "greenhouse effect". The enclosures slides easily on crushproof wheels thanks to an innovative bays' linking system, with no tracks needed whatsoever. The enclosure is provided with custom molded fixing brackets, giving a better and more personalized look than the standardized ones.



info@adiarcobaleno.it / www.adiarcobaleno.it

The stronger nozzle plate in Technol filters!

Technol, the Slovenian producer of filters with more than 20 years experience, has developed a new production process for nozzle plate by of vacuum infusion. This production method, besides being eco friendly, positively changes the structure of the product, because of the higher content of fiberglass. In this way the plates are stronger with enhanced flexural strength and flexural modulus which means the best fatigue resistance. This is the best solution for commercial heavy duty conditions. Additionally all Technol filters are standard produced with vinylester liner which enhances chemical resistance.

technol@siol.net / www.technol.si

A polymeric solar collector to reduce energy expenses

MAGEN Eco-Energy is a world leader manufacturer of solar collection systems. The company announces the launch of eco Flare, a polymeric solar collector. This product is uniquely engineered to drastically and efficiently reduce water heating expenses. It is suitable for a large range of applications, from heating water for a single house, spa or apartment to heating large quantities of water for hotels and industrial facilities. The polymeric composition specifically developed enables it to withstand the most severe weather conditions. The core of Magen's product lines is based on the Over-Moulding Injection Technology. Moreover, Magen has achieved official recognition as a green organization, awarded the ISO 14001:2004. All of Magen eco-Energy's products are produced in accordance to ISO 9001:2008 international standards.



info@magen-ecoenergy.com / www.magenecoenergy.com

When locking and unlocking an enclosure section becomes a pleasure

ALUKOV HZ starts the New Year by presenting its latest innovation for the 2011 season: EASY-UP, a technical solution for the locking and unlocking of individual enclosure sections. This solution, which meets AFNOR security standards, provides a new comfort in terms of locking and unlocking of enclosure segments. It is the first fully integrated upper-positioned control system located at a height of about 60 to 90 centimetres above the ground depending on the height of the enclosure model itself. Thus, it allows for more convenient handling of the segments by the user, without having to bend down towards the bottom of the enclosure. This solution is in keeping with the latest trends in modern curve and colourful designing and it is a natural extension of the streamlined, rounded design of ALUKOV's NEOTM line. This exclusive innovation will already be available throughout Europe via IPC Team distribution retail points, starting February 1, 2011; it will be officially launched in the Czech Republic as of Mar. 1.



ipc@poolcover-ipc.com / www.alukov.cz / www.poolcover-ipc.com

Top'Lock: the automatic locking device

The slatted cover is an excellent system to secure private pools. However safety is optimized by locking the slats at the far end of the pool. Manual locking devices are often not used by the pool owner. That's why T&A has developed the Top'Lock, the device that locks the Aquatop cover automatically. The pool owner only pushes the button to open or close the cover; a control box operates the locking device automatically. By avoiding the use of electrical parts in the device, water damage is not an issue. This automatic locking device is the perfect combination of safety and comfort. This product is in conformity with the NF P 90-308 standard.



info@aquatop.be / www.t-and-a.be

Telescopic shelters resistant to any weather



The German manufacturer Paradiso, a family business that has been specializing in pool shelters for the last 35 years, has three new products in its 2010 offer: E-Motion - the synchronized motor, the Rimini C XXL model, and the the new «chassis suspension» system with compensation for use on uneven floors. Manufactured to meet French AFNOR and German DIN 1055 standards, these telescopic shelters, without floor rails, feature a «quadruple-guidance system» and require only a single person to handle the shelter. The fillings are made of genuine 33-2 laminated safety glass, providing a clear view of the exterior, free of streaks and resistant to aging. The roof is made of three-layered polycarbonate (10mm thickness), highly resistant to hail, snow or storms.

The manufacturer has a covered showroom of 2500m² near Strasbourg at the disposal of its customers. The manufacture, installation and after sales service is managed by the company.

info@paradiso.tv / www.paradiso.tv

A waterproof hybrid motor for automatic pool covers

Ocea has consistently pushed the development of cover technology year on year. This year it introduces a brand new evolution: a brand new line of hybrid motors. After being one of the first companies to develop its own in roller motor, it has now used this proven waterproofing technology to develop a hybrid motor. This one is designed to be installed in a dry motor pit so there is still an easy access to maintenance of the motor without having to get in the swimming pool. Even in the case the cover pit would be temporarily flooded due to flash flooding or a failed submersible pump, the motor will easily survive!



info@ocea.be / www.ocea.be

Water Treatment

AOA has specialized in treatments, controls and automats for pool water. Constantly evolving, these appliances feature the latest technologies. Extensive use of backlit LCD screens for practically the whole range offers technical equipment that is complete, accurate, but most of all, enjoyable and easy to use, thanks to their intuitive drop-down menus. Located in the south-east of France, AOA Industries is represented in Morocco by AQUA BLUE, its exclusive importer who offers all the new products presented at the recent Lyon exhibition: ozonizers, pH regulators, redox regulators, water purification...



aoa1@orange.fr

THE SINGLE ROBOT OF THE MARKET

operating in water until 2 degrees

LE SEUL ROBOT DU MARCHÉ
fonctionnant dans de l'eau jusqu'à 2°

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- Mobilité incomparable
- Efficacité maximale
- Motorisation garantie 4 ans

Simplified after sales service avoiding the return in factory, thanks to a unique technological concept: the engine block is replaced by two independent motors, with fast dismantling, manufactured and assembled by LEROY SOMER

SAV simplifié évitant le retour en usine, grâce à une conception technologique unique : le bloc moteur étant remplacé par deux moteurs indépendants à démontage rapide, fabriqués et assemblés par LEROY SOMER

PMPs Technologies

74 route de la Saune
31130 Quint Fonsegrives - FRANCE
contact@mopper.eu

www.mopper.eu

Always on the safe side with the new Aquastar "Safety Pack"

Peraqua is offering now an innovation regarding safety, reliability and long life cycle. A state-of-the-art constructed control system. Developed by the R&D department of Praher, the control system avoids that pools are drained in case of interruption of the electric power when the valve is on position "backwash". Supported by a high quality rechargeable battery unit the valve automatically turns to position "filter" in case of power failure. Therefore a malfunction of the "backwash" process is impossible. A LED display is helpful for the problem identification. The 12V 0, 8 Ah rechargeable battery is charged automatically, is maintenance free and the capacity is strong enough to compensate power failure up to 4 times per hour. The valve can be run up to 5 min operated by the rechargeable battery. The "Safety Pack" is available for 1 1/2" and 2" models for the Aquastar 3000 - 4000 and 6500 and also can be delivered as assembly set for the latest models. With this Aquastar Comfort Safety Pack Peraqua seems to have placed once again a "big hit".

diwold@peraqua.com / www.peraqua.com

Oceaviva's mono-block shell in 100% ABS-acrylic

Dom Composit, which recently celebrated its 25th anniversary, offers an innovative and sturdy product: the Océaviva acrylic shell concept. An ultra-resistant material, the acrylic is thermo-moulded under vacuum, with a wall thickness of 5mm that is reinforced with a 7mm reinforced polyester composite and Omega reinforcements. The 100% ABS-acrylic manufacturing technique has already proven itself: it has been used successfully to make pool stairs for over 20 years. This new process, extremely hardwearing, offers an additional guarantee against any risk of osmosis. Two filtration systems are available as options: separate sand filtration or a filtration cartridge with an integrated slot. This 100% acrylic mono-block shell, available in 5 models and 6 colours, carries a 10-year guarantee.



info@domcomposit.com / www.domcomposit.fr



Cleaning robots

T5 - Without doubt the simplest and most efficient hydraulic robot. Come and discover this new robot. Based on the new platform T, T5 Duo benefits from the latest Zodiac technological innovations.
VORTEX 1 & VORTEX 4 - Without doubt the most intelligently designed robots. Come and discover these 2 new electric robots exclusively based on Vortex technology: the only swimming pool robots with a patented cyclonic vacuum system.

