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The Premier European Journal for Professionals in the Pool & Spa Industry

**Dr Howard Dryden**

Dryden Aqua

«Dryden Aqua founder Dr Howard Dryden explains what drove him to look for alternatives to traditional sand in pool filtration [...]»

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BSPF President

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EUSA

«It has been an absolute pleasure to be EUSA's president, and in the relatively short time that I have been in office, I have seen at first hand the determination [...]»

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1st International Pool Contest 2013 The Winner is...



iPool2013® The winner is... After three months of competition, 88 pool builders from 24 countries (as against 9 countries in 2012) participated in the 2nd International Pool Competition on the Internet organized by our magazine EuroSpaPoolNews.com.

Voting took place exclusively on the Internet at the following address: www.eurospapoolnews.com/ipool2013. Only private outdoor pools were selected to participate in this competition. Some of them lit up at night, and others in the sunshine, these pools exemplified the extent of the expertise of international pool constructors, and highlighted their beauty [...] [Read the text p. 6](#)

Mini-pools, a growing trend in Europe

It's a trend that has been growing stronger in Europe (particularly in France) for some time now, and small pools have been finding their way to the swimming pool market. Everyone wants a pool and it's a desire that can only be commended, considering the many benefits it offers: it becomes a place where one can relax and unwind with friends and family, a home fitness center when the pool is well equipped, it increases the value of the property, and more. Of course, not everyone has a huge garden where they can install a pool, so manufacturers have been vying with each other to come up with new ideas, extending their ranges to offer smaller pools that can fit into small spaces – even if some of them are barely suitable for conversion or even cramped! So we now see small pools cropping up in townhouse gardens or on terraces, when space permits. Another advantage, and not the least, is that they cost less in terms of investment and maintenance. [Read the text p. 14](#)



iPool2014

From March 31th
to July 31th 2014
Go to
www.iPool2014.com

1st International
Pool Contest on
the internet

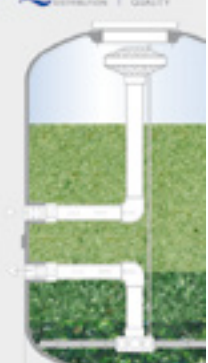
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And over 80,000 copies of the Journal Le JUSTE LIEN – EuroSpaPoolNews.com are distributed free of cost worldwide at key world fairs, in 13 languages: French, English, Spanish, German, Italian, Czech, Rumanian, Portuguese, Arabic, Russian, Polish, Turkish and Chinese!

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Show debut for Spaeuro

Spa parts and accessories specialist Spaeuro is exhibiting at the show for the first time, having expanded its production of spa covers and increasing its stocks of Magnum filter cartridges for the start of 2014. It now has over 20,000 filters in stock covering almost all spa brands. The company holds a database of over 1000 spa models to help customers identify the correct replacement cover for dealers' customers. Almost all cover shapes and sizes are available on a typical delivery of four to five weeks. Spa covers need to be replaced after about five years so the market for these products is continual and growing, the company says.

A new product being launched at the show is the Aquaseal Spa cover and lifter combination, described as 'unique product' that will bring added options to dealer spa sales. **UK Pool & Spa Expo, Stand 472**

www.spaeuro.eu



Pools unite generations

Bundesverband Schwimmbad & Wellness e.V. (bsw)

German swimming pool and spa association

www.bsw-web.de



SCP Europe celebrates two anniversaries at its 2nd Sales Conference & Showcase in Toledo

SCP Europe recently organized the second edition of its "Sales Conference & Vendors Showcase" in Toledo, Spain, from the 18th to 20th November 2013. An occasion to also celebrate the 20th anniversary of POOLCORP and the 10th of its subsidiary in Spain – a subsidiary that recently equipped itself with new and modern equipment, demonstrating the commitment of the company and its capacity to invest in the long term. During 3 days, all the SCP teams from Europe, the world's leading manufacturers in the Pool and Wellness market and SCP partner brands have alternated visits to the stands, conferences and technical training, albeit in a festive spirit. More than 130 decision makers and the principal SCP heads from 7 countries and 13 sales offices in Europe were able to meet their privileged suppliers during high-quality discussions. For their part, 40 suppliers were able to present their new products for 2014 and all their product lines, exchange views on the market situation, etc. Manny Perez de la Mesa, CEO of POOLCORP and Sylvia Monfort, Executive Director of SCP Europe, made a point of reaffirming SCP's values to all its partners present: investment in human capital and training to achieve excellence, great respect and exceptional fidelity towards its partners - whether they are customers or suppliers, a culture of service and team-spirit, the capacity for investment and innovation, the unfailing support of, and to, its vendors, financial soundness and confidence and a desire to invest on the part of its shareholders, particularly in Europe. **Full text online on www.EuroSpaPoolNews.com**



Spatex 2014, Stand 640; UK Pool & Spa Expo, Stand 460

info.eu@scppool.com / www.scpeurope.com

Vlemmix distributes Sunspa range

The Sunspa hot tub range is to be distributed by Belgian company Vlemmix Spa BV. High-quality product and after-sales service are promised, and all spas include a cover and step. **UK Pool & Spa Expo, Stand 635**

www.sunspa-dealer.nl

Thermalec seeks to attract new customers

Thermalec is returning to both the Spatex and UK Pool and Spa exhibitions in 2014. The emphasis is on bringing its existing customers up to date with the Thermalec product line, and to bring understanding to new customers who it believes will visit the shows now they are both being staged in the Midlands.

As Thermalec continues to expand worldwide, it has developed its range of products to include salt chlorinators, electrochlorinators and zinc znodes.

Thermalec's range of heaters has also expanded with the Zenith heaters. All Thermalec heaters are now fitted with titanium elements.

Spatex: Stand 230; UK Pool & Spa Expo: Stand 170

www.thermalec.co.uk

Special launch for Artesian

Artesian Spas Europe will be exhibiting at the UK Pool & Spa Expo for the second time in 2014 after a successful 2013 show.

The company will be exhibiting its full range of hot tubs, including the Platinum Elite line. Some of Artesian's UK dealers will be on hand to help potential direct consumers, but the company is particularly interested in talking to spa and pool retailers from Wales, Scotland and certain parts of England where there are some exciting dealership opportunities available.

Three new spas will be launched at the show, including a new double-lounge model and a new special-edition spa. The new Crystal AOP system will also be launched, which Artesian says will 'revolutionise' spa sanitisation.

UK Pool & Spa Expo, Stand 490



www.archenclosures.co.uk



The award-winning disinfection system at Lyon

HotSpring® Spas, has recently successfully introduced the ACE® salt water sanitizing system. This system is the first and unique of its kind and has been awarded at PISCINE Show in Lyon with a POOL Eco Attitude trophy, according to criteria of ecological sustainability. ACE® uses a patented technology, based on special diamond electrodes. Along with two titanium electrodes, the diamond electrode increases the sanitizing power while using less salt than other salt water systems. This system automatically generates five different cleaners instead of just chlorine, from 1500 – 2000 mg/l of salt (NaCl) and spa water (H₂O). These cleaners are hydroxyl radicals (OH), ozone (O₃), hydrogen peroxide (H₂O₂), chlorine (HOCl) and peroxydisulfate (HSO₅). The salt concentration is small compared to classical electrolysis systems for swimming pools (4,000 – 5,000 mg/l). Once activated through the appropriate steps, the system operates on its own with minimal upkeep. The company also provides a kit to equip its spas made from 2004 to 2009 with this water treatment system. By generating the right amount of cleaners inside the spa, ACE® helps to reduce the industrial production and transport of these chemicals in plastic bottles, decreasing the carbon footprint. HotSpring® spas are made by Watkins Manufacturing and commercialized by more than 800 independent distributors worldwide, in 68 countries. Watkins puts forward innovation, energy efficiency and respect for the environment, and has received several awards for his commitment and the quality of its spas.

HotSpringEU@watkinsmfg.com / www.hotspring.co.uk

New Area Manager for Procopi UK

Procopi UK is pleased to announce the recruitment of Mr. Simon Booth to its Sales Team in the UK.

With many years' experience in sales at Astral UK and Bosta UK, Simon will bring technical and field knowledge to the sales team and will be responsible for the sales for the North of England and the Midlands. You can contact him at simon@procopiuk.co.uk
Spatex 2014, Stand 660



info@procopiuk.co.uk / procopiuk.co.uk / procopi.com / spafrance.co.uk

Upbeat Vita Spas

Vita Spas UK reports a record-breaking 2013, and is looking forward to a bumper 2014, according to director of business development Jim McClure.

The company recently welcomed John Johnson, CEO of US company Vita Spas, to its facilities in Chelmsford, Essex, for the first time.

UK MD Richard Hart comments: "We've had an incredible year so far where we have greatly improved our market share in the UK, which if I'm honest has stretched us."

He added: "This productive visit has enabled us to finalise a substantial increase in our stocking levels ahead of next year and further enhancing our progressive position within the UK market place."

UK Pool & Spa Expo, Stand 640



John Johnson, Richard Hart and Jim McClure

www.aquawarehouse.co.uk

Spatex launch for Czech polypropylene pool specialist

Czech pool specialist Niveko is using Spatex 2014 to launch its UK market presence.

The company's stand will feature the Niveko brand and its wide product portfolio, with a focus on high quality and detail design.

Established in 1991, the company produces 400 pools a year for Western European markets. It promises a customer-oriented approach, with the strapline "Quality you'll recognise".

Spatex 2014, Stand 232



www.niveko-pools.net

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1st International Pool Contest 2013



The winner, Andreas MOUZAKIS Export Development Manager (Pool Stones by Sofikitis) received the iPool2013 Trophy at Piscina Barcelona

iPool2013° The winner is...

After three months of competition, 88 pool builders from 24 countries (as against 9 countries in 2012) participated in the 2nd International Pool Competition on the Internet organized by our magazine EuroSpaPoolNews.com.

Voting took place exclusively on the Internet at the following address: www.ipool2013. Only private outdoor pools were selected to participate in this competition. Some of them lit up at night, and others in the sunshine, these pools exemplified the extent of the expertise of international pool constructors, and highlighted their beauty.

The photograph shows the award-winning pool - a realization by the Greek constructor Piscinity, submitted by the Greek manufacturer of marble copings and paving stones - POOL STONES BY SOFIKITIS.

The 41 nominees gathered a total of 7,868 votes.

The countries that participated were: France, Italy, Spain, Greece, Netherlands, Belgium, Brazil, Switzerland, Portugal, New Zealand, Iran, China, United Kingdom, Bulgaria, Germany, Australia, India, Mauritius, Slovakia, Cyprus, United States, Romania, Mexico and Jordan.

- The winner, POOL BY STONES SOFIKITIS, (constructor Piscinity) secured 2,387 votes.
- The second, Janfri Enterprises Ltd., a company from Cyprus, obtained 1,842 votes
- The third was the French manufacturer Aster Pool Creation Pool and Garden, with 1,259 votes.



The winning POOLSTONES by SOFIKITIS project (iPool2013)

"An Exceptional Experience" at Maytronics

Yuval Beeri, CEO, and Eyal Tryber, VC Sales & Marketing, of Maytronics, the Israeli manufacturer of robots pool cleaners, alarms and automatic pool covers, invited their subsidiaries in the USA, France and Australia, and also their 33 distributors from 46 countries, to their factory from 8th to 12th September 2013, to celebrate the 30th anniversary of the company and its flagship product, the "Dolphin". Two hundred among the most important distributors from the pool industry across the globe travelled to join the event, named "An Exceptional Experience", at Maytronics' headquarters in Kibbutz Yizre'el. Visitors were divided into groups for a guided tour of the production site, where they observed the extreme care and attention devoted to quality control and tests that are carried out at all stages of manufacture. After presentations of new products, the different sections of the production area, or story of the "Dolphin", all guests could also every evening attend receptions, held outdoors, where several buffets were set up, or another night, were invited to a dazzling Sound and Light show. Another day, a tour guide led them to an observatory point situated high up to narrate the biblical history and the life of the kibbutz today. To make visitors bring back strong images and souvenirs, the program also included a visit of important sites, such as Jerusalem, the Golan Heights or the Sea of Galilee. This "Exceptional Experience" ended on a high note on a beach in Tel Aviv, with a joyful release of balloons.



