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The MAGAZINE you are holding, Le JUSTE LIEN N° 1 Special USA, is being distributed today in Las Vegas and in Atlantic City in late January. Launched 13 years ago, the www.eurospapoolnews.com online edition also comes in a hard copy version.

Promote your products in Europe and elsewhere in the world by communicating through Le JUSTE LIEN, published in several countries in the local language, with English translations, and distributed at all major international pool and spa exhibitions. More than 100,000 copies are distributed every year - from Brighton to Moscow, from Barcelona to Lyon, from Istanbul to Dubai, not forgetting Stuttgart, Cologne, Singapore and Shanghai.

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The Premier European Journal for Professionals in the Pool & Spa Industry

1st International Pool Contest 2013 The Winner is...



Pool Stones by Sofkitis

iPool2013[©] The Winner is...

After three months of competition, 88 pool builders from 24 countries (as against 9 countries in 2012) participated in the 2nd International Pool Competition on the Internet organized by our magazine EuroSpaPoolNews.com.

Voting took place exclusively on the Internet at the following address: www.eurospapoolnews.com/ipool2013. Only private outdoor pools were selected to participate in this competition. Some of them lit up at night, and others in the sunshine, these pools exemplified the extent of the expertise of international pool constructors, and highlighted their beauty. The photograph shows the award-winning [...] [Read the text p. 8- 9](#)

Mini-pools, a growing trend in Europe

It's a trend that has been growing stronger in Europe (particularly in France) for some time now, and small pools have been finding their way to the swimming pool market. Everyone wants a pool and it's a desire that can only be commended, considering the many benefits it offers: it becomes a place where one can relax and unwind with friends and family, a home fitness center when the pool is well equipped, it increases the value of the property, and more. Of course, not everyone has a huge garden where they can install a pool, [...] [Read the text p. 4](#)

Spas: Point of view

We asked James McClure, Director of Business Development at MAAX Spas Industries Corporation, to give us some information regarding the trends of the Spas industry in the USA.

While the economy in the United States is still lagging, we are finally seeing gains in the overall spa/hot tub/swimspa market. Industry consensus is that the North American market for our products has grown by about 5% when compared to 2012, which follows another positive growth year that saw sales in 2012 gain a modest increase over 2011. Of course we are not back to the boom-days of 2004 and 2005, but this positive trend shows all signs of continuing [...] [Read the text p. 4](#)

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Hydra Plastics, Inc. and Clearwater Spas Forms New Parent Company, Thermal Hydra Plastics

One of the spa industry's pioneers, Ron Clearwater, owner of Hydra Plastics, Inc. and its flagship brand Clearwater Spas is pleased to announce his retirement and the formation of the company's new parent company, Thermal Hydra Plastics. Clearwater Spas new parent company, Thermal Hydra Plastics will continue to grow and build the Clearwater Spas and Birch Bay Hot Tubs® brands for their dealers throughout the world. Larry Richards,

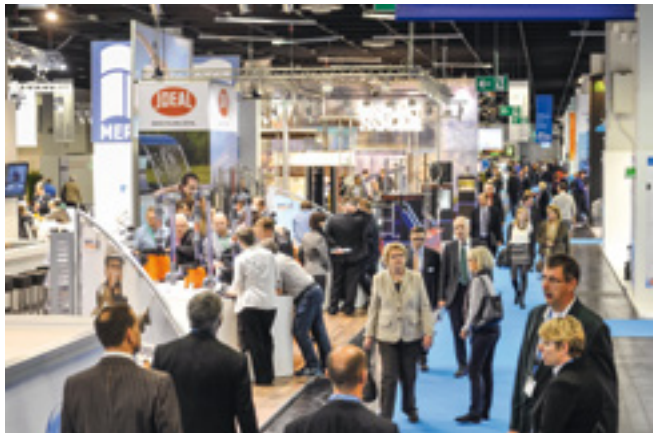
► **Ron Clearwater**

Vice President of Hydra Plastics, Inc. who has also been a driving force in the growth of the company for over 25 years, will continue to lead all operations and sales of the newly formed company as CEO. All existing management will also remain and continue to grow its hot tub brands and provide dealer support. Larry Richards and a local Pacific Northwest private investment group have formed Thermal Hydra Plastics as the new company owners. "We are proud of Clearwater Spas strong growth, innovative accomplishments and quality brand excellence for 37 years. We have an impressive team of professionals that have contributed to our success from top to bottom. Our solid growth is built with our dedicated employees, many whom have been with the company for 10 to 25 years..." said Larry Richards. Ron Clearwater has been a leading innovator in the spa industry for 37 years. Hydra Plastics, Inc. was established in 1976 and has grown its successful hot tub dealer brands into 15 countries. Ron Clearwater will still be available for consulting in the company. **Booth 3429**

lrichards@clearwaterspas.com / www.clearwaterspas.com

Aquanale is growing in importance on the international scene

The Aquanale exhibition in Cologne, which concluded on October 25, ended with excellent results. Full advantage was taken of the synergy created with the FSB (the international exhibition for the development and equipment of outdoor areas, sports centers and swimming pools). During these four days, the two exhibitions, which took place on the same dates for the first time, welcomed around 25,000 visitors from 115 countries, showing a growth rate of over six percent. Among them, the organizers remarked a large number of international, high quality visitors. They also noted many more visitors from Britain, Russia, France, the Netherlands, Turkey and Israel, also Asia, especially India. Meanwhile, 256 exhibitors from 26 countries presented an extensive selection of products that revealed the new market trends for the coming year. This fifth swimming pool and wellbeing forum in Cologne served to create a bridge between the public and private pool sectors where, during these four days, more than 300 participants discussed issues relating to the industry. The next Aquanale exhibition will be held in Cologne from 27 to 30 October 2015.



aquanale@koelnmesse.de / www.aquanale.com

BIO-UV opens its new industrial site in France

BIO-UV, France's leading manufacturer of ultraviolet water treatment systems and the European market leader in private and public swimming pools and spas UV water treatment, has just inaugurated on October 3 its new premises which are still based in Lunel, France. The new building which boasts 900 square meters of office and common space and a 4,300 square meters production workshop, is located close to a main European motorway, thus maintaining a strategic geographical location. BIO-UV is DELTA-UV's parent company and French Headquarters Delta UV is the leading manufacture and marketing firm of UV-C technology in North America. Founded in 1999, the company has developed a complete range of UV systems worldwide, providing water treatment solutions to meet the needs of every pool and spa.



► **Jeff Boynton**
Managing Director of DELTA-UV

"We strive to improve our applications and move on the cutting edge of UV-C technologies promoting green alternative and preventing causing health problems. Our innovative technology promises to step performance improvements in efficiency and scalability by providing high standard of products and services." Parent company of BIO-UV leading manufacturer of ultraviolet water treatment equipment for private and public swimming pool and spa market is located in France. Founded in May 2000, the production sites of Lunel (France) and Los Angeles (USA), BIO-UV Group designs, manufactures and markets ultraviolet (UV-C) disinfection systems and concepts.

BIO-UV is the world leader in sanitation and dechloramination of community pools, with more than 3,000 medium pressure systems installed in the last 10 years. When BIO-UV purchased Delta UV in 2006, the idea was to exchange know-how and products in order to provide a complete solution for the pool and spa industry from 4 gpm up to 4,000 gpm, with NSF 50 certified application, and cryptosporidium evaluated units. **Booth 4736**



contact@bio-uv.com / www.bio-uv.com / info@deltauv.com / www.deltauv.com

Highly resistant PVC slats for fully automatic pool covers

Belgium based Technics & Applications bvba', one of Europe's largest manufacturers and trendsetters of fully automatic insulating slatted covers offers a wide variety of slats to satisfy their most demanding customers. All PVC slats comply with the French NF P 90-308 safety standard, especially in combination with manual or fully automatic child safe locking devices. All polycarbonate slats offer ultimate



resistance in both hot and cold climates, extended life time and the ultimate in design and functionality. T&A offers a wide range of electric and hydraulic drives either integrated or externally mounted, universal control boxes and accessories to guarantee a perfect integration of cover and pit cover. T&A stands out in quality, accuracy, reliability and service. All covers are currently UL(C)-approval pending. Interested in becoming a partner?



► **Koen Jans**

Do not hesitate to contact Mr. Koen Jans, Export Sales Director through koen@aquatop.be.