info@zodiac-poolcare.com / www.zodiac-poolcare.com

FX ON where technology and water flow



FX ON is a new range of products that Flexinox Pool is launching on the market. These new products have an electronic management system that allows controlling the water flow in some products, and the temperature in others. This control is done through an interactive tactile zone integrated on the stainless steel itself. It's composed of Cascade Aquila, Cannon Hydrus and Shower Auriga. Cascade Aquila has an integrated LED line that allows changing the water colour while it's working. Cannon and Cascade can work either manually or with 2 programs: hydrotherapy and ambient. As for Shower Auriga, it includes feet washer and the possibility to assemble as an option a stainless steel and teak tray. This shower has an automatic self cleaning system that detects for how long the shower is not operating and automatically expels the standing water, preventing the formation of micro organisms.

www.flexinox.com

A complete range of solar Energy Systems

Since 1978, PoolTechnics has specialised in developing and producing swimming pool covers and solar heating systems. It also proposes four different types of swimming pool covers: HydroDeck, ThermoDeck, EcoDeck and SafeDeck. All of the aforementioned can be made-to-measure and are available in different finishes and colours. All products are hard-wearing and have a long service life. PoolSolar is the brand name for various solar energy concepts, which have more than proven themselves! The energy yield per m² has been calculated exactly and can be guaranteed. The various concepts mean the design is flexible and simple, whilst high energy prices make the investment very cost-effective. Water is an ideal heat buffer and ensures good heat storage. Because of this, the water remains sufficiently warm even on colder days, certainly if the pool is covered at night. An optimal installation concept is available for every practical situation. The customers can also count on rigidly planned and fast delivery times.



info@PoolTechnics.nl / www.PoolTechnics.nl

Waves spread in private pools!



For more than 20 years now, WOW Company is known for its "Wave Ball" in public pools, aquariums, trainings centres... Today, WOW makes the waves accessible to everybody with the Wave It for private pools. It works by air bubbles injection. It capitalizes on all WOW technology and experience to make the pool sparkle with the bubbles and generate waves. Thanks to the first air bubble injection, the Wave It generates a wave which spreads through the pool. Once reflected by the walls of the pool, this first wave comes back to the injection position where another air injection amplifies it. This repetition of successive air injections allows the creation of a wave of growing amplitude. The integrated computer system automatically defines the right moment to inject air in order to create waves and regulate their amplitude. After the price of the innovation in 2006 and a much noticed demonstration in 2008, Wave It has been appreciated in the International Aqualie Show in Lyon, France, in 2010.

waves@wowcompany.com / www.wowcompany.com



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For this reason, we always use components that are in line with our philosophy: manufactured with the **technology, quality and experience** of a company with **worldwide recognition**.

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PVC-U flexible pipe
PVC-U ball valves

PVC-U butterfly valves
PVC-U check valves
Actuated valves

3-way valves
Knife gate valves

CEPEX
www.cepex.com

Effective exchange from Pahlen

From Pahlén AB in Sweden comes the Aqua Mex heat exchanger featuring a non-corrosive glass reinforced polypropylene housing combined with titanium coils as standard for high efficiency. The titanium coil is a combination of several single tubes twisted into a spiral, which is claimed to increase the contact surface within the exchanger body and is also designed to considerably reduce pressure loss. The Aqua Mex is available in 40, 70 and 100kW capacities, and the two smaller-capacity units are available as fully equipped versions, complete with circulation pump on the primary circuit, digital temperature control, flow switch and a non-return valve on the primary circuit.. These 'plug and play' versions are said to be installable in half an hour. A wall mounting kit and 63mm union connections are standard.



www.pahlen.com

OASE new anti-algae polycarbonate solar profiles

The company OASE, long-time manufacturer of slatted pool covers, has launched a new 85 mm width polycarbonate slat with an anti-algae hinge. This revolutionary solar slat has a patented hinge, which prevents formation of algae into the hook. The hinge is made black on top, so that no light can get onto the hook of the other profile. With normal PVC or Polycarbonate solar slats algae can easily grow into the hinge of the profiles. This is due to the fact that the hinge is not protected from heat and light. Many, many customers have made complaints about this in the past. With the new profile, this shortcoming should now have been eliminated. Because of its width (85mm), this slatted pool cover can also help to give the swimming-pool a certain degree of safety.



info@oase.be / www.oase.be

BIO-SUN: drinking water everywhere and for everyone!

Access to drinking water, everywhere and for everyone around the world, is now a reality with BIO-SUN, the easy to use, photovoltaic terminal, which renders drinking water potable by combining UV disinfection and solar energy. Created by BIO-UV, the leading French manufacturer of UV for water treatment, in partnership with PHAE-SUN, the BIO-SUN, a patented concept, arrived on the market in November 2010. This water-disinfection unit has the advantage of being independent, with a simple design, easy to maintain, and also inexpensive. With a fine zeolite filter, a UV lamp and a solar panel, it can provide drinking water to populations that have only solar energy to depend on, natural and free. Simply fill the reservoir with the water to be purified - it is then filtered and disinfected by ultraviolet (UV-C). The water becomes potable in just a few seconds! BIO-SUN delivers 2 cubic metres of drinking water per day, catering to the requirements of 80 to 100 people.



piscinesfrance@bio-uv.com / www.bio-uv.com

Practical Innovation: an automatic, compact spa cover solution

Available for any spa or swim spa range, the Derolo is an automatic cover solution which boasts a compact format and a discrete design, to cover your spa simply by the turn of a key. Supported by research in the field of nanotechnologies, its high-performance insulation facilitates indisputable energy-saving. The elastomer-based lower part (water side) is 100% waterproof and helps to conserve the heat of the water while

avoiding condensation beneath the cover and ice-formation on the top during severe winters. This cover requires very little maintenance, and avoids manual handling as it is completely automatic. It saves 50% space compared to a conventional cover. In deed, the lateral rails being retractable, they allow a real space saving and facilitate a complete access to the spa without obstructing the view either to the side or above. The Derolo system satisfies ASTM (American Society for Testing and Materials) standards. The Derolo is offered exclusively by Hydropool, for dealership opportunities, please contact Mark Lee - mlee@hydropoolhottubs.com



mlee@hydropoolhottubs.com / info@hydropoolhottubs.com / www.hydropoolhottubs.com

Poolstyle storage trolley with universal hose spool

SCP Europe now distributes a new multi-functional pool trolley that serves as a storage trolley for accessories as well as a spool to wind floating hoses. It has been specially designed to allow easy storage of all the accessories required for the maintenance of a swimming pool. Besides this, one can wind up to 15m of floating hoses on its universal spool, with enough space in the case to carry 2 pairs of chemical products and all the accessories for regular maintenance (pool nets, telescopic handles, broom heads, etc.). Easy to store and extremely mobile, it also has a tray facilitating the analysis of pool water. Packaged in a box, it can be assembled very easily.

info.eu@scppool.com / www.scpeurope.com



MINISALT® 2011: small but smart !