The anniversary ended in rejoicing on a beach in Tel Aviv with a joyful release of balloons

www.maytronics.com



EUSA's influential role in Europe

As John Scott has now handed over the EUSA presidential duties to Philippe Bach from FFP in France, he reflects on his two years in office

It has been an absolute pleasure to be EUSA's president, and in the relatively short time that I have been in office, I have seen at first hand the determination that the members have to make EUSA a strong and vibrant voice, lobbying on behalf of the pool and spa industry in Europe. Each of the member countries may have different views about any given topic, but they all share the same desire to promote our industry and to raise standards.

The revision of a number of European standards has been undertaken, and EUSA members have played a significant part in assisting in this process. These standards include the drafting of six new standards for domestic swimming pools through two working groups (WGs). These six standards have been coordinated through a Technical Committee (TC 402). WG1 looks at construction and installation, while WG2 deals with pool water filtration, circulation and treatment.

There are three documents that TC 402 WG1 members have been working on, and they relate to construction and installation:

Part 1: general requirements including safety and test methods

Part 2: specific requirements including safety and test methods for in-ground pools

Part 3: specific requirements including safety and test methods for above-ground pools

WG2 has also been developing three working documents regarding water systems:

Part 1: filtration systems – requirements and test methods

Part 2: circulation system – requirements and test methods

Part 3: treatment – requirements and test methods

The work on filtration and circulation has now been completed and public consultation is due to begin in late February.

The latest standards that are to be developed for domestic pools are for "small pools" (often called "splashers") but those pools that are bigger than toys (greater water depth than 400mm), but have not already been included in the first series of standards. It is also hoped to start work on domestic spa and hot tub standards.

Apart from standards EUSA, which usually meets formally up to twice per year, has been hard at work sharing good practice to learn new ways of strengthening each of the national associations.

Through understanding what works well in another country, this gives some new ideas on how to increase the benefits for companies in other countries. The networking opportunities afforded by EUSA meetings provide a great way of getting to know members and listening to their views about the industry. These meetings are also used to discuss promoting EUSA to non-member associations, and they have even looked at ways in which we can assist countries forming their own association where none already exists.

Promotion of the industry is also vital, and the first ever EUSA Awards were held at Aqualane in Cologne last autumn. It was fantastic to see a number of companies from different countries achieving success, and the winners were delighted to be recognised for their work. The news about these award winners was spread around the European media, and valuable coverage was gained in trade publications and some consumer media.

It has been a tremendous thrill to be part of the EUSA family, and I wish my successor Philippe Bach well in performing his duties. Finally, good luck to those companies that are shortlisted later this year for the 2014 EUSA Awards being held at Piscine this autumn.

About EUSA

The European Union of Swimming Pool and Spa Associations (EUSA) was formed in 2003 and was registered in 2006. It represents views of the industry on various government, industry and European standards committees, produces updated market data reports and shares good practice, amongst a number of functions. Its existence provides the means by which associations are able to become involved with European standards, where individual national associations would not be able to.

EUSA comprises national associations from their respective countries, and the current EUSA members are from Austria, France, Germany, Greece, Hungary, Italy, Portugal, Romania, Sweden, Switzerland and the UK.

Other countries are welcome to join EUSA. Any national association that would like to find out more about the benefits of joining the Association should contact EUSA on info@eusaswim.eu.

John Scott
EUSA

www.eusaswim.eu
info@eusaswim.eu



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Media hype...

Dryden Aqua founder Dr Howard Dryden explains what drove him to look for alternatives to traditional sand in pool filtration

The heart of any swimming-pool water-treatment system is the sand in the sand filter. However, like any heart it does not work well unless it has a good support structure and circulatory system. The performance of the water-treatment system in a pool depends on the quality of the sand – yet there is huge variation in sand quality from different suppliers and quarries. The best sand in the UK is considered to be the Leighton Buzzard deposit.

At Dryden Aqua we have been instrumental in developing a new filtration media to replace sand. We are marine biologists working on chlorinated systems for dolphins, killer whales and other aquatic mammals in captivity. Unfortunately, many of these animals succumb to lung damage, pneumonia and neurological damage resulting from chlorine disinfection by-products. For example, the average life-span of a dolphin in a system with a combined chlorine concentration above 0.2 mg/l is about 10 years. In their natural habitat, dolphins live for 50 years.

For me, this situation was completely unacceptable, and we set about understanding how disinfection by-products are formed and then proceeded to solve the problems. Part of the solution was AFM, our activated filter media to replace sand in sand filters. However, good quality filters also need to be used, there must be efficient coagulation and flocculation, and the staff need to be well trained. All of the parts of the water treatment system need to work together, and to achieve this task we developed DAISY (Dryden Aqua Integrated System) that is now applied to the pool industry.

Most combined chlorine is formed by biomechanical reactions on the surface of sand. Once this issue was understood it then became clear how to resolve the problems, and this was achieved by developing AFM. However, the bacteria growing on the sand in pool sand filters are also treating the water, and without the bacteria there will be water quality and bacteriological issues in the pools. AFM was therefore designed as a molecular sieve to adsorb organics and precursors that form chlorine disinfection by-products.



Just like there are many different types of sand, there are now many different types of glass filter media and all have very different properties. Some are safe but others are considered really dangerous, and should never be allowed near a swimming pool. The UK pool industry is in the unfortunate position that there are no formal standards: standards drive quality and help ensure that only the best products are used, and this is the situation in countries such as Switzerland, Germany, Austria and the Netherlands. These areas are where Dryden Aqua is most active, to the extent that Dryden Aqua now supplies over 80% of all pool installations in Switzerland and over 100,000 installations in Europe.

In order to help pool operators in the UK make considered decisions, AFM and DGS (Dryden Glass Sand) has now been tested under the new European Verification standards, and benchmarked against sand and all available glass media. The results confirm that AFM and DGS are better than the best sand, but that all other glass filtration media did not perform as well as Leighton Buzzard sand. The full results will be published in March 2014.

To meet the demand for AFM, Dryden Aqua has now constructed the most sophisticated glass filter media manufacturing facility in the world and is processing 40,000 tonnes per year. This is sufficient filter media to provide the entire pool industry in Europe. Also in the new facility are three laboratories, two of which are for checking AFM, with the third being for water and biological analysis. Facilities now include DNA testing for cryptosporidium and giardia parasites in pools as well as mobile testing systems for nitrogen trichloride in the atmosphere of pool buildings.

Dryden Aqua is developing a research and development manufacturing facility for the European pool and water industry. Our focus is on quality and health and safety for the public as well as the pool staff. This usually means systems are a bit more expensive, but preliminary independent analysis by Oakdene Hollins and the Carbon Trust confirm a return in capital can usually be achieved in less than 18 months.

There is no excuse for aquatic mammals such as dolphins to suffer from lung and neurological harm. This is not theory or something that requires years of deliberation: it is fact. Our mission is to bring to the UK pool industry the same benefits that we have brought to the environment for aquatic mammals.

Dr Howard Dryden
DRYDEN AQUA

www.drydenaqua.com / sales@drydenaqua.com

Presidential view...

BSPF President Martin Borley reflects on the effects of the recession, the weather and the prospects for the pool and spa trade for 2014.

The recession started in 2008 but wasn't initially felt by our industry. The first effects were felt by the entry-level market for pool builders – clients that would release equity on their homes for the cost of their dream pool. This market soon dried up, and unfortunately good pool companies at this end of the market were the first to fail.

Medium- to high-end pool builders continued to trade, but prices were slavishly cut as it became a "buyers market". The main suppliers were quick to assist where they could and the pain was shared. However, all was not plain sailing and cash flow destroyed some well-established companies as trading terms went from 30 days to 90 and more – overheads never cease!

There was an element of 'cleansing' within our industry, as companies that called themselves pool builders but operated outside our industry standards were the first to go, and that was a good thing.

The financial economy was one challenge, but that failed to compare to the almost insurmountable challenge of the "English summer". Four years of rotten summers and subsequent hosepipe bans left us all bruised and battered... but the summer of 2013 came just in time!

A good summer, talk of economic recovery (albeit slow) – but recovery nonetheless – has put a spring in the step of our unique industry for 2014. However, the banks need to be more willing to lend to small businesses to kick-start the entry level of the market.

I would like to see the government placing more importance on curricular swimming in schools as part of the fitness process – investment in the health of the nation's

children at ground level (pun intended) to help fight the rise in obesity. We can't rely on parents or private swimming lessons, as we will end up with a nation of non-swimmers.

Suppliers should support retail outlets that invest in staff who provide information and product training to the client/end user, rather than faceless internet suppliers.

One encouraging thing though is how our industry has embraced green technology; in the past the swimming pool industry has often been seen as wasteful and energy-guzzling, but that has all changed.

So 2014 holds the promise of good things to come, and ownership of a dream pool will again become a reality.

Will we learn from the last recession? Probably not, as we didn't from the last one of the early 1990s, but without a doubt our industry and those who have supported each other have relationships "set in stone". The steps of recovery and a trim, but strong, association under the guidance of the BSPF will go from strength to strength.

Perhaps in the future we will see some of these guidelines introduced as legal standards to further reduce the number of "cowboy pool builders" that will eventually resurface once the economy recovers. The more installer members there are, the more our end user will demand pools built to standard guidelines.



Martin Borley
BSPF President

www.bspf.org.uk / admin@bspf.org.uk

Dundalk LeisureCraft focuses on the outdoors

First-time exhibitor Dundalk LeisureCraft is to show its range of cedar saunas, cedar gazebos and outdoor furniture at the UK Pool & Spa Expo.

The Canadian-owned and -operated manufacturer sells to distributors and retailers across Europe. An office and warehousing aim to make importing products very easy for European consumers.

UK Pool & Spa Expo, Stand 455



www.dundalkleisurecraft.com

Interhiva promotes Clean Water Tech and Maax Spas

Interhiva UK is the distribution company for Maax products including the Maax, California Cooperage and Power pool products. The company will be displaying the Maax Spas range at this year's UK Pool & Spa Expo. Two of the new models will be on display at the Expo, along with the technically advanced Maax 781 model. This offers physician-designed hydrotherapy and comes complete with a programmable sequential massage seat. The company is looking to partner with specialist hot-tub retailers, and looks forward to meeting professionals for this purpose. Interhiva is also looking to appoint a major wholesaler in the UK for Clean Water Tech, to become an exclusive retailer of its new sanitiser product. Following many years achieving claimed excellent results in water purification and sanitisation, Swedish company Clean Water Tech has adapted one of its formulas for hot tubs, enabling users to enjoy an alternative sanitiser that is both chlorine- and bromine-free. Reckoned to offer the ability to remove biofilms and kill spores, the product is also said to create a softer and more-inviting relaxing experience for all hot-tub users.