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"An Exceptional Experience" at Maytronics



► Yuval Beeri, CEO of Maytronics

Yuval Beeri, CEO, and Eyal Tryber, VC Sales & Marketing, of Maytronics, the Israeli manufacturer of robots pool cleaners, alarms and automatic pool covers, invited their subsidiaries in the USA, France and Australia, and also their 33 distributors from 46 countries, to their factory from 8th to 12th September 2013, to celebrate the 30th anniversary of the company and its flagship product, the "Dolphin". Two hundred among the most important distributors from the pool industry across the globe travelled to join the event, named "An Exceptional Experience", at Maytronics' headquarters in Kibbutz Yizre'el. Visitors were divided into groups for a guided tour of the production site, where they observed the extreme care and attention devoted to quality control and tests that are carried out at all stages of manufacture. After presentations of new products, the different sections of the production area, or story of the "Dolphin", all guests could also every evening attend receptions, held outdoors, where



► Maytronics US team
From the left to the right: :
John Philip, Asaf Lustig (IT manager Maytronics Israel), KC Jones, Jim Ritter, Larry Ruizzo, Jon Bogle

several buffets were set up, or another night, were invited to a dazzling Sound and Light show. Another day, a tour guide led them to an observatory point situated high up to narrate the biblical history and the life of the kibbutz today. To make visitors bring back strong images and souvenirs, the program also included a visit of important sites, such as Jerusalem, the Golan Heights or the Sea of Galilee. This "Exceptional Experience" ended on a high note on a beach in Tel Aviv, with a joyful release of balloons.



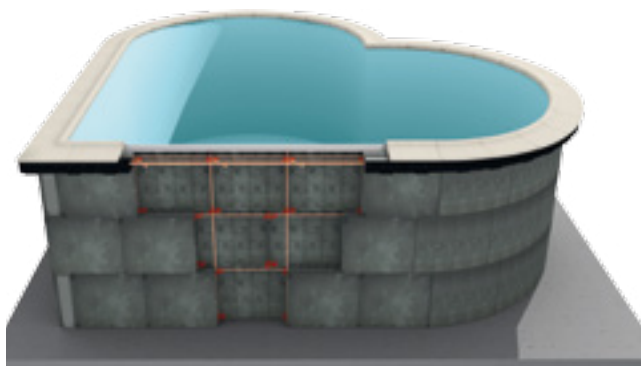
The anniversary ended in rejoicing on a beach in Tel Aviv with a joyful release of balloons

infoMT@maytronics.com / www.maytronicsus.com

Modular formwork blocks

Declaring its intention to focus on development in the USA and Canada, French company SolidPOOL promotes its modular block system that enables you to construct a real reinforced concrete pool, very easily, in a very short time. According to the company, its new Flex block system allows you to construct absolutely any freeform shape of pool (featuring both concave or convex walls). Pools can be partly or fully above ground and with a Liner/PVC or Tiles/Mosaic finish.

SolidPOOL says you can produce a completely freestanding structure with no struts (see picture), helping to maximise the available area – and therefore being ideal for small gardens or for indoor pools.



export@solidpool.fr / www.solidpool-pro.fr

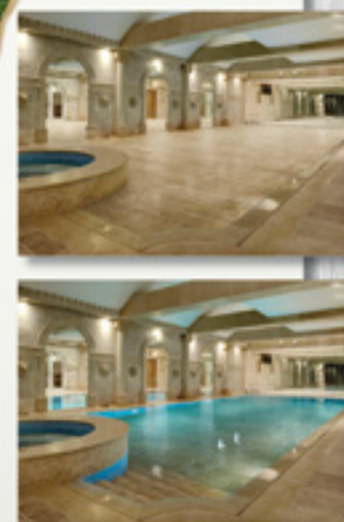
Piscina Barcelona rewards two smart sustainable water management systems

As at every edition, the aim of the Piscina Barcelona Awards is to recognize the innovative spirit of companies and, at the same time, promote their investment in R&D&I. The panel of judges, consisting of experts selected by the Institut de la Construcció de Catalunya (ITEC), chose 5 winners from among 19 shortlisted companies. Over 70 firms from 15 countries participated in this edition. The Award to the most innovative product went to AstralPool Mac from Fluidra SA, a device which performs physical and chemical treatment of a swimming pool thanks to its exclusive Smart Manager software. Award to the most sustainable product came to GIANT-N with plastic turbine from PSH 2010 SLU, a range of large flow pumps apt to different types of water that preserve the health of marine fauna since its hydraulic part has no metal components. Award to Residential Swimming Pool was attributed to the swimming pool overflowing into the sea, Es Mercadal, in Menorca, carried out with success in a complex topography. Judges granted the Award to Hotel Spa La Romana, La Romana, Alicante, for its Wellness Centre, using bioclimatic techniques and making a sustainable and economic facility. And the Award to Sports and Recreational Facility went to Pando Aisia Sports Complex, Portugalete, Vizcaya, for its correct choice of materials and energy solutions that's bodes a long useful life for the building.



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▶ SPAS: Point of view

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During the time from those Go-Go days of '04 and '05 until now, our industry has seen a lot of change; we have lost quite a few retailers due to financial distress, access to capitol and aging owners retiring without succession plans; one of the two major floor-plan companies to the industry exited the business and the other became much more selective and cautious; legacy manufacturers had to merge, be acquired or simply go out of business. Those of us remaining, had to get leaner, stronger and smarter to survive... but survive we have, and we now have a very strong foundation on which to build the future of our industry.



James McClure ▲
Director of Business Development
MAAX Spas Industries
Corporation



As the world has become a Global Marketplace for our products, many Manufacturers in our industry have turned to export to expand their reach and bring great hydrotherapy and aquatic therapy products to the World's markets. While there are many similarities between people the World over, there are just as many differences; what may work perfectly in New York, may not necessarily work in Milan or Moscow; but the flip side is that we now we borrow from European design to improve our aesthetics; we learn from the Germans to fine tune our fit and finish; Scandinavians have taught us to simplify and streamline, and as the Chinese have entered our industry en masse, we are again learning to concentrate on bringing the most value to our customers.

The confidence level amongst all sectors of our industry today is the highest and most positive I have seen since 2005. More Manufacturers and Retailers are investing in the future and getting the message of all the positive aspects of spas, hot tubs and swimspas out to the masses. Through the use of well-designed websites, social media, direct promotions and traditional media advertising, our message is helping consumers get the best possible education of our products. Armed with this knowledge, they are becoming informed shoppers, and more importantly, they are making informed purchases that will improve their quality of life. This education process is combining with pent up consumer demand to drive customers to Retailer's Showrooms, Home-Shows, Fairs and other events featuring spas, hot tubs and swimspas. If we as an industry continue to be proactive with our messages, and speak to our target audience with a more unified voice, I believe we have the ability to exceed the heady days of '05.



▶ SALT CHLORINATION SYSTEMS

We asked Team Horner to give us some information regarding the salt electrolysis treatment of water used in pools in the USA.

Interest in the technology of salt chlorine generation is mounting. As the demand grows, electrolytic chlorine generator manufacturers (ECG) are stepping up to the plate to provide technology to achieve the most efficient and effective means of chlorination. There are a variety of brands on the Market, including industry leaders AutoPilot, Pentair, Hayward and Zodiac. All having basic functions, but some are advanced offering ozone or pH/ORP control systems. There is a model available to fit every pool.

How they work

Salt is added to the pool or spa to establish a 3,000 ppm concentration. This is equal to only 7 percent of the salinity level in seawater. The pool user cannot taste the salt at 3000 ppm as this level is below the normal taste threshold; it is also less than the human body's salt concentration of 4000 ppm.

One of the best features of this electrolytic process is that the salt continuously recycles itself. Adding salt is infrequent, normally in outdoor pools about two or three times a year; indoor pools require less frequent additions. Indoor air quality immediately improves as well when the salt system is utilized.



Digital Nano (Team Horner) ▲



▲ **Electrolyseur « eiV2 » (Zodiac)**

An electrolytic cell or cells is installed in the recirculation system after the filter and heater. As the filtered water flows through the cell, a small amount of DC current is applied to the cell blades, which under electrolysis, produces pure chlorine and sodium hypochlorite (liquid chlorine). As the water passes through the cell, the electrolytic process causes break-point chlorination, destroying bacteria and chloramines which are the source of chlorine odor, red eyes and most of the negative reactions blamed on chlorine. After oxidation occurs in the pool or spa, the sodium hypochlorite reverts back to salt. The process repeats itself over and over based on the chlorine demand in the pool or spa.

Benefits

The major benefit to the pool operator is that ECG Systems provide a safe method of sanitization. There is no need for bulky, heavy containers of powdered chlorine or tablets. There is no possibility of a chlorine leak or inexperienced personnel mixing chlorine with other dangerous chemicals. Erosion feeders, which have been the cause of many accidents, are eliminated from this process. Liability is one of the major factors in swimming pool operation and the installation of a safer salt generator chlorination system eliminates the exposure.