Since several years this model of chlorinator is well known, thanks to its cost effective, compact and easy way to install on an existing or under construction pool. Easy to use, it appears with a self cleaning cell by progressive and memory polarity inversion process. In 2011, it goes further and provides new features. It now comes with a boost mode for a super chlorination up to 24 hours and a low mode to modulate chlorine production according to the pool's cover position. Furthermore the polarity inversion is adjustable according to water hardness. This polarity inversion is slow and progressive so that it does not deteriorate the titanium plates of the cell. The chlorinator is available in 5 models for pools from 30 to 150 m3 and is also equipped with a now flow/low salt alarm. By using it, the chlorine production keeps steady all over the season.

contact@pool-technologie.fr

New technical developments of the Mopper cleaning robot

PMPS Technologies Company presents a new version of the Mopper cleaning robot. These novelties include several technical developments: detection of full cassettes, hydraulic strut rotation system and innovative after sales service solution. On the other hand, the robot is now manufactured at a new production site that was inaugurated in the beginning of the year 2009. This factory is located on the border of Toulouse and also specializes in aviation (1st class supplier of Airbus). Thus, this product benefits from a know-how, demands and production techniques of aeronautics industry. The manufacturer offers a 4 years warranty.



contact@mopper.eu / www.mopper.eu

If you are launching brand-new products or services, and they have not been featured in this newspaper, please email information and pictures to contact@eurospapoolnews.com as soon as possible, and we will insert it on in our website

MegaGroup extends Pool filter ranges

On the last Piscine exhibition in Lyon MegaGroup introduced a new extension to the sand filters range with three new product lines: Mega MF polyethylene sand filters, Maitec RTM polyester sand filters and Mega FSB side mount sand filter sets.

MEGA MF POLYETHYLENE SAND FILTERS

Mega MF polyethylene sand filters, are available in top mount (MFV) and side mount (MFS) versions in diameters from 425 mm till 875mm and are especially designed for most domestic swimming pools and spas. The use of first class High Density Polyethylene (Phillips chemicals), guarantees a perfect durability and long life. All vessels are tested in the factory at 4 bar, working pressure is as high as 2,5 bar. A new designed clamp lock system is used for the lid (side mount version) or multi port valve (top mount versions) in order to allow a 360 degree rotation of the lid/valve and simplify installation. Also the multi port valves are newly designed with an easy-access top.

MAITEC RTM POLYESTER SAND FILTERS

The new RTM series sand filters are made of first class glass fiber reinforced polyester and especially designed for residential pools. The filter tanks are made through polyester resin injection. Using this technique, Maitec sand filters are produced with a perfect uniform wall thickness and perfect smooth internal and external surface and the technique is better for the environment. Maitec RTM series are available in top and side mount versions, tank diameters from 520mm till 900mm, design flows 10m3/h un till 33 m3/h. The top mount range is supplied with a Peraqua multiport backwash valve and for the side mount filters there is the choice between Peraqua or Maitec standard backwash valves. All tanks are factory tested at 3,75 bar, working pressure 2,5 bar. The tanks have an excellent performance, quality and a 10 year warranty.

MEGA FSB SIDE MOUNT SAND FILTER SETS

With the new FSB sand filter systems equipped with Mega SS type pumps with pre-filter and side mount sand filters, Mega now offers a most complete and competitive range of sand filter systems. Mega nowadays offers filter systems from the small polyethylene FSP Combo (14", 4m3/h) for small above ground pools till the new FSB side mount sets (26" 16m3/h) for medium in ground pools. The basis of the FBS filter system is the well known side mount Mega FS sand filter. The filter tank is made of PE-lined glass fiber reinforced polyester, which not only guarantees an excellent smooth internal surface, but also absolute water tightness. The filter tank is mounted together with the SS pump on a strong footplate. There are three tank versions, 18" 20" and 26" equipped with resp. 0,5, 0,75 and 1,0 Hp Mega SS pumps. All SS pumps have a pre filter with transparent lid and large filter basket.

MegaGroup is the holding organization for a number of technical wholesale companies. The Mega and Maitec filters are available at all companies of MegaGroup. Please look at www.megagrouptrade.com for more information.





The mobile versatile pool terrace

The Walter Company presents its mobile swimming pool terrace decked with exotic wood. Adaptable to all types and shapes of pool measuring up to 14 x 5 m, this terrace constitutes both an enclosure and safety cover, which can be transformed according to your desires and throughout the year into a gaming area, dining room, etc. Perfectly watertight, this terrace prevents evaporation and avoids heat loss, while slowing the development of various pollution forms and

algae. It is easy and fast to operate and does not require an electrical outlet. Compliant with the NF P 90-308 safety standard, this system represents an additional safety feature regarding access to the smallest of pools. Its aluminium frame produces high levels of stability, associated with stainless steel needle bearings for effortless sliding manoeuvres on the aluminium rails. This terrace unites aesthetics, safety and ease of maintenance for a versatile space.



walterpiscine@walter.fr / www.walter.fr



iD4 in the spirit of the times

Aqua Dolce believes that in order to develop a sustainable European market for the leisure spa, it is necessary to offer products that convey the true values of wellness. This French manufacturer revisits the leisure spa, frozen for over 20 years in North American codes and tastes: the body needs to retrieve its freedom and comfort within the aim of wellbeing, where every step of the wellness journey provides real physical and mental benefits to its user. iD4 is a convivial spa where anyone is free to choose its own seat and position to suit its imagination and its inclination. In keeping with the spirit of the times, the spaces are not partitioned off, the lines are sleek and the benches are comfortable. The headrest, composed of two materials, delineates the water line. The covering designs blend easily into Zen, deco, or contemporary interiors. The simplicity of the style enhances the wellness course. With its sober, innovative, harmonious and ergonomic design, the iD4 goes straight to the essentials. It relies on efficiency, durability and aesthetics. Original, the spa iD4 offers a choice of four customizable universes: classic comfort, deco, contemporary or Zen. With great concern for sustainable development, particular attention has been paid to the environmental impact of the product. As it is manufactured in France, it reduces the need for intermediary trans-shipments. According to the manufacturer, «All the choices during creation were guided by a desire to be eco-responsible».

contact@aquadolce.fr / www.aquadolce.fr



FloatingLounge

FloatingLounge of UWE JetStream is the first underwater unit dedicated to training, hydromassage and relaxation. FloatingLounge consists of: -an element equipped with jets for local and integral massage, a counter current nozzle and specially formed hand grips for exercising. -An ergonomic longer which allows total relaxation in a floating position. For an optimal effect, this unit can be individually controlled and programmed. FloatingLounge is very economical: compact and low on energy requirement.

jet@uwe.fr / www.uwe.de

Shutter pool covers with plugs

The full range of submerged automatic covers from Annonay Productions France now benefits from slats fitted with plugs with removable wings of varying sizes.

