



# SPECIAL SPATEX 2006

# EUROSPAPPOOLNEWS



## Euro opportunities...

### EDITORIAL

Welcome to Brighton, and to a Special Spatex Edition from EUROSPAPPOOLNEWS.COM.

For this edition, we are delighted to have Stephen Delany as part of our team. In addition to editing this publication, he will be responsible for our future website and printed publications in the UK and all other English-speaking countries. As an experienced and knowledgeable journalist in the pool and spa trade, he will play a crucial part in promoting the ever-increasing number of products and services to our readership - as well as in the continuing expansion of EUROSPAPPOOLNEWS.COM.

"The pool and spa industry is an exciting place to be," says Stephen, "and the Internet is an exciting information channel, giving us the opportunity to publish important information to the trade almost as it happens. I very much look forward to working with EUROSPAPPOOLNEWS.COM to help keep them at the forefront of information delivery in the pool and spa sector across Europe and beyond."

In fact, the statistics regarding our website are amazing, and a real success story for us. We have seen a significant increase both in the number of visitors to our website and in the number of viewed pages over the past ten months [54,000 web pages viewed and an average of 20,000 visitors each month] with an incredible 95,000 page-hits in May 2005. These results confirm that EUROSPAPPOOLNEWS.COM is the essential platform for reading about key industry news and products in Europe. We hope you enjoy the host of new products at Spatex, and wish you business success in 2006.

Loïc Biagini and the team.

#### eurospapoolnews.com

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### New stats confirm buoyant French pool market

There are now more than 1.1 million private swimming pools in France, with a two-thirds/one-third split in favour of in-ground pools. Recently released figures by the FPP (French pool association) demonstrate some market consolidation during 2005, following several years of faster than-expected growth, but the market is still healthy. France is now in pole position in the European pool market, and number three in the world. However, look further into the statistics, and they also reveal that the number of above-ground pools has tripled since 2000, whereas in-ground pools have increased by just 50%. Unsurprisingly, there was a noticeable jump in the figures for both types of pool between 2003 and 2004 - almost certainly a consumer response to the excessively high temperatures experienced in France during the summer of 2003. A total of 3000 companies is involved in the French pool sector, employing 30,000 people - with 3000 of these jobs being created in the boom period between 2003 and 2004. In 2005 the whole market was worth a massive 1.4 billion euros, and the main manufacturers of pools and pool equipment export around 30% of their product.

French pool facts and figures Page 2

### UK on Europe...

Here's what some of the key UK exporters in the pool and spa trade have to say about the state of the European pool and spa market, and about current opportunities in European markets and beyond.

STEVE LUCKMAN: General Manager and Sales Director, Thermalec Products



"From our point of view, this year is a follow-on from 2005 where we were really expanding our markets. The global market is here - the UK market should not just look at itself. Certain countries, such as the USA, are piling into this market like mad: it's up to us to shout for ourselves... We're going to expand elsewhere in Europe too. We have to work on a global market - the UK market can't sustain anything else on its own... Our best export markets are Holland and Germany, and we also have some activity in France. But the electrical supply in Spain, and particularly Portugal, causes problems for electric heaters because of the limited current rating... Electricity is the one base energy source that will always be around, regardless of the means used to generate it. There are markets for people if you go out and look for them - and the opportunity is probably bigger than people believe. You can't expect people to come to you... You have to be committed to it; you have to go and work for it, but the rewards are there. We've received very good help from the DTi (Department for Trade and Industry), and this has made the difference between us moving into other markets and not. Incidentally, we are delighted to say that we get more enquiries for our products through the Eurospapoolnews website than from any other source!

We have also set up a Chinese office in Beijing - the only way to expand in China is to have local representation with local language speakers. We set it up with major help from the Manufacturing Technologies Association (MTA). We have now sold our first heaters into China - they think that the quality of our product is extremely high."

TONY BOWEN: Managing Director, Calorex



"The UK market is beginning to join the flatness of the rest of Europe. The German market has not been spectacular for some time, and in France people are bemoaning the effect of safety on the market - people are concentrating on buying safety fences and so on to comply with the new legislation. The European market is steady, but as usual with the UK, in 2006 the weather will be very important. We'll probably take a prudent view of the UK in 2006, and Europe too - it's a question of "steady as she goes"; don't expect anything too spectacular. We've been hit by steel and copper price increases, and have had to absorb some costs while also increasing our prices a little. You don't go into export markets with a short-term view. Beyond Europe though, there are hotspots around the world, such as the Far East - although we're spending time defending ourselves against companies trying to emulate us. Overall our view of international trading remains positive."