Clean Water Tech at Spatex 2014, Stand 408; UK Pool & Spa Expo, Stand 314

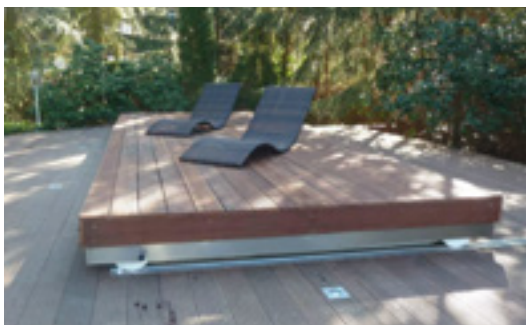
Interhiva / Maax Spas at UK Pool & Spa Expo, Stand 500

www.interhiva.co.uk

Rolling coverage for Allseas Spas

Dutch company Allseas Spas will feature its Rolling Deck cover for outside in-ground pools and spas at the UK Pool & Spa Expo. The company has concluded a UK distribution agreement with Summit Leisure.

UK Pool & Spas Expo, Stand 400



www.allseasspas.com

Spa Solutions raises its profile

Essex-based Spa Solutions has been supplying domestic/commercial hot tubs/spas and leisure products in the European, North African and Middle East markets since 2004. The company has been built up by owners Wolf and Anthony Schneikert, gaining a good track record in supplying good, quality products. It has achieved this by continuously searching around the world for innovative manufacturing processes, along with well-priced and -designed products at all price points in the market.

Spa Solutions also supplies a range of swim spas, exercise pools, saunas and spa accessories to outlets throughout the continent. **UK Pool & Spa Expo, Stand 590**

www.spasolution.co.uk



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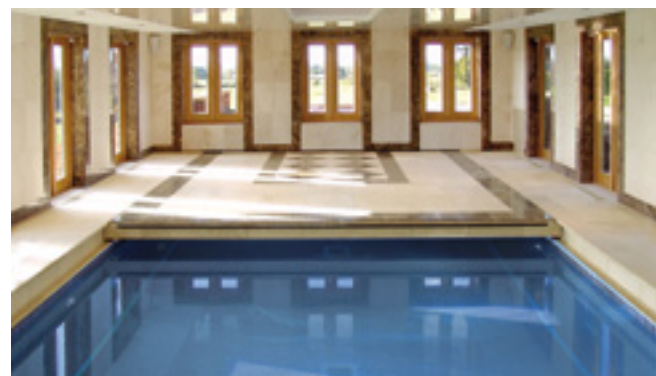


Certikin goes for the big prize

Leading pool and spa distributor Certikin

International is to repeat its free-to-enter competition at this year's Spatex, the prize being a SmartForTwo Edition 21 Coupe. Details of the competition are available on Certikin's dosing stand (EMEC, Stand 335) with entry via the purchase of any Certikin dosing equipment before 1 August 2014. The Certikin stand will once again incorporate a large hospitality area, while new products include a Galaxy fixed pool enclosure, the Chameleon powered pool floor and the Aquaspeed variable-speed pump. Marketing manager Cath Saunders says: "Spatex is an important launch-pad for Certikin's new products and, aside from our annual seminars, is one of the industry's most important dates. It's a great opportunity to fly the flag, both for ourselves and the industry as a whole." Adjacent to Certikin's main stand, the Calorex/Certikin display area will feature the new AA300 dehumidifier with pool-water heat exchanger, and the Delta touch-pad control.

Spatex 2014, Stand 430



www.certikin.co.uk

'New look and feel' at Bosta

Bosta UK will be showcasing its new branding and corporate style at this year's UK trade shows. The new image is designed to reflect how the company is moving forward, and its status as the 'professional partner for many pool customers', Bosta says. The company says it is better serving its customers from a brand new state-the-art European Distribution

Centre (EDC) in Holland. Covering 3 acres, the centre stocks over 20,000 products, a much larger range than previously, offering improved stock availability and more complete orders. Further claimed benefits include faster order processing, tracking and logistics, and improved technical service. Bosta UK will also be using the shows to launch two new products: the SACI pump, and the Mega SMG filter. The European-manufactured SACI mid-range pumps are self-priming, claim to offer excellent hydraulic performance and also give Bosta customers the opportunity to sell a 'unique' range of reliable pumps in the UK. Meanwhile the Mega SMG filter uses a smooth gel-coated fibreglass tank with a large transparent lid for easy inspection and maintenance.

Spatex 2014, Stand 760; UK Pool & Spa Expo, Stand 440

www.bosta.co.uk

Mosaic Company celebrates ten years at Spatex

Exhibiting at Spatex for the tenth successive year, The Mosaic Company will be showing its wide range of pool mosaics together with its popular porcelain pool edging ranges.

New for 2014 is a large-format glazed porcelain tile for inside the pool tank with a 'stunning metallic lustre finish'. The image shows a pool completed in this tile, designed by Mark Saxton of Pool Architecture (photo courtesy of Mark Saxton). **Spatex 2014, Stand 910**



www.mosaiccompany.co.uk

Preparing for cardiac arrest with CardiAid

Leisure organisations need to be aware of the risk of sudden cardiac arrest (SCA) and the best way in which to be prepared, says Evac+Chair International. SCA is one of the UK's biggest killers, causing 100,000 deaths every year, and can affect anyone regardless of age, lifestyle or gender. The window to treat a person who has gone into SCA is extremely limited, with shocking the heart back into normal rhythm as quickly as possible being a crucial action for saving the life. Evac's CardiAid (AED) (artificial external defibrillator) is designed to fulfil this function. Director Mark Roberts comments: "Using an AED increases the chances of survival from 9% to 50% if used within those fundamental four minutes of SCA occurring. Our CardiAid AED provides comprehensive assistance to the user, guiding them with clear verbal and visible instructions throughout the whole process."

UK Pool & Spa Expo, Stand 330



www.emergencysolutions.co.uk



Factory representation in Europe

Experienced and technically minded factory representative with 15 years of experience in the pool and spa industry actively looking for additional factories to represent in Europe. Established company based in the South of France. Customers include the major distributors, buying groups and integrators.

Present at the SPATEX 2014 Show in Coventry to meet and discuss opportunities. Contact details: michael.spurgin@sfr.fr or tel: +33 618 186 839

Michael Spurgin – Global Products Supply - France



michael.spurgin@sfr.fr

Dryden's glass act

Glass filtration media specialist Dryden Aqua has recently opened a new £5 million manufacturing plant in Edinburgh to produce the company's Activated Filter Media (AFM®) for pool and spa filters.



Commenting on the opening of what is said to be the world's most sophisticated glass processing plant, director Dr Howard Dryden said: "It is good to see 30 years of work and investment coming to fruition. We now have 100,000 swimming pool water treatment systems with AFM® and the Dryden Aqua Integrated System (DAISY), and for good reason. Not only does AFM® out-perform sand and other media types on water quality, but it is also safe and is saving our clients a small fortune on their operating costs."

He continues: "Our new plant will allow us to scale up our operations to meet the increasing demand from the leisure sector from around the world. The new facility has a capacity to process 40,000 tonnes per year."

At the UK Pool & Spa Expo, Dryden Aqua will be introducing DAISY to the private and public pool sector in conjunction with AFM®'s exclusive UK distributor Fairlocks Products. It will also be launching DGS (Dryden Glass Sand), a non-activated lower-cost product available at the same price as sand. Dryden says that AFM® and DGS have been tested by the Institute of Filter Media in France, which confirmed the test samples to be the best filter media available. **UK Pool & Spa Expo, Stand 410**

sales@drydenaqua.com / www.drydenaqua.com



From the right to the left : Tom Kelly New MD, Jim Wheatley Previous MD, Eric Dehouck, CEO of Degremont Technologies

New MD for Triogen

Ozone and UV specialist Triogen has appointed a new managing director with effect from 1 January 2014.

Tom Kelly succeeds company founder Jim Wheatley, who has retired after more than 30 years at Triogen.

Tom began his career with Yarrow Shipbuilders and is a qualified electrician, draughtsman and design engineer. He joined Triogen in December

1990 as an electrical design engineer and has progressed through various positions in the company, being the technical director for the past four years. He has a BSc and BEng (Hons) in Electrical Engineering.

Eric Dehouck (right), CEO of Triogen parent company Degremont Technologies, attended an official meeting at Triogen on 9 January at which Jim Wheatley (centre) and Tom Kelly (left) shared the traditional Scottish "Quaich" signifying the handover.

info@triogen.com / www.triogen.com

New International Sales Manager at Flexinox



FLEXINOX has just appointed its new International Sales Manager. Xavier Garcia graduated from the Faculty of Philosophy in Barcelona, after completing a course in Sales Management and Marketing at EADA.

Well experienced, he worked for 10 years in the electronics retail market. After joining FLEXINOX in 2008 as Sales Manager for the Spanish, Portuguese and South American markets, he subsequently also managed the Italian and Moroccan market and the mar-

kets of the Baltic countries for the Spanish company. His scope of activities has therefore widened significantly, as he will now be in charge of countries all over the world that deal with the company.

flexinox@inoxidables.com / www.flexinox.com

Biodesign, a new opportunity for swimming pool manufacturers

Biodesign has revolutionized the swimming pool market, distinguishing itself over the past 5 years with its rapid growth, both in the Italian market and at an international level.

The aim of the project is to promote the Biodesign brand and its technology, both within UK and throughout the world. All of the elements are covered in the project, which offers different levels of partnership: from a simple distribution agreement to the granting of production and distribution rights, to a long-term exclusive contract.



With the establishment of various different business units, master franchisees can avail of a network throughout the country, make direct contact with suppliers, optimize the transport of raw materials, and increase the operating margin necessary to develop their sales network. The company has developed a comprehensive set of procedures and documentation through which to transfer their know-how and expertise: operating manuals, technical/sales training documentation, marketing tools/strategies, installation manuals, warranties and contracts.

comunicazione@biodesignpools.com / www.biodesignpools.com

SCP EUROPE

SPATEX2014 the pool and spa show

UK pool & spa expo 2014

STAND 640

STAND 460

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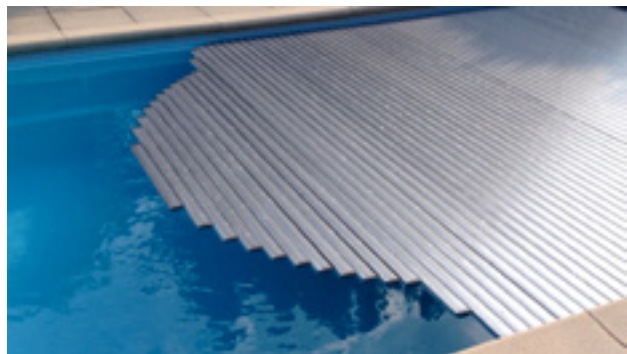
www.scpeurope.com

info.uk@scppool.com

The new "Alu Look" polycarbonate slats

T&A delivers more than one out of two slatted pool covers with solar slats. Ideal for heating the pool, the Aquatop solar slats offer an average temperature increase of 5-8° C. Even though solar PVC slats have proved very effective in the northern regions of Europe, T&A now offers for the southern regions a new solar slat in polycarbonate. Beautifully finished, these slats are a minor revolution in the pool cover market - with greater resistance, heat distortion significantly delayed, and longer life. They are the perfect slats for sunny regions or those where hailstorms tend to be a concern. A new "Aluminium Look" slat is now available to meet the "design" trend.

Spatex, Stand 730



info@aquatop.be / www.t-and-a.be

AquaChek passes the test...

Two new products are to be launched under the AquaChek brand at this year's Spatex trade show.

First up is the AquaChek TruTest Spa, which automatically judges the colour reaction to a spa water sample on the test strip, and displays the test result on the LCD screen.