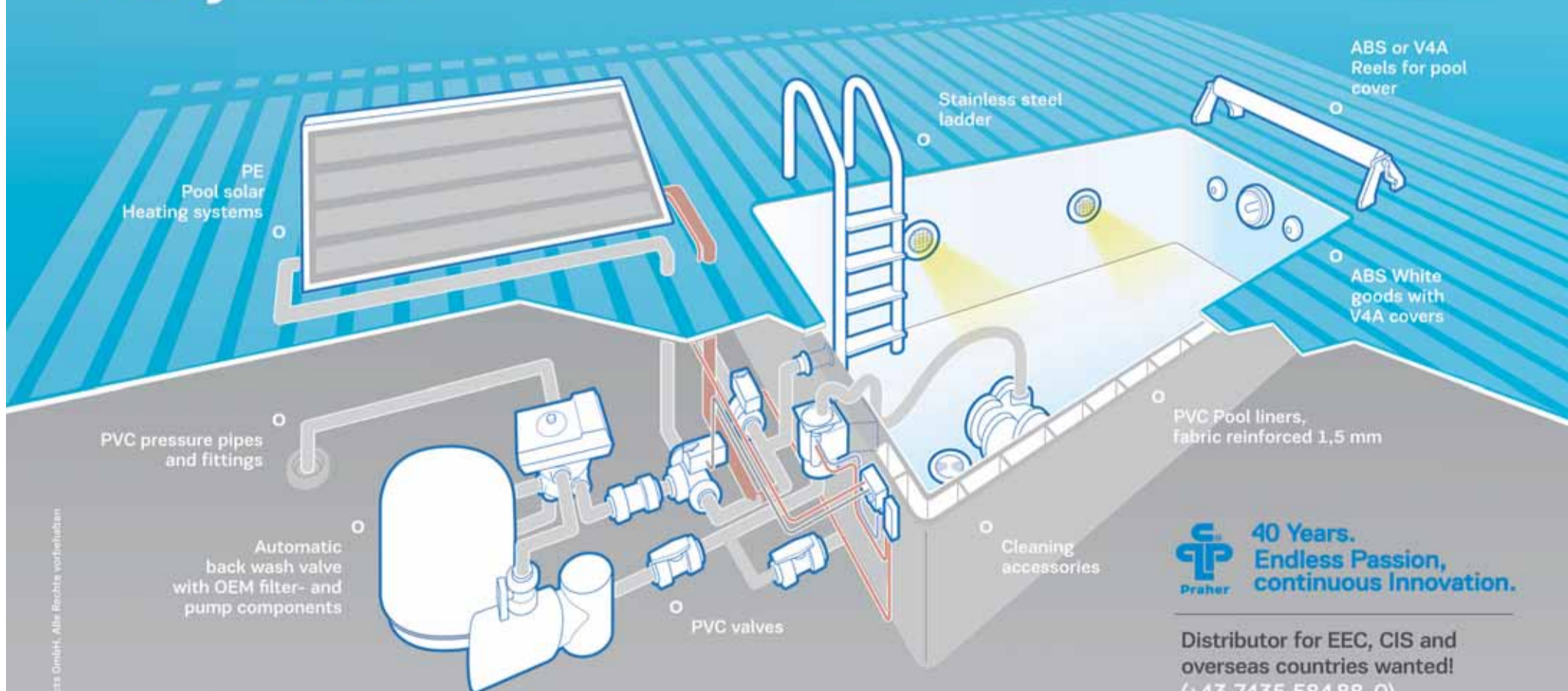
These plugs promote aesthetic continuity and correct any possible small errors in side gripping. Moreover, this can be complemented by solar power (optional), operating via a solar panel that can be oriented to any position after installation. This is available in 3 colours: white, sand and grey to coordinate with the surrounding assembly. This design enables the product to be installed without damaging the existing paving, while benefiting from as much sun exposure as possible by carefully adjusting the direction of the solar panel.



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HydroDeck

Fully automated operation, safety, heating, insulation and attractive build-in options. The strong slats provide safety and insulation. Solar slats provide, effective, environmentally friendly heating of the water. Hydro-

Deck covers can be fitted perfectly into the surroundings of the swimming pool with the aid of made-to-measure build-in and build-on systems. Operation can take place by means of a simple key switch or a wireless remote control.

info@PoolTechnics.nl / www.pooltechnics.com

MySpa Concept: a spa that is unique

With its walls ready for tiling, the MySpa Concept offers the freedom to choose the wished coating, colour and style for creating a unique decor. With its Lux Element trim panels (rigid foam backing, ready for tiling); it is easy to create a perfectly tiled decor with this concept. The facings of the kit are specially designed to grip a tiled surface: they are smooth but adhesive and perfectly flat. Fixing tiles is easy and fast. Everyone can therefore harmonize its indoor or outdoor spa to match its interior decoration or the colours of the surroundings.



www.spafrance.fr



A new assortment of equipments to automate pool management

Led by a team of partners engaged in the swimming pool industry since 2002, Bright Blue is focused on research, development and production of high-tech electronic equipments for water treatment. The company has already designed several models for disinfection and automation of the physical parameters of the pools. Through the inherent capabilities of telemetry and remote control, recent systems are able to monitor the actions performed automatically; issuing alerts for situations where manual intervene in the processing loop is mandatory and informs what maintenance operations were done, all through a simple Internet access. Now, it presents its ultimate technology range of equipments to automate: the operation of the pool, water balance and disinfection, levels replacement, external components control and energy savings through circulating pump control. A dedicated and user friendly browser interface allows the use of a PC, mobile phone or PDA, in order to read and remote controlling without limits. "The right solution for Commercial and Private Pools at a very competitive price" quotes Pedro Nolasco (Commercial Director).

allows the use of a PC, mobile phone or PDA, in order to read and remote controlling without limits. "The right solution for Commercial and Private Pools at a very competitive price" quotes Pedro Nolasco (Commercial Director).

comercial@brightblue.com.pt / www.brightblue.com.pt

KAWANA, the replacement chlorinators' cell...

Kawana, has been distributed exclusively by Pool Technologie in Europe for over 2 years now, offering the widest range of replacement cells on the market. Why such a success?

Since 15 years now, it has specialized in chlorinators' replacement cells manufacturing. These Cells are made from premium quality titanium provided by the leaders in the field. These cells feature the latest technology in this domain: solid plates instead of grids, detachable cables and connectors, joints, etc. For 2011, Kawana will go even further in its expansion thanks to new partnerships with major European manufacturers. Its goal is to significantly enlarge its range of original cells AIS, HAYWARD... and its range of compatible cells. The largest range of replacement cells on the market. Compatible and Original cells. The best value for money products.

The latest technology in this domain. A single supplier for different replacement cells. In addition, KAWANA is backed by an international network of 600 dealers.

contact@kawana.fr / www.kawana.fr

An original pool creation

A light, essential, solid shape and soft to the touch. Intentionally different right up to its colour: black! It the achievement of one of the most original pool proposed by Flagpool: an area of 98 m², 22 mt at its longest and 7 mt at its widest, including a 70 m² solarium. Entirely constructed in reinforced concrete, the pool has a continuous perimeter overflow with two sides having a traditional Finnish edge system. The solarium flooring was completed in textured tobacco coloured pigmented cement with a protective coat of transparent resin. The water circulation system has been set up with two sand filters at 15 m³ each, with a salt sterilisation system as well. The utility room and poolside accessories storeroom has been installed underneath the entire surface of the swimming pool solarium.

Added to this is a four place hydro-massage area, with 8 massage jets, controlled by a pneumatic button pad. The two broad access stairways have been designed to optimize the recreational use of the pool, which has a depth of 1.4 mt.



info@flag.it / www.flag.it

4th Generation shelter for Pool Cover

POOL COVER now offers its 4th generation pool shelters perfected by its own research department and quality service. Two designs are available in the Pool Cover range: the 5-angle or the 3-angle shelters, both of which come in a selection of heights and widths, with an option for attaching the structure to an existing building. ISO 9001:2008 certified for over 5 years, this Belgian manufacturer exports more than 70% of its production, mainly to other European countries but also to North America. All the shelter models are built to adapt to diverse climatic conditions. The Pool Cover is available in all RAL colours and fitted with practical options such as removable facades or sliding doors. The shelters can also be automated and air-conditioned.



poolcover@poolcover.net / www.poolcover.tv

An economical electric powered robotic cleaner

Kokido, a company established in Hong Kong, is an innovative lifestyle company dedicated to the global swimming pool market. This firm designs and manufactures pool maintenance tools and parts for manufacturers, importers and retailers worldwide. Among its 2011 novelties, it presents a reliable, single motor jet design, in its latest robotic cleaner: E-Jet. Designed for flat bottom pools with any kind of surface, it is ideal for all types of flat bottom pools. Its reliable single pump motor provides both vacuum suction and jet-drive propulsion. The robot, provided with a rated input 100W power turns off automatically after 2 hours. This one is fitted with 2 washable micro-filter bags (100µ) and includes 13.2m (43ft) cable and transformer.



www.kokido.com



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Sanitizers



Cleaners



Heaters

Improved elements in Evolution Spas range

Last years, Evolution Spas re-developed the whole range of its spas. Some of the improving features were: 3Zone disinfection, a combination from an ozone generator with reaction chamber, an effective UV-system and a 1-micron filter with silver ions. This latter guarantees the clearest water with fewer chemicals, even without chlorine when using the Evolution Aqua-Perfect, 100% biodegradable. Furthermore, regarding spas enjoyments, the new sound system from SpaTunes now gives the feeling to be in the middle of the music: 360 degrees Omni surround. The sound reaches the user through the water! The new SV series from SpaNET is also more energy efficient than the existing models and the first one will be shown at Piscine 2010. In addition, Evolution launched a new swim spa with a water level of 130 cm and a counter flow of 12 HP that guarantees the best work out even for a professional swimmer.



www.evolution-spas.com



Control the water in your swimming pool remotely

Klereo, a subsidiary of the Somfy Group, a specialist in home automation, is launching a new swimming pool maintenance controller, born from Bioclimatic Pool™ technology. As we all know, a swimming pool is a natural environment, subjected to biological and climatic changes: air, water, sun, temperature, UV rays, natural microorganisms, biochemistry, type of water treatment used, etc. Modifying just one of these parameters influences all of the others, thus creating an imbalance. Pool water must therefore be regularly measured and perfectly dosed so as to achieve and maintain this fragile balance. This controller manages the main swimming pool functions in real time, thus guaranteeing a permanent supply of healthy water, while reducing the consumption of water, maintenance products and energy. This system is easy to install and use, and can be accessed remotely via its Internet connection.