PATRICK THORPE: Chairman, Certikin International



"The European market has been very patchy over the past twelve months. As far as I can tell, Northern Europe has seen little or no growth, but southern areas have grown comfortably. Even within a single country, it has been mixed. In France, the above-ground and wooden pool markets have dropped substantially, yet the in-ground pools market has grown. The spa markets have to grow a great deal over the next few years throughout Europe. This is one area where the UK has led the way, but it can only be a matter of time before everyone catches up. This has to be a fantastic opportunity. Certikin will continue to look for potential partners in all countries, having set up strong bases in Spain and France. We will see real growth for the brand in Europe in the very near future."

CHARLES FARR: Director, Catalina Spas



"At Catalina, we are very optimistic about the European market for spas and hot tubs, and are excited that Catalina Spas UK has the distribution rights for the brand for most of Europe. Catalina Spas strongly believes that Europe is the way forward, and since Catalina UK is one of the leading and most established companies in the UK and USA spa market, we can offer Europe a complete service based on our extensive experience. The UK is ideally situated to distribute spas to the whole of Europe, and we are always exploring opportunities to expand our dealerships within Europe. Catalina Spas received a huge response at the Barcelona Show last October. Due to the success of this show, Catalina Spas immediately signed up to exhibit at Piscine 2006 in Lyon in November. Catalina Spas is a regular exhibitor at Spatex, and will be on stand U217 at this year's show."



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[continued from Page 1...]

During its exclusive research\*, carried out in conjunction with Decryptis, the FPP looked at the distribution of swimming pools in France. Right across the country people are continuing to buy swimming pools in order to take advantage of the sociability they offer.

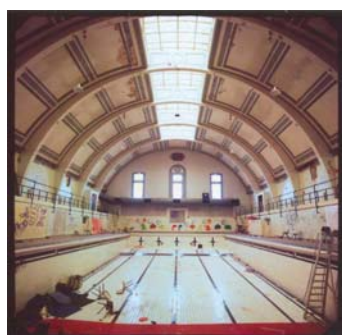
The pool phenomenon is apparent in all regions of France, without exception. The strongest growth has occurred in the Ile de France region around Paris and in the North West, with 15% and 13% increases respectively over 2004. Even the South East of the country, which is already well provided with pools, posted an increase of 5.7% over 2004.

More online at [eurospapoolnews.com](http://eurospapoolnews.com)

\*Exclusive research from Decryptis and the FPP: telephone research carried out between 6 and 19 October 2005 with men and women living in a detached house in a sample size of 6280 homes selected from across France.

Interviews by Stephen Delany  
sdelany@eurospapoolnews.com

## Alarming closure rate for public pools



Campaigners have warned that public swimming pools are being closed at an alarming rate in the UK, in spite of the government's campaign to slash childhood obesity. The former British Olympic swimming champion, Duncan Goodhew, has said that

roughly three residents groups a month contact him about saving their local pool. On top of that, school pools are reported to be closing at the rate of 10% a year.

The Amateur Swimming Association has called on the Government to require local authorities to plan replacements for pools that are being closed. The London Pools Campaign lists nine pools that have closed recently and identifies another 16 that are apparently at risk in the London area alone. Duncan Goodhew and ex-Sports Minister Kate Hoey have called for the reopening of Haggerston Pool above near the site of the 2012 Olympics, which closed in February 2000 due to the huge overspend on the ill-fated Clissold Leisure Centre. In Bristol, five of the city's ten pools closed in the second half of 2005, and only two have been built to replace them.

The current Sports Minister, Richard Caborn, has said that many swimming pools are unsustainable because they cost £5 per swimmer in subsidies. However, writing in the *Daily Telegraph*, Dr Ian Dungavell of The Victorian Society points out that older pools often end up being closed because local authorities fail to maintain them properly.

## New Year introductions from SCP

SCP is adding a number of new products to its UK range for 2006. In automatic pool cleaners, the Voyager 2X for pools up to 13 x 7m comes with two motors and a choice of cleaning cycle: Turbo, quick cleaning in an hour and a half; and Perfect, which takes three hours. For larger pools, the three-motor Sweepy M3 has a choice of brushes for different pool liners and, like the Voyager 2X, is



suitable for pools of all shapes and depths. Meanwhile, the new five-seater San Marino hot tub in the Garden Leisure range comes with 33 chrome jets, Ultra Pure ozonator system, LED lighting and an aromatherapy cartridge.

A number of new hot tubs have also joined the Beachcomber range for 2006, including the Limited Edition 538 – a rectangular four-seater model designed specifically for two couples to sit facing each other.

[www.sceurope.com](http://www.sceurope.com)

## Allchlor is worth its salt

The Australian company Allchlor Chlorinators is reckoned to be the country's leading manufacturer of after-market salt-water chlorinator electrodes. The company has 18 years of experience in repairing and manufacturing chlorinators and electrodes for the domestic pool industry. Made from high-quality titanium, the chlorinators form part of an extensive range that is designed for the toughest conditions.