Very little chemical adjustments are necessary. Organic sanitizers such as tri-chlor have a pH range of 2.8 to 3.5 which inherently lower the pH of the pool water, requiring the addition of sodium carbonate to raise the pH. The chlorine generator produces a near neutral pH.



Aqualite (Hayward) ▲

Another advantage is that the equipment installation is easy and does not take up much room. There are only four components to the system: the power supply, the electrolytic cell, flow protection device and of course, salt which is dissolved in the pool water.



▲ **IntelliChlor® (Pentair)**

The systems today are now enhanced with digital readouts which allow the operator to precisely manage the pool water quality. The pool manager has confidence, knowing that there is continuous chlorine sanitation (and localized super-chlorination in the cell) occurring thus eliminating potential occurrences of poor water quality and exposure to diseases.

And finally, the patrons of the pool facility will enjoy a feeling of soft, silky water with no red eyes, itchy skin, faded swimwear or chlorine smell. The comfort level of users is enhanced as there is no chlorine smell in indoor installations.

As with any system, to operate a safe and healthy pool, it is important to monitor water chemistry and equipment through regular testing and observation.

EuroSpaPoolNews – November 2013
Author: **Connie Sue Centrella – Team Horner**



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KWADDO®: The robot with a bright future

WRC Ltd has launched its new hydraulic drive pool robot, promising more than 3,000 hours of cleaning, or about 12 to 15 years of use!

The new autonomous electric pool robot KWADDO® has no traction motor or complex transmission system (motor, gears, belts...), but is equipped with a unique suction system. It navigates the pool with great precision, with the help of its patented "Quadri Jets" direction changing mechanism. This innovative robot is recommended for cleaning the floors of any type of pool – from aboveground pools to pools of up to 15 x 10 m. The world-renowned manufacturer, LEROY SOMER, designed its exclusive motor to ensure optimum cleaning suction, also permitting a 2-year warranty on the robot. It navigates the pool floor with the help of flexible deflectors placed at the filter inlet for thorough cleaning, even in cold water.

The robot has a choice of 5 programs (according to the size of the pool), and also a program to assist the pool filtration system. Thanks to its simplified and reliable electronics, it operates with the help of a single switch for maximum user comfort. It is equipped with a large capacity waste storage bin and a filter with a 25-micron filtration. **Visit us in booth 914.**



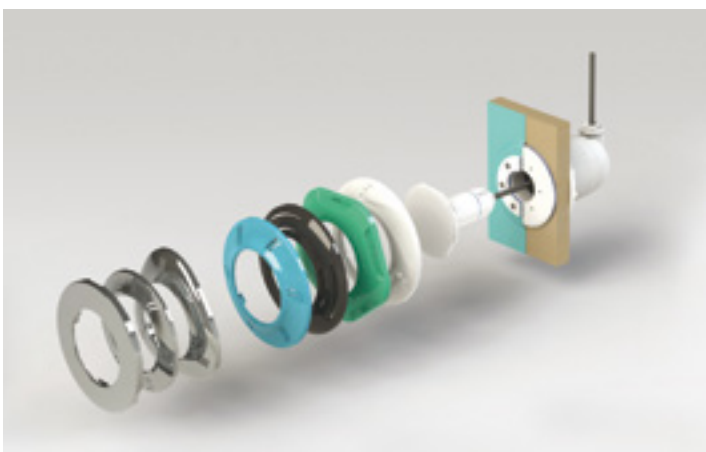
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New range of LED lighting

Propulsion Systems presents its Spectravision lighting line:

sub-aquatic ADAGIO+ LED lighting for illuminating ponds, pools and spas with confidence. The Adagio+ has a durable frame for underwater lighting, with 50 times greater longevity, low power consumption, and a very wide beam. Whether you're using white or RGB projectors, installation is extremely simple into a 1.5" slot. The electrical connection via 2 wires using the standard voltage of 12V AC is very simple. Depending on the type of pool basin and its finish, there are 5 different plastic or RVS fronts available. They're available in 8 different colours, depending on the colour of the pool walls. For mosaic pools, an assortment of ultra-thin fronts is available for an impeccable finish. The 170mm diameter Adagio+ is also suitable for renovation projects looking to replace PAR56 incandescent bulbs with an LED solution. This lighting is available in 2 sizes (100mm and 170mm) in white and in colour. This lighting is available in 2 sizes (diameters 100mm and 170mm) in White, RGB and fix Blue colour.



info@propulsionsystems.be / www.propulsionsystems.be

Two new UV systems for residential and semi-commercial pools

Delta UV is displaying two new products at the International Pool Spa Patio Expo in Las Vegas— New BlueLine™ UV Series – a new line of UV products to fit any size pool – and New EL LITE UV – designed specifically as an affordable sanitizing system for semi-commercial pools. They remove the smell of chlorine and help prevent red eyes, dry skin and damaged hair. These sanitizers destroy micro-organisms not affected by chlorine

and salt systems. They have been engineered and designed specifically for the disinfection of semi-commercial pools and spas. These UV systems offer affordable solution for eradication of Cryptosporidium, Giardia, harmful pool and spa contaminants and chlorine by-products. They are ideal for indoor pools including low flow-rate pools found in hotels, motels, country clubs, fitness clubs and community pools and spas. They represent a good solution to clean pool and spa water while reducing the unwanted smells, eye and skin irritations caused by chloramines in highly corrosive water. Moreover these device are affordable and environmentally friendly. **Booth 4736**



info@deltauv.com / www.deltauv.com

Waves make a ripple in public pools

WOW Company has equipped hotel health clubs, aquatic parks, public swimming pools and fitness centres with a total, to date, of 300 Wave Balls in over 40 countries...

This floating polyester sphere generates safe and controlled standing waves, creating an artificial and reassuring swell that is ideal for children.

The Wave Ball features various programmes, from a slow and relaxing mode to a more dynamic option, giving bathers the opportunity to climb on the ball for a thrilling aquatic rodeo ride. Pools that have chosen this entertaining equipment have seen their popularity boosted (30 to 50% increase in visitor numbers, according to WOW Company).

The ball may be personalized, integrated into an existing pool or in a facility created especially to emphasize the concept. It adapts to all types of pools, requires no particular maintenance and is energy-efficient (the largest model operates with less than 4kW).



video

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Fully automatic chlorinator

2010 > POOL SQUAD
2012 > JUSTSALT PRO

MINISALT®, JUSTSALT®, POOLSQUAD®, these saltwater chlorinators combine technology and reliability, ergonomics and quality. We propose a wide choice of products for the convenience of the professionals.

And because innovation must be used in a sustainable development, our efforts aim at a sustainable development: they are respectful of the bather and the environment but also economical to use. Our awards received during the two last editions of the Lyon trade show, recognize our products as eco-innovative.

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Pool Technologie - Discover sustainable solutions that facilitate pool maintenance while protecting the environment

Specialists in the manufacture of automatic water treatment systems for over 20 years, Pool Technologie strives to ensure that the environment is taken into account, and in fact places it at the core of its continuous improvement strategy.

To go even further, since 2011, Pool Technologie has committed itself to an eco-design approach: quality of material, fewer components, improved product performance, reducing volume to optimize transport... The idea being to do much better with a lot less! This has resulted in durable products that one can utilize for a long time, products that are intelligent and even more efficient! With eco-friendly products, one gets more for money while safeguarding the planet! The awards received during the last two editions of the LYON trade fair are further proof that the eco-innovative quality of these products has been recognized. The MINISALT®, JUSTSALT®, and POOLSQUAD® are electrolyzers that combine technology and reliability, ergonomics and quality.



contact@pool-technologie.fr / www.pool-technologie.com

Sport and aquatic therapy

Hexa-Bike, a new product from HEXAGONE, is an aqua-bike essentially made from polypropylene, which makes it ideal for a fitness session or therapy in the pool.

The use of this equipment has enabled wear, maintenance and upkeep to be kept to a minimum. Moreover, the saddle, the handlebars and the pedals are made from 316L stainless steel, which is a guarantee of durability. Weighing only 16kg, it is not only easy to move (thanks to its two front castor wheels), but it is also easy to use and get out of the pool. Its innovative design makes it extremely stable.

Representing excellent value for money, this aqua-bike can be used for sport or therapy with several advantages: it provides a real aquatic massage which invigorates and prevents legs from feeling heavy, it requires major energy expenditure which assists in losing weight, strengthens the heart and the respiratory system and, as an additional advantage, the aquatic massage counteracts cellulite.