The TruTest Spa tests for total bromine, total chlorine, total alkalinity and pH, and stores up to nine test results. It includes the meter, sun shield, lanyard and step-by-step operating instructions, and is claimed to be fast, easy and accurate. Meanwhile the ShockChek Pool and Spa Test Strips from AquaChek are reckoned to be the fast and easy way to determine if you need to shock (or superchlorinate) your pool or spa.

Shocking is a necessary maintenance step that keeps the water clear of harmful contaminants that can cause irritation and spread water-borne illnesses. **Spatex 2014, Stand 665**



www.link-factories.com

30 years of innovation

For the past three decades, Aquabot has become the eponym of robotic pool cleaners. To celebrate this milestone of our continuous innovation AquaGroup will launch for the oncoming season a comprehensive line of products under the name that has defined this type of product ever since: Aquabot.

From the simple yet efficient Aquabot Junior jet unit, up to the Viva - the most sophisticated cleaner on the market - and everything in between, the Aquabot line of products will remain the same classic reliable family of robots designed to cater to any cleaning needs of residential pools regardless of their size or shape.



info@aquaproducts.com / www.aquaproducts.com

High performance gas heater

PENTAIR proposes the MasterTemp® gas heater, presented by the manufacturer as fast, efficient, compact, super quiet, safe and eco-friendly.

Its pre-mixed gas combustion technology is supposed to offer 82% thermal efficiency with ultra-fast heat-up, which is a high performance. Its main characteristics are a very compact design with a tough, rustproof composite exterior which handles the heat and weathers the elements.

It is also easy-to-use thanks to its programming and monitoring on a digital display. Safe operation is provided through a series of features, including: a water pressure switch, high limit switches, manual gas shut-off and stack flue sensor.

The device is CE approved according gas appliance directive 2009/142 CE and eco-friendly, certified for low NOx emissions and outperforms industry standards.

MasterTemp® is available in natural gas or propane gas. According to the models - 3 models gas or propane and 1 model to come - the firing rate ranges from 113.000 BTU/hr (model to come soon) to 340.000 BTU/hr for an energy consumption from 33 kW/hr to 100 kW/hr for the biggest model.



marketing.poolemea@pentair.com / www.pentairpooleurope.com

New Pool-i.d. photometer tests across the visual colour spectrum

The newly launched "PrimeLab 1.0 Multitest" photometer of Pool-i.d. (Germany and UK), which is - according to the company - the only photometer with just one sensor and one LED to cover 400 different wavelengths simultaneously, received the award by the committee of the Piscina Barcelona fair in October 2013. The Commendation was given for reaching 2nd place of 72 different products which have been originally registered. The device connects automatically and quickly

with a Windows PC to synchronise test data with the software, which also allows the user to activate additional parameters on the device by entering a code. One key feature of the software is that the user can enter its own water treatment chemicals for the software then to calculate dosage recommendations, based on those chemicals and the test results synchronised before. Test results and dosage recommendations can be printed then exported to PDF, Word or Excel. The photometer and reagents are all made in Germany and UK and guarantee for reliable and accurate water testing. Currently, more than 80 different test methods are implemented on the PrimeLab with more to follow and easily added by entering a code. Manufactured by German based Pool-i.d. GmbH, developing and producing water testing equipment and reagents for more than a decade, the PrimeLab stands for the latest technology and high tech made in Germany. **UK Pool & Spa Expo, Stand 237**



info@pool-id.com / www.pool-id.com

German technology for UK from Lahme

Pool equipment company Hugo Lahme is showing a range of new products in the UK for the first time, including the brand new VitaLight Power LED 2.0 underwater light. Another highlight of the exhibition will be the new AngelEye camera system with integrated VitaLight Power LED 2.0 spotlights, created in a co-operative venture between Hugo Lahme and AngelEye.

The newly developed system continuously monitors the pool while also lighting it evenly. The intelligent AngelEye software is designed to recognise motionless bodies in the pool, and triggers an alarm within 15 seconds which subsequently allows a quick response by the pool personnel.

Spatex 2014, Stand 610



www.lahme.de

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SPATEX2014
the pool and spa show

Stand 660

Goudhurst Road - Marden
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procopiuk.co.uk - procopi.com - spefrance.co.uk

New heat pumps with Power Inverter® Technology

Procopi, a leading manufacturer of pool and spa equipment producing in France and with its own distribution center in Kent, has joined forces with Mitsubishi Electric, a world leader in the field of climate control to produce an entirely new range of swimming pool heat pumps that exploit an innovation in the swimming pool market - the Power Inverter® Technology, to achieve high performance levels, both in terms of acoustic and thermal power.

The new Climexel M.P.I. heat pumps are fitted with a frequency converter capable of adjusting the compressor and fan speeds.

Contrary to the compressor and fan(s) in conventional on/off heat pumps which run at a fixed speed (50 hz), those in the Climexel M.P.I. heat pumps run at variable speeds (11 to 100 hz), thus allowing the machine to automatically adapt to the heating demand and climatic conditions.

At low speeds, this heat pump's COP is improved by 30 to 40 % according to Procopi. Running at low speeds, the Power Inverter® compressor and fan(s) are almost noiseless and provide optimal yields. In addition, the service life of the heat pump compressor, and other components, is extended. **Spatex 2014, Stand 660**



info@procopiuk.co.uk / procopiuk.co.uk / procopi.com / spafrance.co.uk

Renolit AlkorPlan 3000 Touch



Renolit presents its new AlkorPlan3000 TOUCH range of reinforced membranes.

The latest generation liner, with the same high quality as the AlkorPlan3000 range, but now in 3D.

The TOUCH range, inspired by natural elements, stands out both for its visual appeal and touch. Swimming in a natural stone designer pool is a sensory experience, not only because the liner's natural colours in the water give you the feeling of being transported to an exotic and relaxing location, but also because of the touch which, with a

wealth of detail, imitates nature more than ever.

These new designs make the fantasy of swimming in the sea or the garden, or taking a dip in a natural pool carved into rock a reality; more affordable and within everyone's reach. Inspired, primarily, by the sands of a Caribbean beach for the RELAX design, by rustic stone walls for the AUTHENTIC design and by the stylish elegance of slate for the ELEGANCE design, they afford unrivalled luxury and relaxation.

info@renolit.com / www.renolit.com

Dantherm dehumidifiers 'ideal for replacement market'

Climate-control specialist Dantherm says that neglecting proper dehumidification can be hazardous for people's well-being and buildings.

A large number of today's indoor pools and pool dehumidifiers were built and installed 10–20 years ago, the company believes. Old and new indoor pools can benefit from Dantherm's extensive knowledge in this field.

People's requirements for comfort temperature in air and pool water are said to have increased significantly – specifically when talking about indoor pools and wellness environments.

A pool dehumidifier is sized for a given ambient temperature and pool water temperature, and if these change, so will the evaporation from the pool.

Too low an ambient temperature results in too high evaporation from the water surface – while if the ambient temperature level has increased, this will also result in higher evaporation.

In the short term the comfort level in the pool surroundings suffers at first: breathing becomes difficult and the ambient temperature feels uncomfortably warm.

In the longer term the effects of inadequate dehumidification will cause buildings and materials to be damaged. Pool users with allergies will be even more affected due to the growth of rot and fungi. Neglecting proper dehumidification will be hazardous for people's health, Dantherm says.

The company's CDP range of automatic dehumidifiers can cater for almost any requirement.



www.dantherm.com

SCP UK is still innovating

SCP UK will be at both Spatex (stand 640) and UK Pool & Spa (stand 460) to present as always its innovations on the pool market. With years of experience, the company has developed high added value services and products to help its customers to expand the market.

Firstly, SCP UK will present Pool360, a new e-procurement website will help customers gain time by presenting all products lines, spare parts and also stock availability at one glance. Secondly, a few months ago it opened a bespoke After Sales Service and Technical Department to add value and provide customer support.

The refurbished trade counter continues to offer the complete range of products in order to support the SCP (UK) local business network in the immediate areas. There will also be a new Water Treatment testing facility for all customers, providing 9 key results.



Regarding products, the company will exhibit a complete range of its chemicals: ACTI and ACTI Spa plus the full Lo-Chlor range since the company is the "Exclusive" distributor of this brand in the UK.

Visitors will also discover one of the more important ranges of cleaners with the new Maytronics Hybrid and the AVS50S by Hayward.

Last but not least, SCP will exhibit its new Superpool Pump by Hayward

and some innovation regarding heating. The company invites visitors to come and get its catalog on its stand on both shows.

Spatex 2014, Stand 640; UK Pool & Spa Expo, Stand 460

info.uk@scppool.com / www.scpEurope.com





Preformati Pool System

From the continual innovative research and optimization Performati Pool System was born, a new method that is meant to be a valid and suitable alternative to the traditional construction methods of pools in concrete/steel, realizing complete structures of any form and dimension, for pools/hydro-massage or single elements for internal furnishings like chairs, staircase beds or niches.

Performati Pool System allows to arrive to the building site with predefined modules complete with all the necessary equipment.

The modularity of the system allows an easy, quick and precise assembly, avoiding errors in installation. There are numerous advantages: thanks to the low weight, the structure does not rest on the floor, the excellent insulating properties allow energetic savings and the pool lining can be done in mosaic, tiles, liners or resin. Supported by a campaign of experimental research over more than a year, a new construction method was patented allowing the realization of above ground freestanding pools devoid of buttresses or propping. The expressive freedom of designers can finally focus toward shapes and volumes that was never before imaginable.



info@preformatitalia.it / www.preformatitalia.it

Show debut for Poolview

Established 16 months ago, water-camera system company Poolview is exhibiting for the first time at a trade show. The company says it has gone from strength to strength, establishing itself as a market leader in the provision of below- and above-water camera systems for lifeguards. Working closely with the larger leisure management companies and trusts, Poolview says it is fast becoming an 'essential' for today's discerning operators, refining its 'Poolcam System' to each client's specific requirements. The Poolcam System relays live real-time images back to designated lifeguard positions, which effectively and actively increases the safety of swimmers by providing additional essential vision to lifeguards as part of their '10:20' scan.

Where glare, blind-spots or turbulence reduces the lifeguard's ability to completely cover their individual zone of responsibility, Poolcam restores this capability.

Poolcam offers management the flexibility to restructure lifeguard numbers and rota duties, which could lead to efficiency savings in staffing overheads.

The system can be retro-installed (there is no disruption to schedules or need to empty the pool) or Poolview can project-manage installations in new-build projects.

UK Pool & Spa Expo, Stand 587



www.poolview.co.uk

Fairlocks range

Among the products on show at the Fairlocks Products stand will be the safe and 'comfortable to use' GizmoEngineering submersible drill, which works in up to 20m of water and has the same operating capacity as its dry-land counterparts.

The Water-tec range of push-fit LED lighting will be on display.

Finished in polished 316 stainless steel and offering high illumination, there are flush-fit models to suit all pool pipe-work.

The Covrex insulated energy-saving automatic pool cover and energy-efficient Heatinverter heat pump will also be shown, along with the Betaloc dry-build pool system. Fairlocks will also be hosting Dryden Aqua on its stand, promoting the benefits of the company's recycled glass Activated Filtration Media (AFM), which has recently been independently tested in France and rated as the best available filtration media.