[sales@allchlor.com.au](mailto:sales@allchlor.com.au)

## Zodiac/Carlyle acquire Water Pik

The pool-equipment company Zodiac Pool Care and The Carlyle Group have signed a joint agreement to acquire Water Pik Technologies of California, with Zodiac taking a minority stake of 20%. Water Pik recorded net sales of approximately US\$320 million in its financial year ending 30 September 2005 – two-thirds of which came from its swimming-pool equipment business. Water Pik's product offerings are seen as complementary to those of Zodiac, and the two companies will continue to operate separately and independently. The acquisition is expected to be finalised in the second quarter of 2006.



More online at [eurospapoolnews.com](http://eurospapoolnews.com)

[info@zodiac-poolcare.com](mailto:info@zodiac-poolcare.com)

## New Spatex style for Astral

The pool equipment distributor Astral UK is taking a completely new approach to its stand at Spatex for 2006. The ultra-popular tapas bar will refresh stand visitors on Sunday afternoon, and bacon rolls will be available on Monday morning to get people going after the gala Dinner on the Sunday night, but products are not being shown. Instead, video displays of products in action will be shown continuously throughout the show, and Astral staff will be on hand to answer any questions from stand visitors. In addition to this new departure, Astral is organizing a series of roadshows around the UK to get its products in front of customers who may not usually have the opportunity to see them. "For 2006, we have decided to take our products to our customers – rather than the other way round – via a series of roadshows," says Astral's Shelagh Holden. "We're organizing events hosting 6-10 people at a time, ensuring that everyone gets plenty of time to see what they want. It's a great opportunity for retailers all around the UK to see what we have to offer – no-one normally goes north of Manchester."

[www.astralpool.com](http://www.astralpool.com)

## Artesian launches Falcon Cove

Doncaster-based Artesian Spas has added the Falcon Cove to the company's Platinum range of spas. With a claimed unique seating layout, Falcon Cove is said to offer a massage that cannot be achieved in any other spa environment. The Falcon Cove incorporates all the features of other spas in the Platinum range, including Artesian's patented DIRECTFLOW personal control system.



[www.artesianspas.co.uk](http://www.artesianspas.co.uk)

## One piece giant from Freedom

Australia-based Freedom Pools & Spas has built what is believed to be the world's largest one-piece swimming pool. The 20.3m-long fibreglass pool has been installed on the roof of an eight-storey apartment complex in Adelaide. The pool was nominated for the Guinness Book of Records, but was rejected due to the fact it was a commercial pool.



[www.freedompools.com.au](http://www.freedompools.com.au)

## Spatex briefs...

**Albion Chemicals (Stand U159)** is launching a number of new pool and spa products to the retail sector under the Champion brand, as well as a range of new promotional material. [www.albionchemicals.co.uk](http://www.albionchemicals.co.uk)

**Aquawarehouse (Stand U219)** is launching the improved six-seater Voyager 2 DIY spa, which is said to be able to be assembled by two people in a few minutes using no special tools or knowledge. [www.aquawarehouse.co.uk](http://www.aquawarehouse.co.uk)

**Arqualand (Stand L153)** now has designs for fixed and telescopic buildings of greater than 60m in width, designed to withstand wind speeds of up to 230km/h. [www.arqualand.co.uk](http://www.arqualand.co.uk)

**Aura-Soma Products (Stand U208)** is showing colour care products that contain essential oils and plant extracts designed to bring harmony, peace and balance when used in spas. [www.aura-soma.net](http://www.aura-soma.net)

**Barry Haythorne (Stand U168)** is showing the Delifol pool lining system in a new deep marine blue colour for 2006.

**Bartletts Water Chemistry (Stand U102)** is focusing on spa chemicals and above-ground pool kits with new product launches. [www.univareurope.com](http://www.univareurope.com)

**BioLab UK (Stand L137)** is launching further products under the BioGuard, Sunspot and Bayrol brands. [www.biolabuk.com](http://www.biolabuk.com)

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## The Triogen treatment

Triogen has recently upgraded its UVASPA range of UV water-treatment systems for swimming pools and spas. The new UVASPA SS units have been improved by incorporating a reactor body manufactured in 316L stainless steel. In addition, the front face of the control panel has been redesigned to give operators more information about the operating status of the unit.

The Triogen range of medium-pressure UV units is available

[www.triogen.com](http://www.triogen.com)

## Sole UK distribution for Pool Cover



Pool Cover International is now the sole UK distributor for Pool Cover SA, based in Belgium.