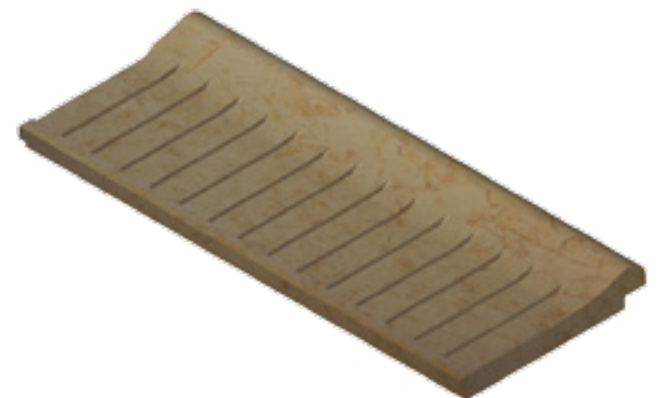
Also, Hexa-Bike gives the user the option to pedal forwards and backwards, which makes therapy more efficient. Two types of bike are available, with or without resistance adjustment to regulate the level of pedalling difficulty.



info@myhexagone.com / www.myhexagone.com

Innovative type of marble drain grate – Model F

Over time, Poolstones by Sofitikis has managed to establish itself as an innovative, efficient and reliable manufacturer of decorative natural stones for swimming pools industry. To further reinforce its innovative orientation, the brand presents its latest novelty which consists of the manufacture of a brand new type of marble drain grate, Model F. It can be manufactured of marbles in any color being accompanied by a slip resistant finishing. This model is made of solid materials, whose thickness is 5cm and have undergone processing in order to deliver the final product. This thickness is considered as rather unusual for marble grates so far. The innovative dimension of this marble consists of its elevated part on the external side of the channel, due to which the overflowing water is prevented from escaping, even in cases of rippling. Two different models are manufactured; the first one is seamless and can be installed along the pool perimeter in cases of rectilinear swimming pools, while the second one is modular and it can be placed in cases of irregularly shaped pools. **Booth 6042**



info@poolstones.com / www.poolstones.com

▶ Mini-pools, a growing trend in Europe

It's a trend that has been growing stronger in Europe (particularly in France) for some time now, and small pools have been finding their way to the swimming pool market. Everyone wants a pool and it's a desire that can only be commended, considering the many benefits it offers: it becomes a place where one can relax and unwind with friends and family, a home fitness center when the pool is well equipped, it increases the value of the property, and more. Of course, not everyone has a huge garden where they can install a pool, so manufacturers have been vying with each other to come up with new ideas, extending their ranges to offer smaller pools that can fit into small spaces – even if some of them are barely suitable for conversion or even cramped! So we now see small pools cropping up in townhouse gardens or on terraces, when space permits. Another advantage, and not the least, is that they cost less in terms of investment and maintenance.

Small, but well equipped!

As far as equipment goes, they are every bit as good as those of their larger counterparts: heating, pool covers, massage jets, LED lighting, counter-current swimming, automatic water treatment - everything is available. In sizes from 2 to 4 meters wide and 3 to 8 meters long, rectangular, canted, free form or original, made-to-measure or standard, in all the usual materials; in-ground, sub-floor, aboveground, indoor or outdoor, these pools are also really beautiful, even as beautiful as the "big pools".



IXESS Model - Diffazur Piscines ▲

A market that should not be ignored

Of course, swimming pool professionals, we need not explain to you what a mini-pool is! But, even so, we suggest you read these few lines as there are several factors that could help to give you a new approach to this market so different from the traditional pool market, both in terms of size and how a mini-pool could become a complete living space for your customer – factors you should consider carefully for a successful project.



Caron Piscine ▲

For many of you, mini pool = small project, not very profitable, because the materials and equipment are the same as those required when building an average- or large-sized pool.

Conclusion: it is not profitable!

In both cases you need an earthmover, concrete, pipes, filtration, power. All the elements to be installed are identical to those of a traditional pool (unless it is a prefabricated shell!). So why bother?

Seen from that angle, the answer seems obvious. But if you approach this market from

a different viewpoint and regard it instead as the creation of a total wellbeing area, with water as its focal point, a super-equipped space, you see it as an additional outdoor living area, a place that your customer can enjoy during most of the year.

A new mindset

For those who have worked for years in the pool construction market, it is not always easy to set aside the

thought of a beautiful 9, 10, or even 12 m² swimming pool, one that would mean materials, equipment ... in short, a large-scale project!



Blue Vision Model - Vision Technology ▲

Here, with this new market, everything needs skill and subtlety. As you know, nowadays the customer demands a heated pool, (28° C or higher), hassle-free, always clean, needing virtually no maintenance, and a cozy shelter when the weather is bad or the atmosphere unpleasant.

Think about it: how can he have all that when budgets have dwindled? ... and land has too! The current economic climate has led many customers to consider the option of smaller pools where they can bring together family and friends, offer their children and grandchildren a place for relaxation and recreation, while finances slide towards downsizing in voyages and vacations.

The future market is here before us: create a beautiful wellbeing space!

A mini pool can be integrated into a green and verdant setting, combining flowers, perfume and shrubbery to create a natural backdrop. The vegetal is combined with the mineral using low walls/seats, beaches, wood, pottery, etc.

Piped music can be part of the décor (the neighbors permitting!) and with such a well-heated pool, your clients can also discover the pleasure of underwater music.

But this mini-pool - how does one design it?

Bearing in mind that a swimmer needs an arm-span width of at least 2 m while swimming, the width of the pool should be more than 2.20 m. This is usually the size of small, prefabricated shells. If you are constructing the pool yourself, a width of 3 m is usual. Not more, because as you know, the volume of water depends on the width: For example - a pool of 10 m x 5 m contains approx. 75 m³ of water, while one of 10 m x 4 m requires approx. 60 m³ of water, i.e., 15 m³ less.

For pool shelters, these narrow widths are a great advantage.



Leader Pool ▲

To enhance the value of such a small body of water, it is practical to add (or plan for the future) equipment for counter-current swimming. Besides its use while swimming, this equipment adds the pleasure of a massage, and for children, the fun of competing against each other (supervised by their parents!).

Of course, for total comfort, automatic water treatments, heating, and pool shelters add to the equation. The advantages of such a project for your client is that these various investments in equipment can be programmed over time, on condition that provision has been made for connections at a later date.

Without a doubt, a wellbeing area such as this makes sense if it is located near the house when one can also create a dining area with a barbecue, grill, seats under the shade of a tree and, why not? a hammock!

And landscaping?

Landscaping is one of the most important features of this "mini-pool space". Given that it is conceived as a living area, not only during the hot summer months, but as soon as spring brings its first rays of sunshine, care and attention should be paid to the shrubbery and plants that will brighten up this "living and relaxing area".

If you are not a landscape artist yourself, do not hesitate to work with a landscape specialist to create a beautiful, green setting for your pool.

The success of this aquatic wellbeing space depends on you.

▲ Caron Piscine

iPool2013[©]

1st International Pool Contest 2013



iPool2013[©] The winner is...

After three months of competition, 88 pool builders from 24 countries (as against 9 countries in 2012) participated in the 2nd International Pool Competition on the Internet organized by our magazine EuroSpaPoolNews.com.

Voting took place exclusively on the Internet at the following address: www.ipool2013. Only private outdoor pools were selected to participate in this competition. Some of them lit up at night, and others in the sunshine, these pools exemplified the extent of the expertise of international pool constructors, and highlighted their beauty.

The photograph shows the award-winning pool - a realization by the Greek constructor Piscinity, submitted by the Greek manufacturer of marble copings and paving stones - POOL STONES BY SOFIKITIS.

The 41 nominees gathered a total of 7,868 votes.

The countries that participated were: France, Italy, Spain, Greece, Netherlands, Belgium, Brazil, Switzerland, Portugal, New Zealand, Iran, China, United Kingdom, Bulgaria, Germany, Australia, India, Mauritius, Slovakia, Cyprus, United States, Romania, Mexico and Jordan.

- The winner, POOL BY STONES SOFIKITIS, (constructor Piscinity) secured 2,387 votes.

- The second, Janfri Enterprises Ltd., a company from Cyprus, obtained 1,842 votes

- The third was the French manufacturer Aster Pool Creation Pool and Garden, with 1,259 votes.