Spatex 2014, Stand 850



www.fairlocks.co.uk

New pool control series with many options

The new AQUACOACH pool control series by Praher Austria comes with better features and is easy to handle. Even the basic versions of the AQUACOACH and AQUACOACH pro offer many options for the automatic control of the most common pool functions. A multilingual menu navigation in German, English, French, Spanish and Russian (more on request) and the integration of simple icons guarantees an easy navigation and programming. According to the individual project the series can be expanded with additional optional prints (against surcharge). It can easily be combined with the well-known automatic back wash valve— the AQUASTAR comfort SafetyPack. This combination provides a fully automatic pool filter control unit supplying various needs at a high technical level. It can be easily combined with other brands. Furthermore Peraqua offers a comprehensive support such as training sessions and technical descriptions.

info@peraqua.com / www.peraqua.com

Flowtab from JAK Water for 'greater accuracy'

Chemical dosing specialist JAK Water is promoting the Flowtab II fully automatic calcium hypochlorite system as offering the best accuracy and control of any similar system on the market. Reckoned to be easy to operate, simple to install, reliable and very accurate, the feeder is the 'ultimate calcium hypochlorite package', according to the company, producing a constant-strength chlorine solution on a batch basis and incorporating high-quality metering pumps. The Flowtab II has the ability to treat one, two or even three pools from a single machine. Maximum dosing capacity is 500 litres/h at 0.8% solution strength. The Flowtab II has a built-in automatic self-cleaning system and is a complete package with pressure relief valve/s and specially designed mains injection fittings. **UK Pool & Spa Expo, Stand 474**

www.jakwater.co.uk

Exceptional heat recovery' for Heatstar Phoenix

The new Phoenix EC from Heatstar claims to out-perform alternative equipment formats by combining two different technologies to achieve what the company says is 'unrivalled heat recovery performance'.

With the Phoenix EC, the expelled warm room air is first passed through the dehumidifying heat pump to enable "active" heat extraction, and then through a large "cross flow" plate heat recuperator, where remaining heat within the air is passively conducted directly to the incoming colder fresh air via a series of adjoining plates. The combined effect of using both the active heat extraction by the dehumidifying heat pump and the passive heat recovery of the recuperator is said to 'enhance' the heat saved from the expelled air to over 90% dry and over 140%, if also including the allowance for latent recovery.

The Phoenix is purpose-designed to exceed the strenuous standards of Part F of the latest building control regulations and ensure legal compliance.

Spatex 2014, Stand 820; UK Pool & Spa Expo, Stand 318

www.heatstar.com



Hydros pares is more than a sum of its parts...

Spa and pool spares and accessories specialist Hydros pares is exhibiting at the UK Pool & Spa Expo to draw attention to its claim to be the number-one provider of parts for the industry.

With a comprehensive stock range of spa components, pumps and other fittings, Hydros pares says it is well placed to supply both the wholesale and DIY market.

Hydros pares says the launch of its brand new 'responsive' and mobile-friendly website will put its trade customers in a much better position to find the parts they need for the right job, at the touch of a button. A variety of video tutorials aimed at sharing its extensive knowledge with customers is also promised for 2014.

The company's recent move to new business premises is aimed at providing a more efficient and consolidate service to customers.

Spatex 2014, Stand 820; UK Pool & Spa Expo, Stand 628

www.hydros pares.co.uk



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Pumps and liquid cover from Heat Pumps 4 Pools

Heat Pumps 4 Pools is launching a new heat pump range and a new liquid pool cover for 2014. Called Eco+, the new heat pumps are designed for above-ground or small in-ground pools, and are claimed to be quick to set up and remove in the winter. They come complete with a fitted UK plug and RCD, and hose connections for above-ground pools.

They are said to continue to function even at low flow rates (for example, if the filter is polluted), and can be used with sand filters and cartridge filters. An exceptionally high COP value of 5 for such a small and compact heat pump is claimed, and they operate from +8°C air temperature.

Also being launched is the CoverFree liquid pool cover which the company says reduces water evaporation by up to 85% and heat loss by up to 70%. CoverFree is said to be ideal for

pools that are not covered or remain uncovered for long periods of time. The product is described as safe, non-flammable, non-hazardous, biodegradable, pH neutral and does not contain any alcohol. It has been independently safety tested and

can be used for both indoor and outdoor pools. **Spatex 2014, Stand 605**



www.heatpumps4pools.com

Innovative type of marble drain grate – Model F

Overtime, Poolstones by Sofitikis has managed to establish itself as an innovative, efficient and reliable manufacturer of decorative natural stones for swimming pools industry. To further reinforce its innovative orientation, the brand presents its latest novelty which consists of the manufacture of a brand new type of marble drain grate, Model F. It can be manufactured of marbles in any color being accompanied by a slip resistant finishing.



This model is made of solid materials, whose thickness is 5cm and have undergone processing in order to deliver the final product. This thickness is considered as rather unusual for marble grates so far. The innovative dimension of this marble consists of its elevated part on the external side of the channel, due to which the overflowing water is prevented from escaping, even in cases of rippling. Two different models are manufactured; the first one is seamless and can be installed along the pool perimeter in cases of rectilinear swimming pools, while the second one is modular and it can be placed in cases of irregularly shaped pools.

www.poolstones.com

The Formula 1 among robotic cleaners!

The latest addition to the 4-wheel robotic cleaners' range of Zodiac is the Vortex™ 4 4WD. The performance and ease of use of this robot cleaner goes even further than its previous models. It is the most intelligent of the Vortex™ robot cleaners. Firstly, Zodiac® elaborated its Lift System function, an exclusive patented system that makes it easier to lift it out of the water (20% less effort required).

More specifically, pressing briefly on the Lift system button makes the cleaner float up to the waterline.

A longer pressure makes the cleaner rotate to the left, place itself in front of the user, rise to the waterline and press against the wall.

Secondly, this new model has 3 levels of filtration to clean even more thoroughly. Lastly, one of its plus points is its kinetic remote, a floating and unique sensory remote unit equipped with motion sensors. It is also comes with a new trolley, more maneuverable, and a control unit for the multi-programmable 7-day timer, to set the 3 cleaning zones (pool floor, or floor and walls, or waterline only), the lift system function, the filter indicator and the cleaning intensity according to how dirty the pool is and its shape.

It has, of course, the features that made it so successful, namely, its 4-wheel drive for the percentage of the pool area it covers, the optimized trajectory management (the ActivMotion Sensor™ automatically adjusts the trajectory), and, of course, its Vortex® technology for unsurpassed suction power. The manufacturer is also proud to announce that the Vortex™ 4WD 4 is entirely made in France!



benjamin.charvet@zodiac.com / www.zodiac-poolcare.com

FILTRINOV offers swimming outboard counter-current with Jet Luxe

To meet the needs of customers according to their training needs in swimming in swimming-pool, FILTRINOV offers 3 different flows of pump for swimming counter-current. The swim counter-current monoblock Jet Luxe is available in 30, 50 or 70 m³/h flow rates.

The power of the pump varies from 1.1 kW for Baby Jet Luxe to 2.2 kW for Jet Luxe and Maxi Jet Luxe versions.

Made of a shell of ABS and PMMA, block is equipped of mechanic safety (screws) and electrical security. It contains a

pre-wired electrical terminal and swimming counter-current pump.

For maintenance a wide stainless steel handle is fixed which also allows being hold to the unit for swimming.

To operate the swimming counter-current just press a «Push button» as well as for air flow rate adjustment for massage functions.

The flow nozzle has directional heavy flow rate. A massage hose is also suitable for hydromassage smaller bubbles.



info@filtrinov.com / www.filtrinov.com

WATER TESTING EQUIPMENT SPATEX - Stand 320 @ CPC / Stand 430 @ Certikin UK Pool & Spa - Stand 237

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► Mini-pools, a growing trend in Europe

It's a trend that has been growing stronger in Europe (particularly in France) for some time now, and small pools have been finding their way to the swimming pool market. Everyone wants a pool and it's a desire that can only be commended, considering the many benefits it offers: it becomes a place where one can relax and unwind with friends and family, a home fitness center when the pool is well equipped, it increases the value of the property, and more. Of course, not everyone has a huge garden where they can install a pool, so manufacturers have been vying with each other to come up with new ideas, extending their ranges to offer smaller pools that can fit into small spaces – even if some of them are barely suitable for conversion or even cramped! So we now see small pools cropping up in townhouse gardens or on terraces, when space permits. Another advantage, and not the least, is that they cost less in terms of investment and maintenance.

Small, but well equipped!

As far as equipment goes, they are every bit as good as those of their larger counterparts: heating, pool covers, massage jets, LED lighting, counter-current swimming, automatic water treatment – everything is available. In sizes from 2 to 4 meters wide and 3 to 8 meters long, rectangular, canted, free form or original, made-to-measure or standard, in all the usual materials; in-ground, sub-floor, aboveground, indoor or outdoor, these pools are also really beautiful, even as beautiful as the “big pools”.



IXESS Model - Diffazur Piscines ▲

A market that should not be ignored

Of course, swimming pool professionals, we need not explain to you what a mini-pool is! But, even so, we suggest you read these few lines as there are several factors that could help to give you a new approach to this market so different from the traditional pool market, both in terms of size and how a mini-pool could become a complete living space for your customer – factors you should consider carefully for a successful project.

For many of you, mini pool = small project, not very profitable, because the materials and equipment are the same as those required when building an average- or large-sized pool.

Conclusion: it is not profitable!

In both cases you need an earthmover, concrete, pipes, filtration, power. All the elements to be installed are identical to those of a traditional pool (unless it is a prefabricated shell!). So why bother?

Seen from that angle, the answer seems obvious. But if you approach this market from a different viewpoint and regard it instead as the creation of a total wellbeing area, with water as its focal point, a super-equipped space, you see it as an additional outdoor living area, a place that your customer can enjoy during most of the year.

A new mindset

For those who have worked for years in the pool construction market, it is not always easy to set aside the thought of a beautiful 9, 10, or even 12 m² swimming pool, one that would mean materials, equipment ... in short, a large-scale project!

Here, with this new market, everything needs skill and subtlety. As you know, nowadays the customer demands a heated pool, (28° C or higher), hassle-free, always clean, needing virtually no maintenance, and a cozy shelter when the weather is bad or the atmosphere unpleasant.

Think about it: how can he have all that when budgets have dwindled? ... and land has too! The current economic climate has led many customers to consider the option of smaller pools where they can bring together family and friends, offer their children and grandchildren a place for relaxation and recreation, while finances slide towards downsizing in voyages and vacations.



▲ Caron Piscine

The future market is here before us: create a beautiful wellbeing space!

Full text online on www.EuroSpaPoolNews.com

NEW PRODUCTS

Sixty-second water analysis from Lamotte

LaMotte Europe is using both UK trade shows to introduce its new portable WaterLink Spin photometer, promising a full water analysis in just 60 seconds. With a single sample of water, the WaterLink Spin measures pH, total chlorine, free chlorine and seven other parameters of water chemistry, and generates a full recommendation-based report. Specifically designed for the pool service engineer, the WaterLink Spin is claimed to be faster, simpler and more accurate than anything previously available in the pool and spa water-testing market. Utilising Bluetooth technology, the WaterLink Spin delivers test results directly to the engineer's Android device. With 3G or wireless connectivity on site, the engineer can also have fast access to cloud-based Spin-Lab software which allows a full recommendation report to be sent to the engineer's Android device within seconds. LaMotte Europe will be giving ten-minute presentations on the WaterLink Spin photometer throughout the day at both shows. **Spatex 2014, Stand 220; UK Pool & Spa Expo, Stand 302**



www.lamotte-europe.com

Show surprises promised at Lovibond

Water analysis specialist Lovibond promises product surprises at this UK trade shows, although no details were available as we went to press. The company's Colin Day (MISPE) will also be presenting at the Spatex workshops and demonstrations on Monday 3 February.