Historically, Pool Cover SA sold directly into the UK and for the past four years

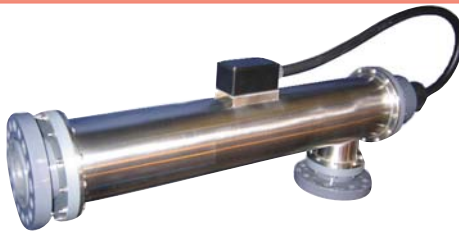
has supplied Eureka Pool Covers, but Pool Cover SA now distributes its products solely through Pool Cover International in the UK, with Chris Elliot as managing director. Pool Cover International recently became independent from Eureka, and is based in Oundle in Leicestershire.

Pool Cover buildings are constructed from twin-wall polycarbonate, Plexiglass PMMA and powder-coated aluminium designed to withstand all weathers. Buildings are typically made in a choice of three standard RAL colours (dark green, dark brown or white), but many other RAL colours are available as an option. Improvements are being made to the range all the time, and Pool Cover International will be announcing new products on its stand U215 at Spatex.

[sales@swimex.co.uk](mailto:sales@swimex.co.uk)

in four sizes, for flowrates of 15, 25, 50 and 75m<sup>3</sup>/h.

The low-pressure UVASPA 5 and 10 units have now been discontinued, since these flowrates have mostly been covered by the new TES range, which has units for 10, 18 and 25 m<sup>3</sup>/h. The updates bring the UVASPA range more in line with Triogen's other UV ranges for larger commercial and municipal pools, UVARAY and UVALITE.



## The Stranco difference at Sussex pool



Stranco and its sister company Wallace & Tiernan have provided chemical controllers and primary and secondary treatment for the competition lap and leisure pools at Mid Sussex District Council's Triangle Leisure Centre in Burgess Hill, West Sussex. Following a recent upgrade, the pools now benefit from a Wallace & Tiernan Depolox pool chemical controller to maintain free chlorine and pH levels. Primary chemical treatment consists of sodium hypochlorite as a chlorine donor and hydrochloric acid for pH control together with Stranco EzeFloc PAC (polyaluminium chloride) for flocculation. Secondary chemical treatment now comes courtesy of two UV Astron units from Wallace & Tiernan.

[info@stranco-leisure.co.uk](mailto:info@stranco-leisure.co.uk)

## Automatic Angel from Pontoon

The Pool Angel Vx premium is the latest of a new range of automatic pool cleaners from Pontoon for use in all types of pool. The Pool Angel Vx premium is installed without the use of any tools and requires no adjustment. It can be used in any pool with a minimum 6m<sup>3</sup>/h capacity, and is connected to the skimmer or the vacuum line. It is supplied with a new security pressure regulator and 12m hose in sections for greater convenience, and comes with a three-year warranty.



[info@ponton.fr](mailto:info@ponton.fr)

## Upgraded training facilities for Alldos

The water-treatment company Alldos has invested in expanded new premises and training equipment, including a room dedicated to training and seminars. Alldos has more than tripled its floor space, giving plenty of room for future expansion. Among the display and training equipment are digital mechanical dosing pumps, chemical feed equipment and legionella control systems.

[www.alldos.com](http://www.alldos.com)



## Multi-lingual AquaChek

AquaChek Yellow Pool & Spa Test Strips now feature an ergonomic no-slip grip bottle and yellow flip-top cap introduced for 2006. The product also features completely new packaging which comes in 15 languages.

[www.aquachek.com](http://www.aquachek.com)

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## Dolphin's alarming Aquasonic

The new Dolphin Aquasonic portable pool alarm system has been launched by Dolphin Alarms, a new company dedicated to using state-of-the-art technology for the safety of non-swimmers. Unlike many other systems, the Aquasonic is said to be a low-cost product that takes five minutes to install, and is designed to protect non-swimmers in fresh or salt water. The Aquasonic works using ultrasonic technology.



A battery-powered alarm receiver floats on the water surface while a second remote receiver unit can be fixed inside the house. A tamper-proof transmitter unit is then attached around the waist or wrist of young children or non-swimmers, and it can even be worn as a collar by pets. On contact with water, the transmitter uses ultrasonic signals that instantly activate the receiver float and remote unit – both of which emit a loud penetrating sound.

sales@dolphinalarms.co.uk

## Certikin secures GAME distribution

The US special-event company Great American Merchandise & Events (GAME) has appointed Certikin International as its UK distributor. Certikin will carry the full line of GAME accessories, including Characters, the AquaQuik pool and spa vac with new skimmer attachment, and Swimming Ducks. New products for 2006 include the AquaGlow Underwater Light Show and Lantern Lights for gazebos and umbrellas.

www.certikin.co.uk

## IPS cleans up at Tidworth

The Merseyside-based water-purification specialist Industrial Purification Systems (IPS) has installed advanced Vortex System filtration technology at the Ministry of Defence (MoD) swimming-pool training facility at Tidworth Leisure Centre in Wiltshire. Jointly owned by the MoD and the local authority, Tidworth Leisure Centre is used by the public and by soldiers for training purposes.