More information on www.EuroSpaPoolNews.com

contact@klereo.com / www.klereo.com

Precise control of the water

The German company Tintometer offers a measuring device compact, mobile and fast: MD 100 photometer. With it, the measurement is made with interference filters of high quality and stable over time. Results are obtained reproducible and accurate measurement in a minimum amount of time, not to mention an ergonomic design, compact dimensions and a secure handling. Analyses are conducted using the Lovibond® tablet reagents with long-term stability and a guaranteed minimum 5 or 10 years shelf life. Some versions have the zero setting held in memory (One Time Zero - OTZ), or with the multi-parameters devices, at the start, the unit automatically displays the method that was chosen before the extinction (scroll Memory).



sales@tintometer.com / www.tintometer.com

A new range of robot vacuum cleaners for 25- and 50-meter public and community pools

With a wealth of experience spanning 23 years and after selling more than 3,500 robots the world over, distributed in over 25 countries, HEXAGONE France Manufacture has repositioned its series of professional robot vacuum cleaners with the release of its CHRONO 510 and CHRONO 730. Equipped with a cable reel trolley, the CHRONO robot is all set to become a real ally for cleaning pools that require a powerful robot (50m² / h - 833l / min) that is easy to use (a «START» button equipped with an instant or delayed mechanism for night work), adapts automatically to all types of floors and shapes, with a choice of random or systematic (band by band) operation, a user interface with intelligent remote controls, and an ingenious plug-and-play system that also makes maintenance extremely simple. Probably the best value for money on the market today.

info@myhexagone.com / www.myhexagone.com

New brand T-Cover

POOL'S presents its new brand T-Cover synonymous with telescopic covers. How many times in the spring and autumn you wondered what could be the best solution for increased use of your pool? T-Cover is the answer, protects the pool and allows the right climate in mid-season, allows smaller pool maintenance, reduces water loss through evaporation and prevents the accidental fall of children and pets through the doors that are shipped complete with lock. Each T-Cover coverage follows the specific needs of realization. The covers are assembled using extruded aluminium alloy connected by internal teams and stainless steel bolts, the surfaces are made of transparent polycarbonate for the roof and safety glass for vertical surfaces. No need for guides to the ground as you scrolling of each module is assured by Teflon wheels which facilitate the opening and closure; can also be equipped with a pair of radio-controlled motors powered by solar panels.

To put the best telescopic cover in your environment, you can choose from a wide range of colours, even with wood effect. It's possible to insert doors or sliding windows. The various types of T-Cover telescopic covers are: full, full with double roof, leaned against one angle, leaned against one roof, leaned against a double roof. The telescopic covers T-Cover can also be used on public facilities, accompanied by calculations and certificates filed in Civil Engineering. Are also easy to place in all those businesses in which you want to make usable spaces such as terraces or outdoor area, in order to increase your business.

info@pools.it / www.pools.it

Multidome

Halfway between "a ribbed tarp" and "a pool shelter", the Multidome is an extremely resistant cover for your swimming

pool. Launched in December 2010 at the Salon de la Piscine in Paris, the Multidome comes pre-assembled and easy to install. 60 standard sizes (up to 6m wide and 14m long). It can be customized (on request).

3 standard colours (other colours on request). The Multidome can be ordered online at www.multidome.tv - its comprehensive website with an easy-to-understand video, in addition to instructions that are very precise. You can obtain a detailed estimate corresponding to the parameters that are entered. It takes between 2 and 6 weeks for delivery after confirmation of the order, depending on availability and stocks.

www.multidome.tv

A spa with an organic design and soothing features

The makers of Caldera® Spas are pleased to introduce an all-new flagship spa, the Cantabria™ spa. This one is a real head-turner, with a stunning design and soothing features. Equipped with a total of 88 jets in specific anatomical configurations, it offers a spacious interior, comfortably seating eight adults, and the UltraMasseuse™ system that features six different massage sequences. Its soft and graceful curves reflect an unique blend of traditional and contemporary styling. Striking details, such as a gentle river rock pattern, have been designed into the bottom of the spa where the feet rest. The mood is set to soothe the mind and spirit with the new SpaGlo™ multi-zone lighting system. The Advent™ remote control

gives spa users the freedom to adjust lighting, jets, two gentle Acquarella™ waterfalls, optional music, water temperature, cleaning cycles and more, from outside or inside the spa. With audio options, the spa music system uses customized iCast™ wireless electronics to transmit sound from an iPod® or virtually any other audio source to your spa.



info@watkins.be / www.calderaspas.com/global

Customizable Robotic pool cleaners



Aquatron is proud to launch a new and advanced cleaning technology for its Commercial Robotic Pool Cleaners in 2011. Its modern style and advanced technology gives the ability to properly clean any Olympic or semi-Olympic size pool in as little as 3.5 hours. Aquatron also introduces the Aquacontrol Technology. This technology is a unique control panel installed on the Power Supply of the robot, which allows the user to communicate directly to the robot and customize. This human machine interface, gives the user the option to program different parameters so that the pool can always be eco-efficient clean. The overlay chart enhances features like, three different cleaning programs, pool shape, scrubbing walls and floor, internal timer program and more.

info@aquatron.us / www.aquatronsystems.com

New Mineral Water for Swimming Pools

The Australian brand, Magnapool «Mineral Water for Swimming Pools», is very concerned by Health, Beauty and Environment. This is why it has developed a unique patented system offering an alternative to conventional swimming pools treatment. This unique mineral blend comprising Magnesium and Potassium chlorides works in conjunction with a revolutionary «Hydroxinateur» to create Magnesium Hydroxide. This latest acts as a natural flocculent to remove impurities from the water and produce the clearest, cleanest water available for swimming pools. By utilising the «patent pending» Diamond Kleen filter media to entrap the impurities through «volumetric micro filtration» the discharge water can be stored in an «Iquapod» tank to be used (after dilution of 5:1) on lawns and gardens or returned back to the pool ensuring that water savings from pool use are maximised. A MagnaPool does not require the addition of other pool products to sanitise or clarify, nor does it require algaecides or the use of cyanuric acid giving the most natural feeling in a very personal mineral water pool.



info@magnapool.com / www.magnapool.com / www.poolrite.fr

Altariva by Pool Cover

The telescopic pool shelter, Altariva by Pool Cover, is fully tailored to the needs of the customer. The frame is made of ultra-resistant extruded aluminium specially designed by the manufacturer's research department - complying to norms in force in each region or country, with a framework of up to 20 m wide. The lateral walls are made of solid 5 mm polycarbonate sheets in Lexan or Macrolon and the roof made of honeycombed translucent polycarbonate. The "Smart Drive" motor is independent and compact. Certified to NF P 90-309 and NV65 standards. The image shows the telescopic Altariva shelter installed at the Walcourt public pool to the south of Charleroi (Belgium).