Visitors to the company's stand at the UK Pool & Spa Expo will be able to pick up a free logbook and free copy of Lovibond's guidelines for pools and spas. **Spatex 2014, Stand 425; UK Pool & Spa Expo, Stand 625**



www.tintometer.com

Pollet focuses on SpaTime

Available from Pollet Pool Group, SpaTime by Bayrol is designed specifically to cater for the particular demands of spa water treatment, containing everything necessary for safe and simple spa water care. The SpaTime care concept makes spa or hot-tub water care particularly easy, according to the company. A bespoke packaging design was specially developed for this brand to blend in with a domestic spa environment.

Besides traditional treatment steps, SpaTime introduces a completely new approach to water care: a weekly base disinfection with SpaTime 'Spa Pure' – a specially formulated granular treatment that comes in pre-measured sachets. It creates a disinfectant residual, independently of how often the spa is in use, and therefore prevents a break in the disinfection cycle.

Spa Pure claims to destroy chloramines, which are responsible for chlorine odour and stingy eyes in pools and spas. Spa Pure is dosed in addition to the spa owner's chosen disinfectant, regardless of whether chlorine, bromine or chlorine-free active oxygen is used. **Spatex 2014, Stand 350**



www.ppgeurope.com

Waterco breezes in

Filtration specialist Waterco Europe is launching the MultiCyclone 70 XL specifically designed for commercial installations.

The unit is said to have all the water- and energy-saving benefits of the standard MultiCyclone, and uses the same principles of centrifugal filtration.

With features such as 4in./110mm ports, easy-access purge valve, 3.5 bar rating and 70 cyclones, the unit is capable of functioning to a flow rate of 90m³/hr, and is reckoned to be a bigger and better solution to a more efficient commercial operation.

Spatex 2014, Stand 520

www.waterco.eu

Total fluid control from Lutz-Jesco

Lutz-Jesco GB has been involved in the development, production, worldwide installation and service of chemical dosing pumps, disinfection systems and associated control equipment for over 60 years in a diverse range of industries. The company is certified to ISO 9001:2008 standards for quality management and to ISO 14001:2004 for environmental management. Its current produce range is diverse, and includes low-flow precise stepper motor-driven dosing pumps, traditional cost-effective solenoid dosing pumps, and an extended range of diaphragm dosing pumps driven by IE4 energy-efficient motors with flows to 1000 l/h. Control options include manual, pulse, 4–20mA with display of dose rate, remote start/stop, alarm signals and optional ethernet. Chemical dosing pumps with larger flows to 8000 l/h and pressures to 400 bar are also available. **Spatex 2014, Stand 505**



www.lutz-jesco.co.uk

Smart control of the pool

Zodiac®, experts in automation for several years in the United States, has launched its first centralized control unit in Europe, the AquaLink TRi®, which uses iAquaLink™ technology, and the AquaPalm remote control in option. The AquaLink TRi® helps to remotely control pool equipment. The unit can connect to up to 4 standard pool devices such as filter pumps, water treatment systems, hydraulic pressure robot of the Polaris type, lighting, counter-current swimming system, etc., up to 6 «intelligent» iAquaLink™ devices and 1 connection dedicated to heating. AquaLink TRi® can be remotely controlled through a personal internet connection (on www.aqualink.com), or a smartphone, via a free mobile application (iAquaLink™), or using the optional AquaPalm wireless remote. Homeowners will be able to manage their pool equipment with the greatest ease, even during their absence. Furthermore, the system can also activate equipment using the LCD screen of the unit. It comes pre-equipped for seamless connection to the TRi salt-water chlorinator, variable speed pumps and, eventually, to all the products of the Zodiac Pool Care range. Online updating is possible.



benjamin.charvet@zodiac.com / www.zodiac-poolcare.com

A complete range of Automatic Pool Covers

Aqua Cover, the Belgian manufacturer of pool covers for almost 20 years, offers an extensive selection of automatic covers.

With its "Aqua Cover Premium" range, the company offers automatic covers equipped with mechanical limit sensor switches (IP 68). The motor housing carries an exclusive 10-year guarantee against leaks.

In its "Aqua Cover Light" range, the company offers a solution for customers looking for a more economical and simplified electronical system, yet having all the qualities and the reliability of an Aqua Cover product. The only difference between the "Premium" and "Light" systems is that the "Light" range is equipped with electronic limit sensor switches.



Aqua Cover also offers automatic covers for aboveground pools - the "Aqua Cover Exterior" range. These are available either with or without IPE wood or PVC protection.

Pool builders looking for a non-automatic safety cover (ribbed tarpaulins) are sure to find their answer in the "Aqua Cover 4 Season" range.

You can also see the various systems and PVC and polycarbonate blades available at the Aqua Cover site.

info@aquacover.com / www.aquacover.com

Auto-UV130: new UVC solution to treat pool water

Swedish pool equipment specialist Pahlén has launched Auto-UV130, a new efficient UV lamp enclosed in a titanium body. It eliminates harmful bacteria in the pool and saves the environment. Return water from the pool is pumped through the sand filter and is then passed through the Auto-UV130 where short-wave ultraviolet UVC radiation eliminates bacteria, viruses and algae. The result is clean and crystal clear pool water and reduced need for chlorine dosing (up to 70% according to the manufacturer). Gunnar Samuelsson, Sales and Marketing Manager of Pahlén declared that this product is the result of the company's listening of pool's owners' needs and wishes for environmentally friendly and cost-effective solutions to treat efficiently the pool's water. The manufacturer draws on a long experience in producing and selling equipment for public, hotel and private swimming pools, installed worldwide. 70% of its production is exported to more than 70 countries from its Swedish factory in Upplands Väsby.



info@pahlen.se / www.pahlen.com

New 7 seat spa by Wellis

Wellis is an Hungarian spas manufacturer renowned for its high technology manufacturing. The company launches a new premium domestic model this month. The Elbrus Premium is a mid size (2.18 m), 7 seat, 76 jet domestic spa powered from 3 dedicated massage pumps. This model features easy control from any seat via an icon based touch screen - plus



2 auxiliary panels, 9 bespoke massage programmes from the "Pulsar" system, the 5 speaker "AquaSOUL" Bluetooth Wi-Fi audio, plus the convenience of Balboa's Smartphone remote control. Filtration is made by two anti-microbial cartridge filters via a low energy eco circulation pump. A hallmark of all Wellis spas is their very quiet running as a result of isolated pump and shell mountings and plumbing. Now even the universal air bubbler "vacuum cleaner" whine has been banished thanks to a specially commissioned German built silent and heated system. Those spas contain no organic materials, the perimeter frames are polymer composite whilst the cabinets are maintenance free. A moulded floor pan keeps the damp out and the whole assembly is insulated with 40 mm reflective foil. The 4 layer robotically produced acrylic/ABS/polymer shell provides extreme strength while remaining light and thermally, as well as acoustically insulated. The manufacturer is dedicated to offering high internationally recognised production quality standards - all its spas carry the German TÜV certification. **UK Pool & Spa Expo, Stand 360**

export@wellis.hu / www.wellis.eu

Medium-pressure UV system now available for private pools

LIFETECH company, a renowned producer of ozone generators and UV systems, developed and produces, in cooperation with other top companies and institutions in Germany, Netherlands and USA, LifeAGE® UV system. Thus, medium-pressure UV systems, originally only used in public swimming pools, are now affordable for private ones. According to the manufacturers, this technology will cut operational costs by 30% compared to



standard UV systems. Life-time of LifeUVM® lamps reaches up to 18 000 hours also contributing to environmental protection. Updated German Standard DIN 19643 clearly declares: „Only medium-pressure UV systems can make proper disinfection of swimming pool water and lower the level of bound chlorine. Low-pressure UV systems are not able to do that.“ The Czech company also developed a technology exclusively for private pools and more crowded public pools such as pools for toddlers or public whirlpools. For private pools it is Combi ozone/UV technology and for public pools it is LifeOX® technology. Their clients took advantages of this AOP – Advanced Oxidation Technology for more than 10 years. LIFETECH produces complete and complex range of UV systems and ozone generators for treatment of either private and public swimming pools or municipal water treatment and sewage plants. In another sector it also produces its own LifeOX®-AIR device used for bad smell removal and disinfection of rooms. The company supplies its technologies to companies like: Veolia, Modiano Group, Four Seasons Hotels and Resorts, Kempinski Hotel, Budweiser Budvar, etc., and is currently looking for distributors for its products

sales@lifetechozone.com / www.lifetechozone.com



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Ideal for private pools*



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mail : info@filtrinov.com
site : www.filtrinov.com

Soundcast strikes the right Melody

Belgian company SoundCast is using the UK Pool and Spa Expo to support the launch of Melody, a portable wireless Bluetooth speaker system designed for poolside listening. With a weather-resistant enclosure, the Melody weighs only 9lb (4.2kg), and allows users to seamlessly stream music from the cloud, a personal music library, iTunes, and internet radio apps including Pandora, Spotify and Rhapsody.

Full text online on www.EuroSpaPoolNews.com

UK Pool & Spa Expo, Stand 244



www.gosoundcast.com

Camera-controlled anti-drowning system from Aqua Teik

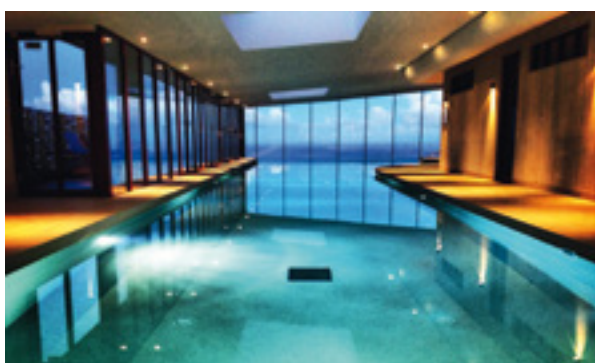
New to the UK market, the Aqua Teik detection early warning system (DEWS) is designed to prevent drowning in swimming pools.

The system uses a series of cameras linked to a central control unit to provide live pool video monitoring. As well as detecting swimmers in need of assistance or distress, it can also perform additional tasks such as crowd sensing, privacy masking, swimmer tracking and pool profiling. It is designed to complement the vigilance of lifeguards. The system has been created and developed by Aqua Teik's video imaging and data analytics partner Zweec Analytics, which has won a number of awards in the water industry – especially in water quality monitoring, where Zweec systems are used throughout Singapore and Taiwan and China. **UK Pool & Spa Expo, Stand 260**

www.aquateik.com

Range expansion for Aqua Stone

Aqua Stone Pool Finishes is further developing its pebble-finish line in 2014 with a Glass Bead range, featuring solid inert glass spheres combined with the existing PebbleTec or PebbleSheen finishes. The combination produces a three-dimensional effect bringing a brilliant, natural colour to a swimming pool, according to the company. The constant changing angle of the sun reflects crystal-like shafts of light in different hues and shades. Customers can design their own unique finish by combining any amount of glass in a wide range of colour options. The Glass Bead range is applied and finished in the same way as Aqua Stone's PebbleTec and PebbleSheen finish. It can be applied to prepared masonry surfaces such as swimming pools, spas, water features and fountains. **Spatex 2014, Stand 130**



www.aquastonepf.co.uk

Wireless leak tracing from Unipools

Unipools is showcasing the new wireless LeakTrac 2400, designed to locate even the smallest leak in a liner pool within minutes.