The existing pool filters had only been installed for four years but had already failed several times due to the heavy dirt load often experienced in the pool. IPS installed multiple stainless-steel filters capable of filtering out material down to 0.45 micron, as opposed to the 10-20 micron of the previous system. Thanks to the new system using mains water for cleaning, water usage is said to be a fraction of the previous requirement, and chemical usage is expected to reduce by 12-15%.



info@industrial-purification.co.uk

## Purespa Hot Tubs (Stand U209)

New to the UK market, Purespa Hot Tubs feature a new ergonomic design with relaxing seats and a jet configuration that is said to be among the most comprehensive on offer. A wide range of massaging options is promised.

## Fidler promoted at Pollet

The Pollet Pool Group has announced the promotion of Jason Fidler to Sales Manager for the UK. Jason previously worked for Aquatech and Astral (Aquaspa) before joining Pollet Pool Group at its creation in January 2004.

www.kennetwater.co.uk



## Cool centenary for Tooting Bec Lido

One of Europe's largest lidos, Tooting Bec in London, kicked off its 2006 centenary celebrations on 21-22 January with the Cold Water Swimming Championships, featuring a mix of solo and relay races for the hardy entrants.



Opened in July 1906, Tooting Bec Lido is 100 yards long and 33 yards wide, and is one of the few open-air pools in Europe to be open 365 days a year. It is also the headquarters of the South London Swimming Club (SLSC). While other lidos have fallen into disrepair or even closed, Tooting Bec Lido continues to thrive thanks to the commitment of members of the SLSC and investment from Wandsworth Borough Council. SLSC works closely with DC Leisure and the Council to ensure the pool remains a viable and valued resource within and for the local community.

www.tootinglidocentenary.co.uk

## Wide range of pool alarms

MG International designs and manufactures underwater alarm devices in the Aquasensor range. The latest model line-up consists of five products: Sensor Premium, Sensor Solar, Sensor Elite, Sensor Espio and Sensor Domo, incorporating numerous improvements following feedback from users and professionals. Fully NF P90-307 certified, the MG International underwater sensors are based on state-of-the-art technology and work in pools of all shapes. When someone accidentally falls into the swimming-pool, the central detection device detects the generated waves and activates the alarm. The devices are automatically reset when bathers finish using the pool. In addition to acting as a safety device, the Sensor Elite and Sensor Espio can optionally provide additional information, including temperature and pH.

export@aquasensor.com



## Automatic Aquatron

With more than 25 years' experience in the robotics business, Aquatron specialises in automatic pool cleaning for all types of swimming pool - from private/residential to public. In 2006, Aquatron is broadening its product line with the launch of the more compact Ultramax Junior featuring a larger cleaning capacity. The Junior is reckoned to be suitable for large hotel pools as well as large public pools up to 400m<sup>2</sup>.

www.aquatron.us



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## Ten-up for sparkling Spatex

This year marks the tenth anniversary of the annual Spatex trade show in Brighton. Eurospapoolnews takes a snapshot of the likely stars of the show, focusing on the companies and products that are making their Spatex debut.

The exhibition organisers have made a number of changes and improvements to this year's show, including free park-and-ride transport to the Hotel Metropole Exhibition Centre, positioning the Pool Showroom near the exhibition entrance, and enabling visitors to transfer between the upper and lower levels of the exhibition at either end of the hall for maximum convenience.

Don't forget the host of technical presentations being given throughout the course of the three days, with the dedicated Leisure Operators' Day being staged on Tuesday 7 February.

### Golden Coast, Stands L107/L109

A host of new products and developments is on display at Golden Coast, with many of them making their show debuts. On the fun side, a number of new pool toys will be shown, including Mini Fish, Mermaids, Subskate, Skip 'N' Score Soccer, Waterball and Underwater Talkies. Lighting features strongly too, with a focus on fibre-optic lighting and the Underwater Light Show that is said to be ideal for spas. An exclusive new solar-powered cover roller is being shown, along with a scalloped Roman end for the company's Polymer pool system. Hot tubs from the Marquis Spas and Everyday Hot Tubs ranges will figure prominently, including the new top-of-the-range Epic model, accompanied by numerous new additions to Golden Coast's comprehensive collection of Essentials spa accessories.



[www.goldenc.com](http://www.goldenc.com)

### Du Pont de Nemours, Stand U103

Making its Spatex debut, Du Pont de Nemours is carrying out the European launch of water-soluble pouches containing DuPont Oxone, billed as a new and innovative way to add Oxone to hot tubs and spas. The company will also be announcing three new patented formulations of DuPont Oxone and Dichlor, for effective shock and oxidation of pool and spa water.