poolcover@poolcover.net / www.poolcover.tv

NEW PRODUCTS



eVac™ Pro and SharkVac™ XL electric cleaners

Our new XXL performance cleaners clean the bottom, the walls and along the water line. They can run a short programme (90 minutes) or the normal programme. Their astonishing appearance hides a clever design: the streamlined shell hides a system of filter panels with 5 micron porosity which guarantees perfect cleaning for your pool. The shell pivots on the top so you have easy access to the inside to make maintenance easier. With a low electricity consumption, they can clean all types of pool bottom (Flat bottom, Gentle slope, Diamond shape, Complex slope, etc.) and surface (Vinyl, Shielded PVC, Gunite, Fiberglass, etc.): the latest small cleaners from Hayward® have it all!



contact@hayward.fr / www.hayward.fr



Technol launches Coral and Balearic

The Slovenian filter manufacturer introduced a new line of top-quality laminated filters at Interbad Stuttgart. Coral models will perfectly fit the private, spa and hotel market, while the Balearic will fit for the public pools, where DIN standards are requested. The future plans consist to produce the filters with the RTM production process, allowing better mechanical properties and a smooth inside and outside surface. Available diameters in mm: 500, 600, 800, 1000, 1200, 1600, 2000. Sand bed heights: 1.0m, 1.2m. Filtration systems: with nozzle bottom or laterals.

technol@siol.net / www.technol.si

Preformati Italia launches the EPS SYSTEM

These are pre-set, modular self-supporting structures ready to install and be finished in any manner whatsoever, which substitute, or may be used together with, traditional masonry structures with no need for skilled workers. They are certified structures made of high-density, self-extinguishing, sintered expanded polystyrene (EPS AE), which are smoothed and reinforced with fibreglass fabric, and waterproofed for every application. Whether modular, linear, circular or irregular, all our structures are computer designed and manufactured without using any moulds. Our product is a finished preformed structure with perfect radii of curvature and smooth surfaces for a professional installation. These structures are the product of precise on-site analyses of all the problems involved in the traditional building sector. Hence they are becoming the

starting point for a modern and innovative construction method, which is also quick, safe, clean and affordable. The key word is CUSTOMISATION. It is just from this idea that a careful analysis of both the engineering drawings and the electrical and plumbing installation begins, making our firm ready and able to resolve the most complex client requests.



info@preformatitalia.it

New line of switchboards for water disinfection

Thanks to a further work on the mechanics and technical aspects, Pool's new power units have better performance and ease of maintenance. The 2010 line of switchboards for water disinfection offers customers a wide range of systems to manage the analysis and adjust basic parameters of pool water: Regular Timer Plus (daily and weekly chemicals dosing), Regula Zero Plus pH or Redox (monitoring of pH or ORP, recommended for modest size pools), Regula 2 Plus (monitoring, control and determination of pH and Redox, in compliance with more restrictive regulations), Regula 6 Plus (integrates a multi-parametric regulation processor to manage pH, chlorine, ORP and temperature, and features a remote service management via GSM / GPRD transmission module) and Regula Colour Silver (pH, ORP and residual chlorine, interaction with the controller through visual system programming, also features remote service management). The controller is also proposed in the Plus version and detects more than the standard parameters.



info@pools.it / www.pools.it

Chlorinated water-resistant hose

The Hi-Fitt® laboratories introduce Barrierflex CDS®, a spiral hose, able to resist corrosion by chlorinated water. This one is suitable for feeding systems of swimming pool and hydro massage bath in place of regular rigid hoses. It combines two Hi-Fitt® patented technologies in an only hose: the crush-proof rigid spiral reinforcement inserted into the hose with Spiral Protection Barrier® that guarantees a higher degree of resistance, and the special film Chlorine Defence System® made of new PVC formulation that protects the hose from the abrasive action of chlorinated water. Laboratory tests revealed that the presence of the CDS protective film guarantees 11 times less water absorption compared to other PVC products available on the market, together with a drastic improvement of ultimate tensile stress and ultimate elongation. According to the duration and temperature parameters of the test, exposure to chlorinated water shows that it is 3 times more resistant to ultimate tensile stress, while there is no change to its ultimate elongation. The product is supplied with a Statement of Conformity and a 20 years Warranty Certificate.



info@hifitt.com / www.hifitt.it

New heat exchangers

EJ Bowman, one of the world's premier manufacturers of heat exchangers, has launched a new and improved range of swimming pool heat exchangers at PISCINE Lyon. The new range now includes stainless steel and titanium units capable of heat transfer rates of up to 200kW and these new products compliment Bowman's existing Cupro Nickel range which is suitable for heat transfer up to 1050kW. Visitors to stand have seen the impressive strides forward EJ Bowman has made in energy transfer via their heat exchangers, as Bowman units achieve required pool temperature up to three times faster than most other models, reducing both energy consumption and CO 2 emissions. Suitable for resort type complexes, domestic pools, spa pools and hot tubs, those heat exchangers are manufactured using corrosion resistant materials, whilst the end covers and tube stack can be simply removed for ease of maintenance.



info@ejbowman.co.uk / www.ejbowman.co.uk

When magic effects slip into the swimming pool

Pentair introduced a good number of novelties for 2011 at Piscine 2010 Show. Most of them are "Green" products under its brand Eco Select™. One of these launches is the new Intellibrite® 5G, a LED light that consumes 50% less than regular LED lights. With a wide spectrum of colours and preset light shows, it's a very pleasant underwater light. Last but not least is the new family of water features. MagicFalls™ waterfalls help transform pools into a relaxing focal point; Magicstream™ Deck Jet™ I & II creates a graceful arc of water that enters the pool with

Eco-friendly Finnish hot tubs and saunas

Ole Sten started his company, Spa Dealers, on a small scale in 1981 and has worked diligently on product development and design in recent years. Nowadays, spas and saunas' developments are more and more driven by the demand for energy efficiency and eco-friendliness as well as comfort. It is the case for its products, including wood-fired hot tubs, luxury whirlpool tubs and small, easy-to-place saunas, handmade in the factory on the Finnish west coast. The insulated whirlpool tubs are made out of Finnish heat-treated pine, giving a completely different impression compared to plastic. They are also bonded on the inside with a durable, transparent plastic material to maintain the "wood feel". The quality- and eco-rated heat-treated wood is not impregnated, but it still has a hard, durable surface. In 2010, SpaDealers have invested in new production facilities and is currently looking for serious dealer partners mainly in the EU countries.

info@spadealers.eu / www.spadealers.eu

a gentle splash and the futuristic MagicStream™ Laminars spreads totally clear, uniform arcs of moving coloured water. Those new elements afford a combination of tricks to get magic effects in the moving water.



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Salt electrolysis: an ecologically responsible solution

Australia uses salt electrolysis to treat the water of family swimming pools since the 70s and it is still a reference. For the last fifteen years, the growth of the pool market has seen the arrival of other players, mainly European and American. These manufacturers now have a significant part of the market.

Salt electrolysis is a simple electrochemical reaction. When water turns slightly salty, usually around 3 to 7g of salt per litre, an electrolytic cell produces a powerful disinfectant: chlorine gas. The cell (or electrode) is composed of titanium plates polarized by DC power. When the salt water flows into the cell it produces disinfected and disinfecting water. Bacteria, chloramines and algae are destroyed, without residue or pollution. Bacteria are sources of infection, chloramines cause allergies and algae make water cloudy or green.



AstralPool Chlore Elite

The principle of salt electrolysis is a "natural circle": subject to the effects of UV rays, the salt recomposes itself and is thus available for a new cycle.

Adding salt will however still be necessary to compensate for losses caused by splashes, leaks, or filter cleaning.

An electrolyser comprises two components: an electrolytic cell, also called an electrode, and an electronic control box.