▶ The winner, Andreas MOUZAKIS Export Development Manager (Pool Stones by Sofikitis) received the iPool2013 Trophy at Piscina Barcelona



▶ The winning POOLSTONES by SOFIKITIS project (iPool2013)

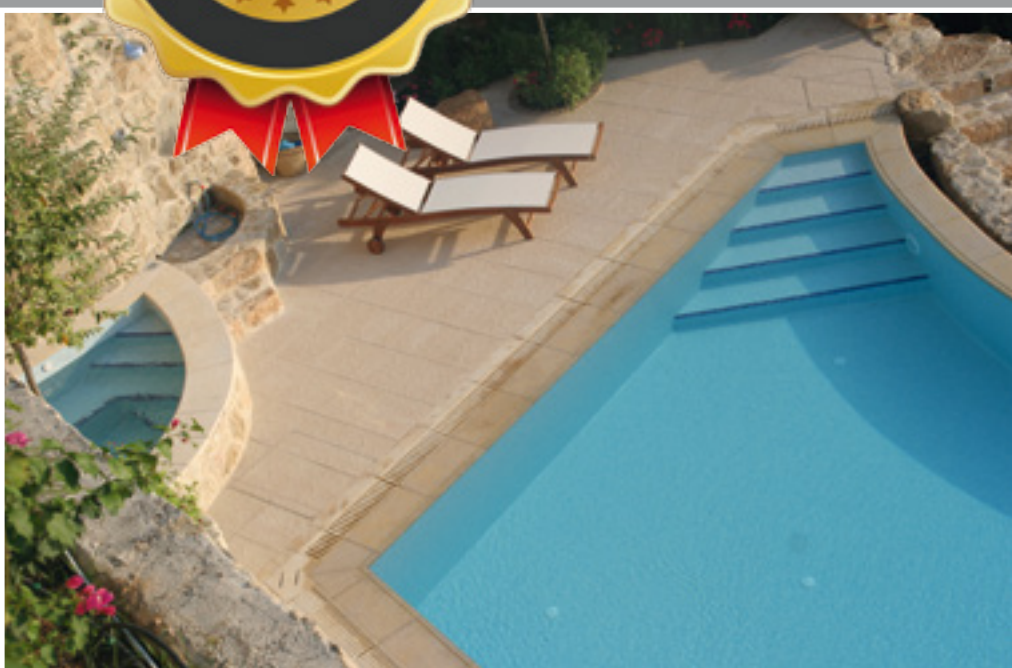
POOLSTONES by SOFIKITIS is specialised in the swimming pool stone accessories industry and has just won the first place in the iPool2013 Contest, launched by EuroSpaPoolNews.

The company participated with a project implemented in Skiathos Island (Greece). The material used for this project is the California Honey marble, which is particularly known in Greece and mined in Morocco. The bush hammered and the hand-scratched processes accompany this marble. The construction of this project also involved the decoration of an overflow channel, a vanity edge pool, natural stone walls and outdoor kitchen benches.

Thanks to specialised software and in order for the curvilinear infinity to be constructed, a proliner was used, calculating with absolute accuracy the number and the dimensions of pieces required for the perimeter of this irregularly shaped pool. The swimming pool was digitally entered into the system and every part was manufactured to fit, perfectly, to its adjacent part. The size of the items that composed the swimming pool was similar, eliminating differences and unpleasant surprise during installation.



The winning pool was built by Piscinity and presented by Pool Stones by Sofikitis





► Pool presented by Janfri Enterprises Ltd - Cyprus



► Pool realised by Aster Pool Création Piscine et Jardin - France



► Pool realised by Neptune Swimming Pools - Australia



► Pool presented by DRAINSTONES - Greece
Piscine realised by EURO GULF SWIMMING POOLS L.L.C - United Arab Emirates



► Pool realised by Desjoyaux Piscinas Curitiba - Brazil



► Pool presented by Rosa Gres - Spain

iPool2013® thank you for your many votes and give you an appointment for iPool2014 from March 31, 2014

Easily connect and disconnect electrical appliances in the pool



CCEI has invented Plug-in-Pool, a watertight underwater electrical outlet without contacts, for instantly connecting and disconnecting electrical accessories. This innovation simplifies, in particular, the installation of underwater lights. Usually, electrical devices are powered by a cable passing through or over the pool wall, as in the case of pool cleaning robots. The Plug-in-Pool removes this constraint.

This universal underwater power outlet works on the principle of transmission of electrical energy by induction. With no wires, no contacts and, above all, exceptionally safe, the Pool-in-Plug consists of a waterproof base fixed in the wall of the pool serving as socket for the plug. Whenever it is disconnected, the power turns off automatically.

A bayonet mechanism locks in the device while letting the plug rotate freely, thus eliminating cable twist. Bidirectional communication allows the connected accessories to exchange information with the electrical supply unit located in the machine room. CCEI also proposes a PLUG-IN-POOL version of its GAIA LED projector. Other models will soon follow.



contact@ccei.fr / www.ccei.fr

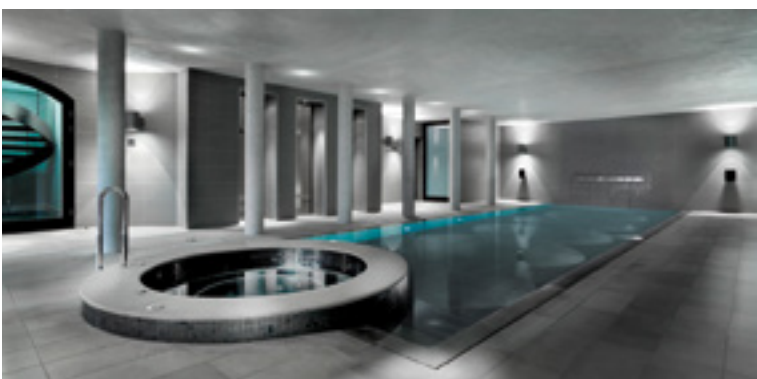
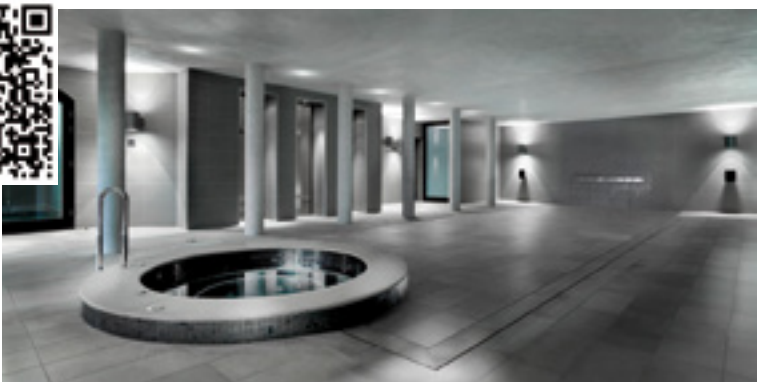
Hydrofloors® - the intelligent solution for the luxury of space

Hydrofloors® variable depth swimming pool floors are the perfect fusion of state-of-the-art-technology with functionality and beauty. The company has a very good reputation for designing and installing bespoke variable floors for private clients worldwide. The system is near invisible, flexible, rapidly adaptable and safe, being in compliance with relevant national safety standards. The floor height of the pool may be elevated to set at any pre-selected water depth such as wading depth for children or a depth suited to those with special needs making the pool diverse and multifunctional.

Hydrofloors® is part of the Aqua Technology group of companies which also include Ocea, Ocea UK® and Pool Technics who manufacture Hydrodeck automatic pool covers. **Booth 5744**



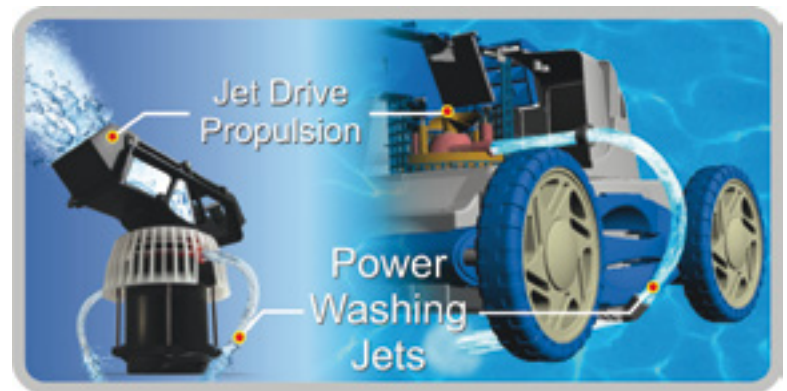
Video



info@hydrofloors.com / www.hydrofloors.com

Aquabot advances robotic pool cleaning through consumer-focused innovation

With over three decades of continuous innovation in the pool-cleaning robot industry, Aqua Products is taking its flagship brand, Aquabot, to a whole new generation of consumers. The "Aquabot Advantage" stems from listening to and leveraging valuable consumer insights and developing them into industry-changing innovation. It is no secret that consumers ask for affordability, ease of use, durability and performance - simply stated, pool owners want to enjoy their pools for a longer time, with less worry and hassle. The current selection of Aquabot Robotic Pool Cleaners offers clients many advantages such as the money-saving Jet Drive Propulsion System which has less moving parts and is ideal for all pool surfaces - especially gunite, and Power Washing Jets which are perfect for pools where sand and salt are a major problem. Although Aquabot has always been known for its robust pumps and extremely fine levels of filtration, it now offers its clients more technical advances and solutions than ever before. **Booth 3023**



info@aquatron.us / www.aquatron.us / www.aquaproducts.com

Brand new polycarbonate "aluminium look" slats

Belgium based Technics & Applications bvba, one of Europe's largest manufacturers of top of the line fully automatic insulating slatted swimming pool covers and safety pool covers launches their brand new polycarbonate "aluminium look" slat. As polycarbonate offers the ultimate resistance in both hot and cold climates, the "aluminium look" slat, based on the solar slat principle, combines perfectly with stainless steel pools, grey liners and grey/black coping stones and surroundings. Additionally, the "aluminium look" slat makes condensate and potential algae contamination less visible. T&A offers a wide range of covers with both integrated and external motors, accessories to guarantee a perfect integration of cover and pit cover. T&A stands out in quality, accuracy, reliability and service.