[www.dupont.com](http://www.dupont.com)

### Wapotec Distributorship for Gaffey Technical, Stand L106

The pool-water treatment specialist Gaffey Technical Services has been appointed the sole distributor of Wapotec products for the South of England and Wales. The appointment complements Gaffey's distribution for the North, which it has held for ten years.

[info@gaffey.co.uk](mailto:info@gaffey.co.uk)

### Spatex briefs...

**Catalina Spas (Stand U217)** is featuring six new additions to the Catalina range for 2006, along with new cabinet colours and finishes. [www.catalinaspas.co.uk](http://www.catalinaspas.co.uk)

**Certikin International (Stand L115)** is showcasing several new products, including a new wooden pool, LED coloured light, a spa, pool showers and an electric heater. [www.certikin.co.uk](http://www.certikin.co.uk)

**Dunster House (Stand U198)** can supply a wide range of timber garden products in varying sizes and designs. [www.dhleisureandgarden.com](http://www.dhleisureandgarden.com)

**Easyclip (Stand L177)** has developed a patented range of inserts to fit all common plastic pool equipment components of the market. [www.easyclip.org](http://www.easyclip.org)

### MEACO, Stand U146

For 2006, MEACO is relaunching the Olimpia Splendid SeccoAssciutto dehumidifier as the SeccoAssciuttoThermo, featuring the addition of a 1kW heater designed to take the chill off a conservatory or garage that might be housing a spa. The unit can be wall- or floor-mounted, can be drained continuously or use its own tank, and has a separate thermostat and humidistat. The price is unchanged at £399, including delivery.



[www.meaco.com](http://www.meaco.com)

### Calorex Heat Pumps, Stand L125

British manufacturer Calorex Heat Pumps is marking the start of 2006 with the launch of two leading-edge dehumidifiers, offering high efficiency and low running costs in combination with "super-quiet" operation. The Calorex 44 and 66 models replace the top-selling 33 and 55 models respectively, and offer a comprehensive upgrade across all specifications. Both units can be wall-mounted or floor-standing and are provided with an installation kit and fitting guidelines.

[www.calorex.co.uk](http://www.calorex.co.uk)

### Solar-Ripp, Stand L126

A 32m<sup>2</sup> Solar-Ripp absorber is designed to produce the 9.6MWh of energy required to heat a 45,000-litre open-air pool over the typical open-air pool season in the UK (May to September). The product uses the sun's energy to heat the pool water as it flows directly through the tubes. Solar-Ripp is available in all sizes between 5 and 2000m<sup>2</sup>, and can be mounted on the ground, on flat roofs or carports, on sloping roofs, or even on an exposed fence or wall.



[www.solarripp.com](http://www.solarripp.com)

**EasyChemicals (Stand U154)** provides UK pool retailers and pool professionals with a dedicated online source for high-quality pool and spa chemicals, with free 48-hour delivery and a discount for orders over £200. [www.easypoolchemicals.com](http://www.easypoolchemicals.com)

**Elecro Engineering (Stand U104)** is adding a heat pump, salt-water chlorinator and a UV water treatment system to its existing product line-up. [www.elecro.co.uk](http://www.elecro.co.uk)

**Espa Pumps UK (Stand L110)** will be exhibiting a new pool booster/pool cleaner range of pumps: Multipool Plus, with a flow regulator and pressure gauge; and the Multipool Tronik, which additionally features an electronic programmer. [www.espa.co.uk](http://www.espa.co.uk)

**Freedom Leisure (Stand L198)** is showing the latest models in the Coleman Spas range, along with the Visscher range of spa enclosures. [www.freedom-leisure.com](http://www.freedom-leisure.com)