The electrolysis cell

The electrolytic cell consists of titanium plates that are generally coated with ruthenium and iridium oxide.

The quality of titanium and its coating is crucial both for the performance of the sterilization and for the longevity of the electrolytic cell.

The electronic control box

The control module is the «smart» component of the electrolyser.

One can say that there are 2 families of electrolysers on the market: those with normal polarity and those with reverse polarity.

The former have the advantage of being economic, however, the cell requires cleaning with acid. Consequently, they are not recommended in the case of hard water.

The family of reverse polarity electrolysers has a wide range and includes two main technologies.

The first technology uses electronics with mechanical relays. This technology allows the reversal of polarity by switching the relays. This shift results in a transient peak in current in the cell, which reduces the life of the cell over time. Simple to use, this technology is most often found in lower price range devices. The reversal of polarity can be triggered on demand by the user himself or, more generally, automatically by electronics. In this case, the reversal of polarity is performed at a frequency that cannot be changed by the user; it is a predetermined frequency unique to each manufacturer.

The disadvantage of these electrolysers is that the reversal frequency is not necessarily suitable for all types of water. The more that the water is hard, the higher the frequency of reversal must be in order to avoid fouling the cell. However, the adjustment must be done carefully: reversing the polarity too frequently will result in a significant reduction of the cell's life whereas not reversing the polarity enough can cause premature clogging, and would require tedious user intervention.

The second technology uses an electronic microprocessor, which in particular allows the control of the current. This technology is more modern and has many advantages. Some of these electrolysers ensure self-cleaning by adjustable polarity reversal. One must set the reversal frequency



Pacific Industrie

depending on the hardness of water; in addition, this reversal of polarity is called 'progressive' because it occurs very slowly. This protects the cell by removing the risk of a spike in the current and therefore the risk of tearing the covered plates, unlike polarity reversal with mechanical relays. Some electrolysers even have a reversal memory. Thus, after a halt in the filtration, the electrolyser restarts the reversal from where it left off, before the filtration was stopped.

Regarding the efficacy of the disinfection, the second technology also helps to ensure a consistent production of chlorine.

All these characteristics are a guarantee of performance and a significantly extended life of the electrolytic cell. It also allows some manufacturers to offer extended warranties.

Worth knowing

Currently, an acceptable service life for a cell is about 4 to 5 seasons. When buying, customers are now very conscious of the cost of replacing the cell.

The product range has now expanded because in addition to the cells of the original manufacturers, alternative compatible cells have also appeared. For the latter case one must be vigilant of both the quality of the materials and the standard of assembly.

The product range is thus very large and not always easy to navigate. The simplest is still to choose from the blue chip stock on the market.

Finally, depending on budget and often on the technology used, the electrolyser will offer more or less features, features that will allow it to be set up according to the specifics of the installation and thus increase the user's comfort.

Various options and features are available on the market:

- Self-cleaning of the cell by polarity reversal
- Adjustable self-cleaning depending on water hardness
- Automatic shutter mode to reduce the production of chlorine when the shutter is closed
- Boost function for super-chlorination in case of extremely bad weather or overcrowding
- Alarms: lack of salt, lack of water, temperature, insufficient filtration time...
- Automatic hibernate in winter and startup in spring.
- Electrolysis Test
- Event History...

Simple and effective, salt electrolysis has many advantages:

Tranquility: the pool is disinfected automatically
Respect for the environment and safety: low energy consumption, no chemical disinfectant to handle, store or buy

Comfort: clean, healthy, and clear water

Health and well-being: salt water is therapeutic and does not irritate the eyes or dry the skin.



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PoolSquad by Pool Technology



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for Pool Technology





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with quality products and unsurpassed customer service would Emaux gain the trust from their clients.

info@emaux.com.hk / www.emaux.com.au



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three possible unit modifications – with fibre glass cover (Plastic), with stainless steel cover (Silver) and with rusting resistant metal cover (Metal). Our latest one is an elegant and affordable swimming pool dehumidifiers belonging to the DRY series - DRY 800 and DRY 1200.

microwell@microwell.sk / www.microwell.sk



VAGNERPOOL

WHOLESALE AND MANUFACTURER OF SWIMMING POOL EQUIPMENT

Vagnerpool was created in 1994, originally to produce electric heating, electric control panels and transformers for pools. Then, production grew to include other products such as rollers, stainless steel cascades, exchangers, solar panels, complete filtration stations, and so forth. An important step in the development of the company was the start of a joint collaboration with several large international manufacturers, as well as its own significant evolution from manufacturer to wholesaler in central Europe. We currently work with

companies from over 40 different countries and we export in more than 20 countries. We have a 3000 m² covered surface of warehouse and a 1000 m² outside surface with capacity of 6000 places of palettes.

info@vagnerpool.com / www.vagnerpool.com



TECHNO-SOLIS

EFFICIENT DIRECT SOLAR POOL HEATING SYSTEM

Techno-Solis is one of the original companies involved with the design and manufacture of non-metal solar collectors. This company is headquartered in Florida, U.S.A. Its system has a patented design which will reliably heat a pool to a comfortable swimming temperature without increasing the utility bills. Techno-Solis flow tubes are connected for insulation so that they stay warm longer. This patented design also allows the panels to withstand freezing conditions better than collectors with round flow tubes that cannot

expand or change shape. The panels have long life expectancy and they can withstand the strength of a 240 km/h cyclone.

info@techno-solis.com / www.techno-solis.com



MICRODOS

CONTROL AND DOSING SYSTEMS

MICRODOS S.r.l. is an Italian leader company, manufacturer and reseller of control and dosing systems, for drinking water, waste water and swimming pool water treatment, chemical industries, detergency, laboratories and analyses, food industries, and for the medical field. Their experience has permitted to realize a range of innovative products, with a high quality level and multi-purpose that can fit several applications. Their product is featured by being compact, having a good quality, and a high performance. The production

headquarter is situated in Rieti, Italy, where they avail of a highly qualified staff. They have ranges of peristaltic pumps, electromagnetic pumps, professional controllers, peristaltic pumps with built-in controller, electromagnetic pumps with built-in controller, panels and systems.

info@microdos.it



POOLTECHNICS

POOLCOVERS AND SOLARSYSTEMS

PoolTechnics manufactures four different types of swimming pool covers: HydroDeck, slatted cover provides fully automated operation, safety, heating and insulation; ThermoDeck and EcoDeck: high quality floating, insulating foam covers; SafeDeck: security cover. PoolSolar is a brand name for a variety of solar energy concepts.

info@PoolTechnics.nl / www.pooltechnics.com



EVOLUTION SPAS

IMPROVED ELEMENTS IN EVOLUTION SPAS RANGE

Last years, Evolution Spas re-developed the whole range of its spas. Some of the improving features were: 3Zone disinfection, a combination from an ozone generator with reaction chamber, an effective UV-system and a 1-micron filter with silver ions. This latter guarantees the clearest water with fewer chemicals, even without chlorine when using the Evolution Aqua-Perfect, 100% biodegradable. Furthermore, regarding spas enjoyments, the new sound system from SpaTunes now gives the

feeling to be in the middle of the music: 360 degrees Omni surround. The sound reaches the user through the water! The new SV series from SpaNET is also more energy efficient than the existing models and the first one will be shown at Piscine 2010. In addition, Evolution launched a new swim spa with a water level of 130 cm and a counter flow of 12 HP that guarantees the best work out even for a professional swimmer.

www.evolution-spas.com



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sales@deluxespas.cn



PREFORMATI

PREDEFINED MODULAR STRUCTURES

Preformati Italia manufactures predefined modular structures ready to install and coated with any finish. We produce cabins for wellness, « stones » effect structures, bowls, basins, various kinds of showers, and fountains. Modular, linear, circular or free design, all structures are developed and implemented by computer without using any moulds. The company has a highly qualified staff and to respond to the growing demand has expanded its operational structure of production.