info@aquatop.be / www.t-and-a.be

EMAUX E-Power Variable Speed Pump

Emaux E-Power Variable Speed Pump reduces the energy consumption of the pool, spa, waterfalls, or fountains. The saving due to higher efficiency, provides saving from over-usage and lower equipment maintenance cost.



With the latest Permanent Magnet Motors (PMM) technology, the pump produces a magnetic field between the rotor and windings. The energy saving is derived from the ability to reduce the RPM of the motor. A standard motor consumes electricity to induce the magnetic field into the rotor, while the PMM motor gains efficiency by the magnets working to spin the

rotor, which achieves - according to the company - efficiency ratings of 90%. **Booth 4347**

emaux@emaux.com.hk / www.emaux.com.hk



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contact@eurospapoolnews.com

as soon as possible, and we will insert it on in our website

Speck Badu Jet Primavera succeeds Super-Sport jet units

The new Badu® Jet Primavera submerged jet unit is to replace Speck Pumpen's existing Super-Sport model. The Primavera offers two jets that can be regulated according to user requirements. The company says that the unit can be integrated into almost all pool installations, while the corrosion-resistant stainless steel cover and hand rails are designed to give the unit a high quality appearance. An optional variant, the Primavera Deluxe, also comes with stainless steel jets and operating elements. Integrated LED lighting is designed to provide difference lighting moods, which can be adjusted by the user. Maximum safety is claimed through "optimised suction behaviour" and reduced suction speed.

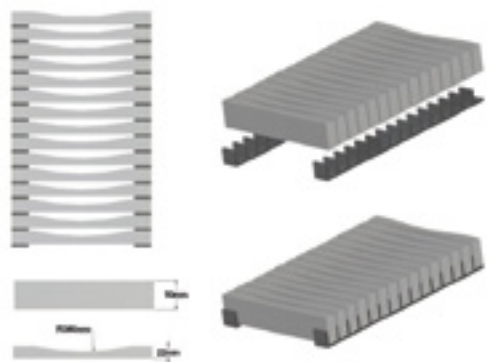


info@speck-pumps.com / www.speck-pumps.com

Brand new type of marble drain grate - Model G



Loyal to its commitment to innovative and high quality product manufacture, Poolstones by Sofitikis has just introduced Model G, a brand new type of marble drain grate to the market. This novelty consists of the development and consistent evolution of the modular marble grate, which serves as channel cover. Model G provides an aesthetic excellence deriving from the optimal absolute white colour since marble grates made of the famous Snow White Marble of Thassos are exclusively produced by the company. Safety, resistance and durability are also offered due to grate's extraordinary thickness (5cm), despite the pressure exerted and the weight forced against it. Effective water drainage is achieved due to the absolute separation of the successive bars of the grate, which have special shapes with curved cut on one side. Each individual bar could be also adjusted along pool perimeter either in case of rectilinear or curvilinear swimming pools. Moreover, these grates can be directly installed over concrete as long as the required "nests" have been formed. Installation takes place with the use of standard "combs" produced by Poolstones by Sofitikis, which can be placed either on the external and internal side of the bar or underneath. **Booth 6042**



info@poolstones.com / www.poolstones.com

Spotlights on Ozone products to sanitize water

ClearWater Tech LLC is a respected industry innovator who has developed leading edge ozone products for the residential and commercial pool, spa and water feature business. At International Pool, Spa & Patio Show, the manufacturer will highlight three products: the A8e floor installed system, the CD12AD, and CD15nx generators for residential size outdoor pools of 20,000 to 75,000 gallons of water. Its systems, as the A8e act as an alternative and complement to chlorine and other chemical disinfectants used in swimming pools, spas and fountains. Ozone systems deliver bottle water quality that is pH neutral by offering the most powerful oxidation available on the commercial market, with complete sanitation and no chemical residue. According to the company, The CD15nx is the most advanced corona discharge ozone generator available in the marketplace, including the industry's first on-board System Information & Diagnostics LCD display, which provides seamless user interface to control and monitor ozone production and system diagnostics. Available in multiple languages, the system produces 15 grams per hour at 5% concentration by weight. For its parts, The CD12AD features dual ozone reaction chambers with a highly efficient built-in air-dryer. Like ClearWater's other popular Mini-Series products, this versatile ozone generator offers a regulated universal power supply and user friendly LED operational status display. The company will also provide instruction at the event for the Genesis 3 University on November 13. **Booth 5839**



sales@cwtozone.com / service@cwtozone.com / www.cwtozone.com

New Caldera® Spas hot tub offers performance and style

The Makena™ is a 6-person lounge spa model with versatile massage jets that comforts mind and body and offers daily transformation. It measures 226 x 226 x 91 cm and includes the signature Caldera Hot Tub Circuit Therapy™. With 46 well-placed massage jets, it provides therapeutic healing to tired muscles and joints. Contoured to cradle the body with complete relaxation, in particular with its specialized Sole Soothers™ jets to help refresh tired feet, it has been designed to accommodate people of varying heights.



Cost-effective operation has been also considered with a FiberCor™ insulation, providing four-times the density of urethane foam insulation used in most hot tubs and with the innovative EnergyPro™ system (conform to strict California Energy Commission energy certification standards) that keeps water hot and ready when needed.

This new lounge spa uses bromine with minerals, the integrated dual cartridge FROG™ water care system to sanitize spa water without chemicals. The Makena is available with the optional Caldera wireless audio system to use with any Bluetooth-enabled device. With an optional iPod® and iPhone®-ready dock, this sound system allows users to transmit music from almost any source in their home, deck or backyard.

With this new model Caldera Spas brings comfort and fit.

CalderaEU@watkinsmfg.com / www.calderaspas.com

Waves in your private pool ? it is not a dream, it is a reality!

For more than 20 years now, WOW Company is known for its "Wave Ball" in public pools, aquariums, trainings centers,... Today, WOW makes the waves accessible to all with the Wave It for private pools. The Wave It works by air bubbles injection as the Jacuzzi. However, it capitalizes on all WOW technology and experience to make your pool sparkle with the bubbles and generate waves. Thanks to the first air bubble injection, the Wave It generates a wave which spreads through the pool. Once reflected by the walls of the pool, this first wave comes back to the injection position where another air injection amplifies it. This repetition of successive air injections allows the creation of a wave of growing amplitude. The integrated computer system automatically defines the right moment to inject air in order to create waves and regulate their amplitude. After the price of the innovation in 2006 and a very noticed demonstration in 2008, Wave It has been appreciated in the International Aqualie show in Lyon, France in 2010.