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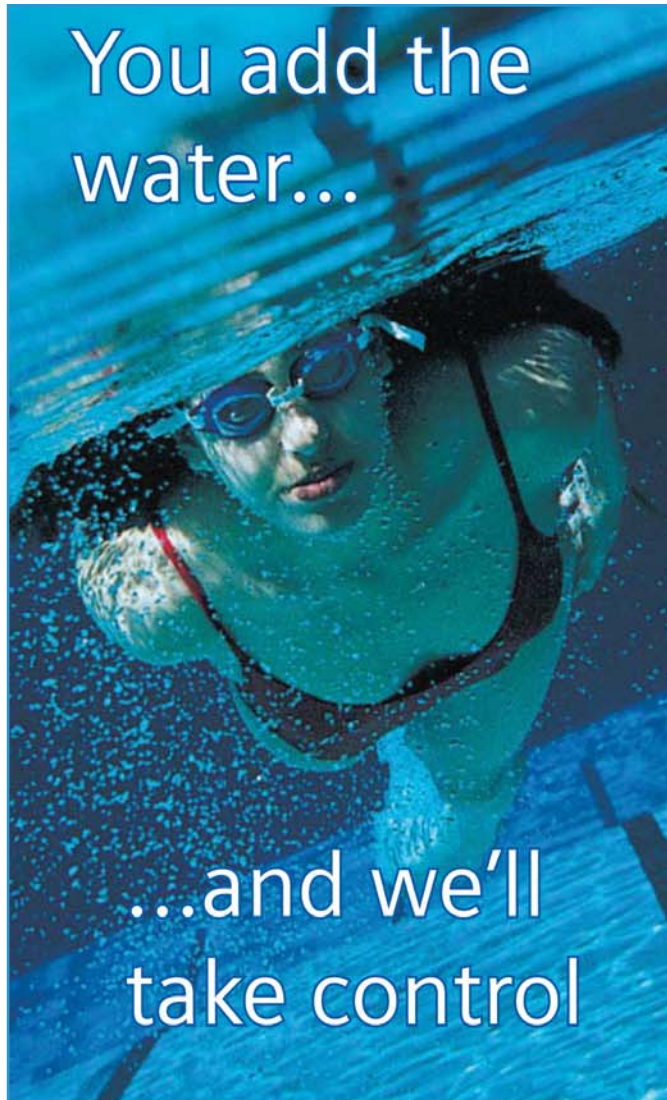


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## Jacuzzi UK, Stand U195

Making its Spatex debut, Jacuzzi UK is celebrating 50 years of leading hydrotherapy, and will also be unveiling a range of new products and services. In addition to the first whirlpool bath patent, Jacuzzi holds more than 250 worldwide patents for advancements in pump systems, jet technology, air controls and product design.



[www.jacuzzi.co.uk](http://www.jacuzzi.co.uk)

## Pacemaker Wells, Stand U109

Pacelite from Pacemaker Wells is billed as a simple-to-use premixed marble-based pool lining, giving a lustrous attractive lining that doesn't need additional finishes to create a striking swimming pool. The product is said to be especially useful for complex designs where flexibility and versatility are needed. New colours will be shown at Spatex, and the application of Pacelite will also be demonstrated.



[info@pacelite.co.uk](mailto:info@pacelite.co.uk)

## DEL, Stand L104



Among the products being shown by DEL is the Quick Lock, a locking system for automatic slatted covers, and a new range of winter safety covers. Also on display is the new Roll-Sun slatted automatic cover which operates using solar power, courtesy of the integrated photovoltaic cells.

[www.delbrece.fr](http://www.delbrece.fr)

## TimberTech Products, Stand U162

Recognised as the leading brand of composite decking in the USA, TimberTech is now available in the UK. The product is said to be ideal for pool and spa applications as it does not split, splinter or rot and yet looks just like wood.



[www.timbertechuk.co.uk](http://www.timbertechuk.co.uk)

## Sonnenkraft, Stand L184

Based in Austria, Sonnenkraft is reckoned to be Europe's number-one supplier of advanced solar energy systems. Sonnenkraft has solar-heating solutions for both indoor and outdoor pools, and identifies solar heating as the perfect solution for pool heating. The company is looking for UK dealers.

[www.sonnenkraft.co.uk](http://www.sonnenkraft.co.uk)

## Bowman, Stand U110

A manufacturer of high-quality pool heat exchangers, Bowman produces two ranges: one for use with boilers, and the other for use with solar heating systems.

Bowman units contain highly corrosion-resistant cupro-nickel tubes which are designed to outlast stainless-steel heat exchangers, and can be used in chlorine water, sea water and spa pools.



[www.ejbowman.co.uk](http://www.ejbowman.co.uk)

## Villeroy & Boch Wellness, Stand U211

The company is making its debut at Spatex, and is also launching a new range of spas and saunas in the UK. Villeroy & Boch promotes the benefits to be had from "wellness at home" on a daily basis.

[www.wellnessathome.net](http://www.wellnessathome.net)

## Premier Gunite, Stand U106

A new high-quality insulated shuttering system for pools is being launched that helps heat retention and is designed to contribute to lower energy bills. The high-density polystyrene sits directly behind the concrete to create a seamless casing for the pool.

[www.heritagepools.co.uk](http://www.heritagepools.co.uk)

## Spatex briefs...

**Freedom Pools UK (Stand U152)** is focusing on its pools featuring an isothalic gel-coat finish called Marble Tech, which is said to look like marble, plus the Angel Fire heat pump.