info@preformatitalia.it / www.preformatitalia.it



INTER POOL COVER

SWIMMING POOL AND SPA/HOT TUB ENCLOSURES

The IPC Team is a pan-European association of qualified manufacturers and traders who develop, produce and supply swimming pool and spa/hot tub enclosures. The IPC Team is present in 31 countries of the European Union, as well as in other European, Central Asian and South American countries and in the USA. The IPC Team, supported by its proprietary know-how and global experience, comprises the largest network of dealers in the world.

ipc@poolcover-ipc.com / www.poolcover-ipc.com



POOL'S

A LEADER IN THE POOL MARKET

Pool's, a business unit of A & T Europe SpA, is the market leader in the swimming pool. We offer a full range of ABS accessories and we produce in our factories most products.

info@pools.it / www.pools.it



SOKOOL

A WIDE RANGE OF SHELTERS

Sokool International is the result of a merger between two experienced manufacturers, Abrifinal and ERA. After establishing a presence in Switzerland, Spain, Italy and the Reunion, the group continues to pursue its expansion in Eastern Europe, the Middle East and North Africa. Its product offer includes a wide range of telescopic pool covers and shelters for terraces and spas which can be adapted to requirements: high, medium or low shelters; angular, curved or stylized; stand-alone or attached to an existing building, with or without floor tracks ... The telescopic pool

shelters can be adjusted to all pools sizes and conform to NF P90 – 309 standards. These products, manufactured in France, are available in more than 200 colours.

contact@abris-sokool.fr / www.abris-sokool.fr



MOPPER

A ROBOT ASSEMBLED BY AERONAUTICAL PROFESSIONALS

PMPS Technologies, a company based in France, designs and manufactures autonomous cleaning robots for swimming pools. Its latest product, the Mopper V2, with its demanding design, exhibits undeniable efficiency and reliability. Fitted with a Le-roysomer motor, guaranteed for 4 years, operating with extremely fine filtration, it can adapt to any coating. It can be controlled manually or electronically, but mainly thanks to its integrated solutions, it does not need to be returned to the factory if it malfunctions.

contact@mopper.eu / www.mopper.eu



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www.poolasia.com

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Czech Republic
PRAGUE
From 10/03/2011 to 13/03/2011
svobodova@abf.cz
www.vystava-bazeny.cz

**AQUA SALON WELLNESS & SPA
POOL & SAUNA**

Russia
MOSCOU
From 23/03/2011 to 26/03/2011
weg@weg.ru
www.weg.ru/en/2011

CONSTRUMA 2011

Hungary
From 05/04/2011 to 10/04/2011
construma@hungexpo.hu / www.construma.hu

**INTERNATIONAL SWIMMING POOL
BATH & SPA EXPO**

China
BEIJING
From 26/04/2011 to 28/04/2011
spafair@sina.com
www.shs-china.com

SPLASH

Singapore
From 04/05/2011 to 05/05/2011
kjaques@intermedia.com.au
www.splashasiaexpo.com

AQUA-THERM KIEV

Ukrayina
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www.aquatherm-kiev.com

EXPOLAZER 2011

Brazil
SÃO PAULO
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**WAVES POOL SPA BATH
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India
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From 10/08/2011 to 12/08/2011
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chris@wavesmagazine.in
www.wavesmagazine.in

SPLASH

New Zealand - WELLINGTON
From 17/08/2011 to 18/08/2011
info@splashexpo.com.au
www.splashnzexpo.co.nz

**GLEE THE HOME OF INTERNATIONAL
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POOL & SPA ASIA

Thailand
BANGKOK
From 21/09/2011 to 23/09/2011
poolspaasia@iirme.com
www.poolspaasia.com

PISCINA 2011

Spain
BARCELONA
From 18/10/2011 to 21/10/2011
info@firabcn.es
www.salonpiscina.com

AQUANALE 2011

Germany
COLOGNE
From 26/10/2011 to 29/10/2011
aquanale@koelnmesse.de
www.aquanale.de

Trade fairs: double-check before leaving
Following the recently postponed and cancelled trade fairs and events these last months, we remind you it is recommended to get in touch directly with the organizers of the various shows you wish to attend, in order to obtain confirmation of the exact dates and that the event will be held. We only relay the information which is provided to us by the organizers and update in real time all modifications. We can not be held responsible for such last minute cancellations.

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THAILAND

info@poolasia.com silkwaters Media GERMANY - THAILAND www.poolasia.com

magnapool™

mineral water for your swimming pool

AN INNOVATION IN MINERAL WATER SCIENCE FOR SWIMMING POOLS

MagnaPool is an exciting innovative pool system inspired by the growing trend for pool owners to conserve precious water, reduce chemical usage and swim in a more natural therapeutic water. The essence of the MagnaPool system lies within its patented MagnaPool minerals, which are 100 percent naturally occurring minerals of magnesium and potassium sourced direct from the ocean.

MagnaPool has now won over eight prestigious awards worldwide for its innovation, showcasing it as one of the most exciting products to come out in the swimming pool industry in a long time.

REDUCE YOUR CARBON FOOTPRINT WITH ENVIRONMENTALLY FRIENDLY WATER

The MagnaPool system is an environmentally friendly and healthy alternative to traditional salt water or liquid dosed chlorine pools and what makes this a more gentle and natural water is the proprietary blend of magnesium and potassium chloride minerals that are added into the water.

- MagnaPool's special filtration media "Diamond Kleen" can save up to 65% of your average backwash water consumption. This natural water when diluted 5:1, can be used to water your trees and lawn.
- The environmental bonus is that MagnaPool water does not contribute to salinity in the environment, as magnesium and potassium are gentle and beneficial for our precious eco-system.



HEALTHIER MORE THERAPEUTIC MINERAL WATER FOR YOUR BODY

Immerse yourself into a MagnaPool mineral water pool and you will encounter one of the most rejuvenating and refreshing experiences in water. Due to the well-documented therapeutic effects of magnesium on your skin and body, a MagnaPool can do so much more than just cool you off on a hot summers day. A Magnapool can relax your muscles, soften your hair and skin, rejuvenate your mind and body and even leave you with an over all sense of "calm" as Magnesium is a natural relaxing mineral.

- Worldwide health studies have proven that absorbing magnesium through the skin (transdermally) is one of the most effective ways for the body to maintain healthy levels of this essential mineral.
- Magnesium is responsible for over 300 crucial enzyme reactions and cellular processes in the body. Magnesium also shields our cells from heavy metals such as; aluminum, lead and mercury - truly making a swim in a MagnaPool a "Detox" therapy.
- Centuries of use in Eastern Cultures recognise magnesium as the Beautiful and Miracle mineral.
- Magnesium can assist in relieving aches and pains, reducing stress and anxiety and promoting a healthier overall well-being.

LUXURIOUS WATER FOR YOUR SKIN

GENTLE ON YOUR BODY - MagnaPool water does not sting your eyes or leave a dry, salty residue on your skin.

GENTLE ON THE SENSES - There is no chlorine smell to MagnaPool water and when properly balanced the taste is similar to that of distilled drinking water.

The unique blend of minerals and the MagnaPool system creates soothing, luxuriously superior water for your pool. MagnaPool mineral water is like swimming in your very own fountain of youth because of its rich mineral content. Magnesium hydroxide which is also in MagnaPool water is also wonderful for softening the skin, refining pores and clarifying the water.

Bathing in MagnaPool minerals is like a beauty treatment for your skin, hair and body and there is no doubt that people prefer to swim in healthier water. The quality of the water you swim and bathe in is important, people are exposed to toxins everyday in our environment so choosing a natural option like MagnaPool can help you live a healthier, more natural and holistic lifestyle.



MagnaPool is looking to build our international team of distributors, builders and professionals.
For more information please contact MagnaPool at:
P: +33 4 82 53 09 99 E: info@magnapool.fr
www.magnapool.fr