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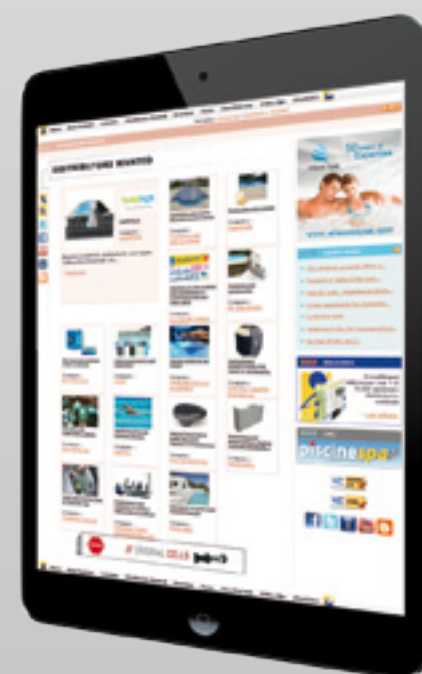
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MUMASPORT presents its new Swimming Line

MumaSport is an Italian company that specialises in the manufacture and sale of swimming caps in polyester, Lycra and silicone with its trademark "SOFT" embossed printing technique; goggles; teaching and aquagym accessories; mats; toys; footwear; swimwear; and poolside accessories. The company's Swimming Line is already distributed throughout Italy and is particularly aimed at swimming companies, swimming pool operators and retailers of swimming pool products. The company is currently looking for distributors across Europe. info@mumasport.com / www.mumasport.com



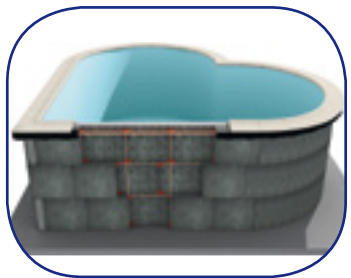
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Specializing in the manufacture and marketing of reconstituted natural stone, FABISTONE, from RPI Group, proposes several ranges of paving tiles, copings and walls that combine design and comfort. The large production capacity is ensured by a modern manufacturing unit with a fully automated production line. info@fabistone.com / www.fabistone.com



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Composed of material that is high-quality, durable and solid, the SolidPOOL® modular formwork blocks can be used to build pools rapidly in reinforced concrete in any size and shape and any type of finish: liner, reinforced PVC or tiles. export@solidpool.fr / www.solidpool.fr



BRIDGING CHINA INTERNATIONAL: Pumps, Filtration Systems & Heat Pumps

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KRIPSOL: Swimming Pool and Wellness Division

Since 1987 Kripsol has been at the forefront of top quality brands in the Swimming Pool and Wellness sector, both at national and international level. With an extensive range of more than 5,000 products, we stock everything you need for swimming pools: pumps, filters, interior fittings, cleaning products, pool surround equipment, electric control panels, heating and ventilation, chlorination, treatment and measurement, vitreous, coating and PVC accessories. info@kripsol.com / www.kripsol.com



THERMALS SPA: Swim Spas and Hot tubs

Thermals Spa is a brand for the European market and specialised in the sale of Swim Spas and Hot Tubs. We have a range of Swim Spas and Hot Tubs on display at our warehousing facility in the UK, and also have rapid access to a complete range of Parts and Accessories. Our aim is to fully support our distributors with comprehensive Sales and Product training and with an extensive, detailed customer brochure. info@thermalsspa.co.uk / www.thermalsspa.co.uk



PQN ENTERPRISES: Waterproof audio products for spas

The American company, PQN Ent., designs and provides the spa, bath, sauna, and steam room industries with innovative audio transducers & speakers. Especially designed to bring great sound to the spa experience. With 35 years of manufacturing and design experience PQN Audio offers RoHS compliant and CE Conformity products. info@pqnenterprises.com / www.pqnaudio.com



LINOV: Renolit's alkorplan and general tower canada rt 3000 infinity

Specializing in the manufacture of liners and covers, as well as global solutions for pools, LINOV is part of RPI Group. It owns a modern production unit measuring over 1800m², located in Portugal and using state-of-the-art technology for the manufacture of its products. info@linov.pt / www.linov.pt



RP INDUSTRIES: The strength of a group

A leader in the Portuguese market for over 16 years, we are proud of the 40,000 and more pools we have installed in countries around the world. We offer innovative patented solutions such as SOLEO pools (pools in SPECTRON steel), SUNKIT, INOBLOCK, OVERFLOW, NATURALIS and DYNAMIC PANEL POOL for public pools. We have a large production capacity, ensuring rapid delivery and competitive prices. info@rppiscines.com / www.rppiscines.com



STARLINE POOLS & EQUIPMENT: Manufacturer of the Roldeck pool cover

Starline Pools & Equipment is a renowned company in the design, the manufacture of vinylster swimming pools, slatted pool covers and pool equipment. It has over 35 years of experience in production of filters, cover systems, including PVC slatted pool covers and water-treatment products. e.kusters@starline.nl / www.starlinepool.com



EVA OPTICS: Waterproofing, high brightness and compact design

EVA Optic B.V. is manufacturer of high-quality led lighting solutions for swimming pools and industry. EVA Optic Led underwater lights are fast becoming the most applied led underwater lights in public and private pools in Western Europe. info@evaoptic.com / www.evaoptic.com



FIBERPOOL INTERNATIONAL: technical advice and personalised customer service

Fiberpool manufacture an ever-expanding and innovating range of products for water treatment: filters for public and private swimming pools, made of fibre-reinforced polyester, centrifugal pumps, electronic control panels, PVC accessories and valves, saline chlorination, regulation and dosage... The company is ISO 9001:2008 certified and markets all its products in over 60 countries worldwide. fiberpool@fiberpool.com / www.fiberpool.com



T&A: Producer of automatic pool and spa covers

Technics & Applications is specialized in producing automatic pool and spa covers. The new production site in Geel, in the north of Belgium, with a surface of 5000m², was put into use in the beginning of January 2013. Our products are exclusively delivered to professional installers, especially in Belgium, the Netherlands, France, Great Britain, but also in the rest of Europe. info@aquatop.be / www.t-and-a.be



NIRVANA: Heat Pumps

NIRVANA specializes in the conception, design and manufacture of thermodynamic products in the pool-heating sector for private and commercial areas. It has the infrastructure and technical resources necessary. This enables it to pursue the development of sustainable solutions for the production of high quality equipment. The pre-production departments are located close to each relevant department in order to optimize assembly time. A brand new laboratory has been set up in the factory to be able to test the units under extreme conditions. ventes@nirvanahp.com / www.nirvanahp.com



OKU Obermaier GmbH

OKU Obermaier GmbH is a German manufacturer, among the global leaders in solar heating systems for swimming pools, with solar panels made from HDPE, for small private use pools and large public facilities. The sectional 'add-on' assembly system can be installed in various ways (horizontally and vertically). The absorber panels are highly effective because the entire surface of the panels is exposed to the rays of sunlight and they have a full water flow system. info@okuonline.com / www.okuonline.com



LLC Water World Window: integrated solutions for private and public pools

The company "LLC Water World Window" existed for over 10 years. Its specialization is the creation of integrated solutions on water recreation in private and commercial purpose. mailbox@pools.ua / www.poolsua.com



As we usually do, we give you below a line-up of the upcoming exhibitions around the world for 2013 / 2014. Throughout year, as usual, we will not fail to bring you plenty of information and news on new products which will also be published on our website www.eurospapoolnews.com and in our newsletters.

LE JUSTE LIEN will be distributed at most of these exhibitions in the local language. Don't miss the chance to advertise in these magazines distributed at the entry of all these exhibitions. They are an excellent media of communication. If you wish to feature in any of the upcoming editions, **please contact us at** : contact@eurospapoolnews.com

The UK's Industry Show SPATEX 2014 moves to new, more accessible venue!

Attracting all the world's wet leisure experts, the UK's longest standing and biggest pool and spa Show, SPATEX 2014, returns in February (Sunday 2nd to Tuesday 4th). Now in its 18th year, it is moving to the new purpose-built Jaguar Exhibition Hall at Coventry's Ricoh Arena in the Midlands. The Arena's central location, just



500 yards off the M6 and within two hours commuting time of 75 per cent of the population, offers unparalleled convenience and easy access. The train journey from Birmingham International airport to Coventry station takes approx 15 minutes with trains every 10 minutes and the Ricoh is only 90 minutes away from Heathrow Airport. PLUS, SPATEX is offering a FREE collection service to all its international visitors arriving at Birmingham Airport. The Organiser, Michele Bridle, is currently busy planning what promises to be the best Show yet with a line-up of world-renowned experts, big name distributors, social networking events throughout the three days and new educational ISPE workshops. A dedicated Leisure Operator's Day will be held on the Tuesday, geared specifically to the needs of commercial operators.

michele@spatex.co.uk / www.spatex.co.uk

SPATEX 2014
the pool and spa show

New Venue! New Social Scene! New SPATEX!