Operating on the 2.4GHz wireless standard, the LeakTrac 2400 works by putting a small electrical charge into the pool water, then tracking the flow of electricity as it makes connections to the ground through conductive penetrations in the liner. The technology is effective on any water-containing vessel with an electrically insulating shell. The LeakTrac 2400 is part of Unipools' wide range of pressure testing and leak tracing equipment available to the swimming pool industry. **Spatex 2014, Stand 500**

www.compasspools.co.uk

Arch aims high

Pool enclosure specialist Arch Enclosures is to present its range of domestic and commercial pool enclosures at this year's Spatex show. Arch High Enclosures are custom-designed and made for home, schools and commercial use to enable users to swim in comfort – every day, at any time of the year. The size range is from 5m to 25m wide and any length, guaranteed for 10 years and made from aluminium, stainless steel and polycarbonate. Secure telescopic or fixed designs are available with fully opening 2m x 2m side windows – by sliding them upward into the roof they offer unimpeded access and ventilation leaving only the roof in place on hot summer days. Meanwhile Arch Enclosures' agreement with French manufacturer Abrisud in 2014 sees the Sun-Abris timber enclosure range now being marketed in the UK. The factory specialises in the manufacture and distribution of private and commercial timber pool enclosures with a glue-laminate timber frame. Finally, Arch low enclosures are available in lengths of up to 14m and widths of 6m or more. Most designs are available in two heights: standard, and flat. Both types are available in either solid plate crystal clear transparent panels or double-glazed polycarbonate. **Spatex 2014, Stand 230**



www.archenclosures.co.uk

'Unique' Atmospheric lighting

Lighting specialist Atmospheric Zone is launching a number of new products at Spatex, including what it describes as a "unique perimeter linear LED lighting product".

Using the latest LED technology, the product is available in both static white and colour changing versions. It is fully controlled via iPhone or Android smartphone apps, while DMX and dimming are also an option.

The all new Savi range with "special effect" lens and the new SaVI Mini for step lighting and the smaller pool will also be shown. Also on display will be the range of Astel lamps launched in 2013 – offering outputs of up to 7000 lumens, and described as the 'professional's high-end nicheless choice'.

Spatex 2014, Stand 930

www.atmosphericzone.co.uk

Performance pumps from Glong

Fujian Glong Electric Group, one of the largest manufacturers of swimming pool pumps in China, is to exhibit at Spatex 2014.

The company's product range includes plastic and cast-iron swimming-pool pumps up to 25hp, counter-current swimming equipment, sand filters and sand filter kits including the pump. High performance, low noise levels and up-to-date design are claimed. **Spatex 2014, Stand 303**



www.glong-motor.com

New ranges for Spa Crest

Among the new products and initiatives for 2014 at Spa Crest Europe are newly redesigned models in the company's Coastal range, claiming to offer the most ergonomic shell designs and improved specifications. A 'revolutionary' insulation material will also be launched – said to be completely new to hot tubs and unique to Spa Crest. Two new profit-boosting dealer loyalty programmes will also be launched, along with a new consumer finance programme to offer customers more affordable repayments. The company also promises a first appearance for a new product manufactured from carbon-fibre. **Spatex 2014, Stand 540**

www.spacrest-europe.com

Smarter and more eXacting operation from ITS

The new eXact iDip from Industrial Test Systems is said to be the first product in the recreational water testing market to provide complete wireless connectivity between the iPhone, iPad and iPod Touch and a handheld photometer. Data is seamlessly transferred between the two devices when paired with the eXact iDip using Bluetooth smart wireless technology.

The application stores the test results history of multiple pool, spa and water sources. Test data can be shared via email, and the built-in GPS feature allows easy retrieval of water locations. You can customise the app and download only the tests you need. Pool technicians will appreciate the ability to store customer data, eliminating repetitive data entry tasks while saving time and money.

Spatex, Stand 150; UK Pool & Spa Expo, Stand 233



www.sensafe.com

Stretch Ceilings expands with recycled option

Described as world leaders in stretch ceiling installations, Stretch Ceiling companies have been established for 25 years within the UK, and operate worldwide. Stretch offers extensive knowledge, history and technical innovation – from design assistance to installation management – experienced installers and after-sales care. The Stretch Ceiling system offers an added dimension in design potential. The versatile tracking system allows the ceiling to be installed as a simplistic flat ceiling or in varying forms such as pitched, curved, vaulted, domed and circular. A palette of colours and choice of texture are offered. New for 2014 are the 50% recycled matt white, white lacquer and translucent finishes. In addition the PVC tracking is now available in 100% recycled material – Ecotrack white. The company says that 97% of the track system is UK manufactured. **Spatex 2014, Stand 332**

www.stretchceilings.co.uk





DISTRIBUTORS WANTED

17

All companies and products listed below are looking for distributors. You can find other companies and full information on our website in 8 languages under "DISTRIBUTORS WANTED" or by scanning the QR code above. This section provides a detailed presentation of companies, their products and a contact form to reach them.



MUMASPORT presents its new Swimming Line

MumaSport is an Italian company that specialises in the manufacture and sale of swimming caps in polyester, Lycra and silicone with its trademark "SOFT" embossed printing technique; goggles; teaching and aquagym accessories; mats; toys; footwear; swimwear; and poolside accessories. The company's Swimming Line is already distributed throughout Italy and is particularly aimed at swimming companies, swimming pool operators and retailers of swimming pool products. The company is currently looking for distributors across Europe. info@mumasport.com / www.mumasport.com



FABISTONE: Design and comfort are the primary qualities of our products

Specializing in the manufacture and marketing of reconstituted natural stone, FABISTONE, from RPI Group, proposes several ranges of paving tiles, copings and walls that combine design and comfort. The large production capacity is ensured by a modern manufacturing unit with a fully automated production line.

info@fabistone.com / www.fabistone.com

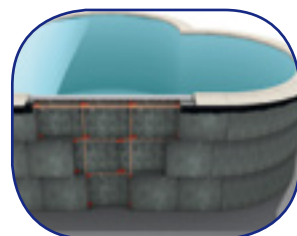


MICROWELL:

the best of technology for swimming pool dehumidifiers

Microwell, Ltd. manufactures swimming pool dehumidifiers "DRY" that are designed for smaller private and public indoor swimming pool halls. All our dehumidifiers are manufactured according to the latest technical know-how in this field. Our company also offers a complete range of accessories for dehumidifiers.

microwell@microwell.sk / www.microwell.eu



SOLIDPOOL: Modular formwork blocks

Composed of material that is high-quality, durable and solid, the SolidPOOL® modular formwork blocks can be used to build pools rapidly in reinforced concrete in any size and shape and any type of finish: liner, reinforced PVC or tiles.

export@solidpool.fr / www.solidpool.fr



BRIDGING CHINA INTERNATIONAL: Pumps, Filtration Systems & Heat Pumps

Bridging China was established in 2005. Since then, it has positioned itself as a professional pool company providing wide range of products from maintenance accessories to high-end equipment including, pumps, filters, filtration systems, automatic cleaners, and heat pumps. If you are looking for a China supplier for complete service and competitive prices, then we are your ideal partner to work with!

pool@bridging-china.com / www.bridging-china.com



KRIPSOL: Swimming Pool and Wellness Division

Since 1987 Kripsol has been at the forefront of top quality brands in the Swimming Pool and Wellness sector, both at national and international level. With an extensive range of more than 5,000 products, we stock everything you need for swimming pools: pumps, filters, interior fittings, cleaning products, pool surround equipment, electric control panels, heating and ventilation, chlorination, treatment and measurement, vitreous, coating and PVC accessories.

info@kripsol.com / www.kripsol.com



PQN ENTERPRISES: Waterproof audio products for spas

The American company, PQN Ent., designs and provides the spa, bath, sauna, and steam room industries with innovative audio transducers & speakers. Especially designed to bring great sound to the spa experience. With 35 years of manufacturing and design experience PQN Audio offers RoHS compliant and CE Conformity products. info@pqnenterprises.com / www.pqnaudio.com



AQUA COVER: a complete range of swimming pool slats

Aqua Cover is a Belgian manufacturer and specialist in submerged slats since 1996. The only manufacturer of submerged slats with an in-line motor, it offers two types of drive systems (electronic end-stop system and traditional system). Aqua Cover also sells aboveground slats and high-end ribbed covers. The advantages of our products: ease of installation, operation, and great reliability.

info@aquacover.be / www.aquacover.be



LINOV: Renolit's alkorplan and general tower canada rt 3000 infinity

Specializing in the manufacture of liners and covers, as well as global solutions for pools, LINOV is part of RPI Group. It owns a modern production unit measuring over 1800m², located in Portugal and using state-of-the-art technology for the manufacture of its products.

info@linov.pt / www.linov.pt



RP INDUSTRIES: The strength of a group

A leader in the Portuguese market for over 16 years, we are proud of the 40,000 and more pools we have installed in countries around the world. We offer innovative patented solutions such as SOLEO pools (pools in SPECTRON steel), SUNKIT, INOBLOCK, OVERFLOW, NATURALIS and DYNAMIC PANEL POOL for public pools. We have a large production capacity, ensuring rapid delivery and competitive prices. info@rppiscines.com / www.rppiscines.com



STARLINE POOLS & EQUIPMENT: Manufacturer of the Roldeck pool cover

Starline Pools & Equipment is a renowned company in the design, the manufacture of vinylester swimming pools, slatted pool covers and pool equipment. It has over 35 years of experience in production of filters, cover systems, including PVC slatted pool covers and water-treatment products.

r.smolders@starline.nl



EVA OPTICS: Waterproofing, high brightness and compact design

EVA Optic B.V. is manufacturer of high-quality led lighting solutions for swimming pools and industry. EVA Optic Led underwater lights are fast becoming the most applied led underwater lights in public and private pools in Western Europe.

info@evaoptic.com / www.evaoptic.com



ALUNA® - Manufacturer of telescopic pool shelters

Aluna® - Polish manufacturer of telescopic pool shelters, on the European market for 10 years, proposes 15 models of shelters, with a 3-year warranty and at competitive prices. Improved system Aluna® allows construction of aluminium shelters up to 12 m wide, with 1, 2 or no driving guides. Surface profiles is anodized or powder coated RAL, or wooden. The manufacturer provides its own transport and assembly. aluna@aluna.pl / www.aluna.pl



T&A: Producer of automatic pool and spa covers

Technics & Applications is specialized in producing automatic pool and spa covers. The new production site in Geel, in the north of Belgium, with a surface of 5000m², was put into use in the beginning of January 2013. Our products are exclusively delivered to professional installers, especially in Belgium, the Netherlands, France, Great Britain, but also in the rest of Europe.

info@aquatop.be / www.t-and-a.be



NIRVANA: Heat Pumps

Located in Quebec, Canada, NIRVANA Heat Pump Inc. specializes in the design and manufacture of high end and high efficiency domestic and commercial swimming pool heat pumps and water chillers. With a state of the art thermodynamics lab, and a strong emphasis on quality, durability, and innovation, Nirvana has gained a solid foothold in the high end swimming pool heat pump market in North America. We have a complete range of 50/60hz units from 10kW (35,000BTU) up to 40kW (140,000BTU) with unique durable and

noise reducing fibreglass casings, full flow coil in can heat exchangers and corrosion resistant coatings. We are actively seeking distributors worldwide and are able to tailor our offerings to your requirements. ventes@nirvanahp.com / www.nirvanahp.com



ROSA GRES: distinctive porcelain tiled swimming pools

ROSA GRES has created for many years high quality porcelain tiles. We focus on creating products for use in specialist areas such as exteriors, private swimming pools, wet or high traffic areas, such as public swimming pools. We bring the expertise and versatility of our specialist team, the reliability of projects carried out worldwide, the opportunity to access unique ideas, and added value through designs for which we are known. Our factory in Spain is equipped with the latest technology and with a distinct emphasis on sustainability.

export@rosagres.com / www.rosagres.com



BSV ELECTRONIC: salt chlorinators for private and public swimming pools

We offer a large range of salt chlorinators, from 5 gr / hour for over ground swimming pools to 200 gr / hour for big public pools. Our device are in IP65 box, with electronic sensor in the cell, include polarity reverse setting, salt level control, ORP control, PPM control (free chlorine), temperature probe, superchlorination function, pH control and dosage, external output control with a relay, automatic cover relay and domestic control.

bsv@bsvelectronic.com / www.bsvelectronic.com

Prepare your exhibition agenda

As we usually do, we give you below a line-up of the upcoming exhibitions around the world for 2014. Throughout year, as usual, we will not fail to bring you plenty of information and news on new products which will also be published on our website www.eurospapoolnews.com and in our newsletters.