RICOH ARENA

SUNDAY 2ND TO TUESDAY 4TH FEBRUARY 2014

The state-of-the-art, purpose-built Jaguar Exhibition Hall at Coventry's Ricoh Arena is centrally located less than 30 minutes from Birmingham International Airport and just 70 minutes by train from London

Visitor registration is now open. See our website at www.spatex.co.uk for FREE entry

To book your stand space, please contact Michele Bridle or Helen Mulingani at michele@spatex.co.uk or helen@spatex.co.uk or phone +44 (0)1264 358558

Visit www.spatex.co.uk for further information

By the Industry, for the Industry

DIARY

INTERNATIONAL POOL | SPA | PATIO EXPO - USA

From 12/11/2013 to 14/11/2013 - LAS VEGAS (Nevada)
info@poolspapatio.com - www.PoolSpaPatio.com

ATLANTIC CITY POOL & SPA SHOW USA

From 28/01/2014 to 30/01/2014 - ATLANTIC CITY
info@nespapool.org - www.acpoolspashow.com

SPATEX - UNITED KINGDOM

From 02/02/2014 to 04/02/2014 - Coventry
info@spatex.co.uk - www.spatex.co.uk

AQUA-THERM MOSCOU - RUSSIA

From 04/02/2014 to 07/02/2014 - Moscow
info@fin-mark.com
www.aquatherm-moscow.com

PISCINE EXPO - MAROC

From 12/02/2014 to 15/02/2014 - Casablanca
contact@piscineexpomarc.com
www.piscineexpomarc.com

AQUATHERM - EGYPT POOL

Du 13/02/2014 au 15/02/2014 - Gizeh
info@aquathermeg.com - www.aquathermeg.com

FORUMPISCINE - ITALY

From 20/02/2014 to 22/02/2014 - Bologna
info@ilcampo.it - www.forumpiscine.it

UK POOL & SPA EXPO - UK

From 20/02/2014 to 22/02/2014 - Birmingham
info@ukpoolspa-expo.co.uk
www.ukpoolspa-expo.co.uk

PISCINA MOSCOW - RUSSIA

From 11/03/2014 to 14/03/2014 - Moscow
office@euroexpo-vienna.com
www.euro-expo.org/exhibitions/piscina

PISCINE MIDDLE EAST UNITED ARAB EMIRATES

From 22/04/2014 to 24/04/2014 - Abu Dhabi
mehrez.oueslati@gl-events.com
www.piscine-middleeast.com

POOL EXPO - TURKEY

From 07/05/2014 au 10/05/2014 - Istanbul
info@sodex.com.tr
www.sodex.com.tr

SPLASH! POOL & SPA TRADE SHOW AUSTRALIE

Du 16/07/2014 au 17/07/2014 - Gold Coast
info@splashexpo.com.au
www.splashexpo.com.au

AQUA-THERM - RUSSIA

From 20/05/2014 to 23/05/2014 - Kiev
gregory.zaraisky@reedexpo.ru
www.aquatherm-moscow.ru/en

INTERBAD - GERMANY

From 20/10/2014 to 24/10/2014 - Stuttgart
info@messe-stuttgart.de
www.interbad.de

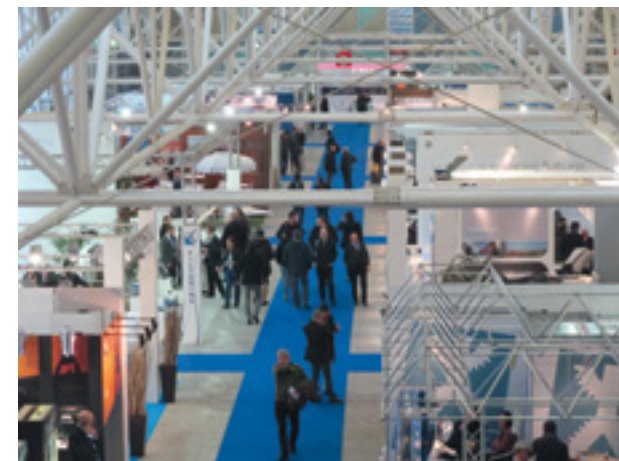
PISCINE GLOBAL - FRANCE

From 18/11/2014 to 21/11/2014 - Lyon
piscine@gl-events.com
www.piscine-expo.com

Trade fairs: double-check before leaving
Following the recently postponed and cancelled trade fairs and events these last months, we remind you it is recommended to get in touch directly with the organizers of the various shows you wish to attend, in order to obtain confirmation of the exact dates and that the event will be held. We only relay the information which is provided to us by the organizers and update in real time all modifications. We can not be held responsible for such last minute cancellations.

The world of wellness will be at ForumPiscine

EXPO – ForumPiscine, the International Pool and Spa Expo and International Congress will be back on centre stage at the Bologna Exhibition Centre From Thursday 20 February to Saturday 22 February 2014, the 6th edition of ForumPiscine will welcome companies and professionals from Italy, the Mediterranean basin, the Far East and overseas markets, in a single exhibition held in conjunction with ForumClub, the B2B event that for the last 15 years has been the point of reference in Italy and Europe for the fitness and wellness sectors. With 20,000 new private pools each year and over 3 million swimmers, the Italian swimming pool market offers good growth potential: the rich product offering including technologies, products, services and accessories for public and private pools, health clubs and spas, and sports and accommodation facilities, will bring together over 160 exhibitors and a qualified public of installers, designers, architects, buyers and operators. SPATECH is making a return visit to ForumPiscine, the exhibition area dedicated to the creation of a perfect wellness area. CONGRESS - At its debut exhibition at the Palazzo dei Congressi, in Rome, ForumPiscine will present a renewed agenda of meetings on aquatic management, design and regulations, offering a training program by Assopiscine for installers and builders, and a schedule of free workshops organized by companies and trade associations.



forum@ilcampo.it / www.forumpiscine.it

UK Pool & Spa Expo promises "bigger and better" 2014 event

The organisers of the UK Pool & Spa Expo are promising a bigger and better event in 2014, emphasising that the event is a truly international platform for business. Over 20% of the exhibitors who have already signed up to the UK Pool & Spa Expo are international companies and brands. Taking place at the NEC, Birmingham, from 20 to 22 February, the expo is being billed as the ideal event for network-

ing with a national and international audience, thanks to its central UK location and easy access from most major European cities through the on-site international airport. On-site show features include a show pool which will act



as the event centrepiece, with interactive training and technical presentations around it. Other popular features such as the exhibitor lounge and 'New Product Zone' will also return in 2014. A full seminar programme will be run covering key industry topics, and the organisers have also announced an exclusive agreement with the National Swimming Pool Federation in the USA to organise their pool/spa certification programme in the UK.

info@ukpoolspace-expo.co.uk / www.ukpoolspace-expo.co.uk

Join the "Piscine Open" network!

With a network of 22,000 continuously updated professionals and 3 trade fairs which draw the sector together on a global scale, the Piscine Open network is the world's largest professional swimming pool and spa network.

- Piscine Global in Lyon gathers over 18,000 visitors with 1,000 exhibiting brands
- Piscine Middle East in Abu Dhabi gathers over 3,000 visitors with 100 exhibiting brands
- Piscine SPLASH! Asia in Singapore gathers over 800 visitors with 100 exhibiting brands

Organised by GL Events, each Piscine Open network trade fair affords the same guarantees regardless of its location: attracts the best customers in each geographical area, gathers the best companies offering top quality products distributed to targeted areas, and provides the high level of service necessary for facilitating business in the sector. To join the network as an exhibitor or visitor, please send an email to us at piscine@gl-events.com. **Booth 5336**



27-28 May 2015

Sands Expo & Convention Center, Marina Bay Sands Singapore
www.piscinesplashasia.com



22-24 April 2014

ADNEC Abu Dhabi, UAE
www.piscine-middleeast.com



18-21 November 2014

Eurexpo Lyon France
www.piscine-expo.com

piscine@gl-events.com / www.piscine-expo.com

Only very few stands remain at SPLASH! Pool & Trade Show



SPLASH! 2014 will be held on 16th - 17th July 2014, at Jupiters Gold Coast, Queensland. The biennial event draws more than 2000 attendees from Australia, New Zealand and South East Asia. Leading companies such as Pentair, Waterco, Maytronics, Astral, Davey Water Products, Emaux and Heliocol will join the Australasia's largest pool & spa trade Show. Since the first SPLASH! in 1998, the event has become the essential meeting place for pool

builders, contractors, retailers, manufacturers, architects and landscapers, with the most comprehensive educational workshops and seminars. After the success of SPLASH! 2012 which saw more than 1800 people attend the event and a sold out Expo, SPLASH! 2014 is set to go one step further with new speakers complementing the popular golf day and Environmental Awards. The education program at SPLASH! will cover many of the major issues within the pool industry. International and local speakers will deal with subjects such as water chemistry, new industry standards as well as marketing and ecommerce for pool shop owners.

info@splashexpo.com.au / www.splashexpo.com.au

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Piscine Overseas Pool Export Network



22-24 April 2014
ADNEC - Abu Dhabi, UAE
www.piscine-middleeast.com



18-21 November 2014
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