LE JUSTE LIEN will be distributed at most of these exhibitions in the local language. Don't miss the chance to advertise in these magazines distributed at the entry of all these exhibitions. They are an excellent media of communication. If you wish to feature in any of the upcoming editions, please contact us at : contact@eurospapoolnews.com

FORUMPISCINE, the event not to be missed

Bologna sees the return for the International Exhibition and Conference trade show for the swimming pools and spas sector from 20 to 22 February 2014. ForumPiscine is the only event in Italy organised with the intention



of assembling all the leading companies in the market at one trade fair: Italian and foreign manufacturers and distributors of equipment, accessories, furniture, technologies and solutions for public and private swimming pools and sports centres, as well as fitness and well-being clubs. In addition to the vast exhibition space, there will be both a paid for and free of charge conference session, full of interesting ideas. Many speakers will be taking part, who will discuss topics concerning regulatory updates, safety issues and aspects related to responsible energy consumption. Don't miss the talks on the economic aspects of public swimming pool management and on educational pool activities. Themes concerning the various aspects of work and of the legal liability of the parties involved in various capacities in the implementation and management of swimming facilities will also be discussed. The event will be sponsored by Assopiscine and FIN. The second edition of the ForumSport course will also be held, aimed at those who manage both public and private sports centres, associations and organisations involved in facilities, public administrators and those responsible for federations and sports promotion bodies.

forum@ilcampo.it / www.forumpiscine.it

Piscine Expo Maroc 2014:

a promising 5th edition

The Piscine Expo Maroc exhibition celebrates its 5th anniversary on 5th March 2014, with a host of exhibitors from across Morocco and abroad. The exhibition affirms its success in Africa and the Arab world, standing out as a leading name in Pool, Spa & Well-being exhibitions in the Middle East. This success was buttressed by the ideal geostrategic position of the country in the region, bordered by the Atlantic and the Mediterranean. The Pool & Spa industry is also growing steadily, reinforced by a favourable climate, a major asset in this industry, as made evident by construction sites across the country. The political stability of the country, combined with its sustained economic development, assures it of a bright future. From 5th to 8th March 2014 Casablanca will welcome exhibitors and visitors from several countries around the world. In 2013 the exhibition registered 10,000 visitors, professionals and private individuals alike, and intends to do even better this year!

kalm.events@gmail.com / www.piscineexpomaroc.com



Only very few stands remain at SPLASH! Pool & Trade Show



SPLASH! 2014 will be held on 16th - 17th July 2014, at Jupiters Gold Coast, Queensland. The biennial event draws more than 2000 attendees from Australia, New Zealand and South East Asia. Leading companies such as Pentair, Waterco, Maytronics, Astral, Davey Water Products, Emaux and Heliocol will join the Australasia's largest pool & spa trade Show. Since the first SPLASH! in 1998, the event has become the essential meeting

place for pool builders, contractors, retailers, manufacturers, architects and landscapers, with the most comprehensive educational workshops and seminars. After the success of SPLASH! 2012 which saw more than 1800 people attend the event and a sold out Expo, SPLASH! 2014 is set to go one step further with new speakers complementing the popular golf day and Environmental Awards. The education program at SPLASH! will cover many of the major issues within the pool industry. International and local speakers will deal with subjects such as water chemistry, new industry standards as well as marketing and ecommerce for pool shop owners.

info@splashexpo.com.au / www.splashexpo.com.au

Join the "Piscine Open" network!

With a network of 22,000 continuously updated professionals and 3 trade fairs which draw the sector together on a global scale, the Piscine Open network is the world's largest professional swimming pool and spa network.

- Piscine Global in Lyon gathers over 18,000 visitors with 1,000 exhibiting brands
 - Piscine Middle East in Abu Dhabi gathers over 3,000 visitors with 100 exhibiting brands
 - Piscine SPLASH! Asia in Singapore gathers over 800 visitors with 100 exhibiting brands
- Organised by GL Events, each Piscine Open network trade fair affords the same guarantees regardless of its location: attracts the best customers in each geographical area, gathers the best companies offering top quality products distributed to targeted areas, and provides the high level of service necessary for facilitating business in the sector. To join the network as an exhibitor or visitor, please send an email at piscine@gl-events.com.

piscine@gl-events.com / www.piscine-expo.com



22-24 April 2014
ADNEC
Abu Dhabi, UAE
www.piscine-middleeast.com



18-21 November 2014
Eurexpo Lyon
France
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20-21 May 2015
Sands Expo & Convention
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Key to markets Messe Stuttgart

interbad

MESSE STUTTGART II 21 - 24 OCTOBER 2014

inspiring elements

VISIONS FOR WATER WORLDS.

Be inspired! Whether you are a planner, pool operator or hotelier - Experience with all the senses the latest bath, sauna, pool and spa trends for your target groups. We'll see you at interbad!

www.xing.com/net/interbad www.twitter.com/interbad

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E-mail : kalm.events@gmail.com www.piscineexpomaroc.com

DIARY

AQUA-THERM MOSCOU - RUSSIA

From 04/02/2014 to 07/02/2014 - Moscow
info@fin-mark.com
www.aquatherm-moscow.com

AQUATHERM - EGYPT POOL

Du 13/02/2014 au 15/02/2014 - Gizeh
info@aquathermeg.com
www.aquathermeg.com

FORUMPISCINE - ITALY

From 20/02/2014 to 22/02/2014 - Bologna
info@ilcampo.it
www.forumpiscine.it

UK POOL & SPA EXPO - UK

From 20/02/2014 to 22/02/2014 - Birmingham
info@ukpoolspa-expo.co.uk
www.ukpoolspa-expo.co.uk

PISCINE EXPO - MAROC

From 05/03/2014 to 08/03/2014 - Casablanca
contact@piscineexpomaro.com
www.piscineexpomaro.com

PISCINA MOSCOW - RUSSIA

From 11/03/2014 to 14/03/2014 - Moscow
office@euroexpo-vienna.com
www.euro-expo.org/exhibitions/piscina

PISCINE MIDDLE EAST - UAE

From 22/04/2014 to 24/04/2014 - Abu Dhabi
mehrez.oueslati@gl-events.com
www.piscine-middleeast.com

POOL EXPO - TURKEY

From 07/05/2014 au 10/05/2014 - Istanbul
info@sodex.com.tr
www.sodex.com.tr

AQUA-THERM KIEV 2014 - UKRAINE

Du 13/05/2014 au 16/05/2014 - Kiev
Email.dilshod.yusupov@ite-exhibitions.com
<http://aquatherm-expo.com>

SPLASH! POOL & SPA TRADE SHOW AUSTRALIE

Du 16/07/2014 au 17/07/2014 - Gold Coast
info@splashexpo.com.au
www.splashexpo.com.au

BAZENY SAUNY & SPA REPUBLIQUE TCHÈQUE

From 16/09/2014 to 20/09/2014 - Prague - ABF
sevcikova@abf.cz
www.vystava-bazeny.cz/2014/cz/intercept.asp

INTERBAD - GERMANY

From 20/10/2014 to 24/10/2014 - Stuttgart
info@messe-stuttgart.de
www.interbad.de

PISCINE GLOBAL - FRANCE

From 18/11/2014 to 21/11/2014 - Lyon
piscine@gl-events.com
www.piscine-expo.com

Trade fairs: double-check before leaving

Following the recently postponed and cancelled trade fairs and events these last months, we remind you it is recommended to get in touch directly with the organizers of the various shows you wish to attend, in order to obtain confirmation of the exact dates and that the event will be held. We only relay the information which is provided to us by the organizers and update in real time all modifications. We can not be held responsible for such last minute cancellations.

Inspirations for wellness oases

interbad, the international trade fair for swimming pools, sauna and spas, will again convene the industry from all corners of the world to Stuttgart from 21 – 24 October 2014. Its successful combination of exhibition, conference and accompanying programme offers the ideal setting for technical exchanges, networking and experiencing the latest trends in the field of bathing, sauna and wellness. More than 500 exhibitors and about 16,000 guests from 53 countries will attend the Show. interbad attracts an international public every two years. Among the visitors are managers of swimming pools, hotels and spas, planners and architects, consultants, swimming pool builders and dealers, and private builders. The event is expecting high-quality exhibitors and will highlight innovations on 35,000 square metres. The main focus will be placed on the special shows “My Gym – the fully automated fitness club”, “Resort spa – from public swimming pools to leisure resort with overnight accommodation” and “Creating atmospheres”, which addresses the interaction of light, water, climate and surface areas for exclusive spatial experiences. In addition the extensive accompanying programme offers a wide variety of in-depth further training options, e.g. at the International Business Day of the Congress for the Recreational and Medicinal Bath Industry. **SPATEX 2014, Stand 240**



www.interbad.de

Piscine Overseas Pool Export Network



22-24 April 2014
 ADNEC - Abu Dhabi, UAE
www.piscine-middleeast.com



18-21 November 2014
 Eurexpo Lyon, France
www.piscine-expo.com



20-21 May 2015
 Sands Expo & Convention Center,
 Marina Bay Sands - Singapore
www.piscinesplashasia.com



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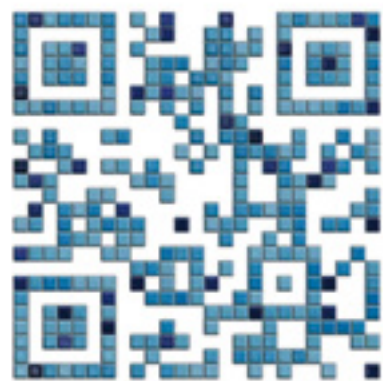
CONTACT: Alexandra Moncorge
alexandra.moncorge@gl-events.com

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DIVE IN FOR INTERNATIONAL BUSINESS

Enter and discover the news on ForumPiscine 2014, not only a great expo for the operators of pools and spas, but also the first appointment in the year among international fairs within its sector. The exposition showcases products, services, and technologies for private and public pools and spas and is enriched by an international congress with the participation of prominent Italian and overseas experts. Together with the 6th edition of ForumPiscine, will be held the 15th edition of ForumClub, the international expo and congress dedicated to the world of fitness and wellness. It is a unique event with all the right ingredients to help you remain leaders in an ever changing world. Jump in and discover more.



FORUMPISCINE
 6th Pool & Spa Expo
 and International Congress

February 20-21-22, 2014 - Bologna Exhibition Centre (Italy)

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- CONTINUATIVE TRAINING AND POST SALE SERVICE

REQUIREMENTS

- PRESENCE AT THE MAJOR TRADE SHOW OF THE TERRITORY
- SALE STRUCTURE IN THE TERRITORY
- ORGANIZATION SKILLS TO SUPPORT THE GROWTH OF THE BUSINESS
- CAPACITY TO SUPPORT AN INITIAL INVESTMENT

For more information please refer to the article in this Journal

Send us an email at comunicazione@biodesignpools.com, we will contact you to give you more information about Biodesign Technology. It's possible to use the Qr Code in order to open directly the form for demanding more information. We can also send you more information and material in your language.