**Gaffey Technical Services (Stand L106)** is celebrating 20 years in the pool and spa water-treatment business, and will be majoring on products such as the Hypro-70 brand of calcium hypochlorite. [www.gaffey.co.uk](http://www.gaffey.co.uk)

**Getstoned UK (Stand U231)** is making its Spatex debut with an innovative range of pebble tiles, tumbled stone and borders. [www.getstoneduk.com](http://www.getstoneduk.com)

**Hanovia (Stand L185)** will be showing the new Quantum in-line medium-pressure UV system designed specifically for treating water in small pools or spas. [www.hanovia.com](http://www.hanovia.com)

**High Tech Health (Stand U180)** says its Detox Box will have you burning up 600 calories in a 30-minute session, but at only half the temperature of traditional saunas. [www.hightechhealth.net](http://www.hightechhealth.net)

**Innotec Supplies (Stand L179)** is launching Easy Gasket, designed as a perfect replacement gasket for water pumps, heater units and sealing water hoses. [www.innotecworld.com](http://www.innotecworld.com)

**Paramount Pool Products (Stand L101)** has a host of new features and designs for 2006, including a liner in-wall tracking system from Aquamatic, low-cost heat pumps from Alto, a low-cost UV sanitiser, infrared saunas from Austria, a sun dome for above-ground pools, a floating chair from Aquacell, and new additions to the toys range. [www.paramountpools.co.uk](http://www.paramountpools.co.uk)

**Piscinelle (Stand L147)** is featuring new accessories for the established range of above-ground wooden pools. [www.piscinelle.co.uk](http://www.piscinelle.co.uk)

**Plastica (Stand U128/U130)** is launching a new range of IT developments to help the trade with new-build and refurbishment projects. [www.plasticapools.com](http://www.plasticapools.com)





## Mistral Hot Tubs, Stand U117

The new 2006 series hot tubs and cedar accessories are being launched, with some models featuring the Yukon energy protection system. Mistral's new Inventory Access Plan takes the inventory load off the dealer, while providing a quick turnround for tubs from the company's new Colchester warehouse.

[www.mistralhottubs.com](http://www.mistralhottubs.com)

## Rock Features UK, Stand L174

A new water feature is being shown to demonstrate how Rock Features artificial rocks can appear along the edge or end of a pool.



[www.rockfeatures.co.uk](http://www.rockfeatures.co.uk)

## Pollet Pools, Stand L192

Among the new products featured at Pollet Pools are the new 2006 range of Poseidon Spas, stainless-steel flow fittings from Mar Piscine, electric heaters from Elecro Engineering, LED light kits including replacement fittings for existing pools and spas, and toys and games from Swimways. The layout of the Pollet Pool Group catalogue has been revised for extra clarity, and the catalogue will be available at the show. In 2006, Pollet is also celebrating the tenth anniversary of its UK formation as Kennet Water Components. To mark this event, all visitors to Pollet's stand at Spatex will be entered into a prize draw, the prize being a Trevi deluxe above-ground pool kit. Belgian beer and chocolates are also being served on the stand on each of the three show afternoons.



[www.kennetwater.co.uk](http://www.kennetwater.co.uk)

## Laghetto Pools UK, Stand L195



The New Spring pool will be making its debut, consisting of a liner kit panel pool with an overflow system. A choice of copings includes a luxurious stone finish.

There will also be a new range of winter covers, LED lights and new special-edition colours for the Idromas spa.

[laghettopoolsuk@aol.com](mailto:laghettopoolsuk@aol.com)

## Use-It-More, Stand U188

Having set himself the task 18 months ago of using his Doughboy above-ground pool all-year round, Chris Brindle has invented a host of accessories and devices to achieve his aim. Among his inventions are a clip that allows you to easily wrap multiple layers of insulation around the sides of above-ground pools, the creation of just the right size and



weight of UV-protected bubble material for the job (resulting in a reduction in claimed overnight heat loss by up to 70%), and a low-cost build-your-own swimming-pool enclosure (pictured) based on inflatable airtight polythene tubes that's perfect for small pools and spas. Also on the way are accessories to turn a 32°C above-ground pool into a spa. Chris Brindle is seeking European distributors, licensees and co-developers for the products he has invented.

[www.use-it-more.com](http://www.use-it-more.com)

### Spatex briefs...

**Pool Cover International (Stand U215)** is now the sole UK distributor for Belgium-based Pool Cover SA. Managing director Chris Elliot will be on the stand to promote its products. [www.poolcover.co.uk](http://www.poolcover.co.uk)

**Poolsafe (Stand U113)** is introducing the smooth and porous compressed Poolsafe FG rubber pool surround, requiring reduced maintenance. [www.poolsafe.co.uk](http://www.poolsafe.co.uk)

**Portcrl (Stand U201)** is reckoned to be the only Portuguese company manufacturing hydrotherapy products. [www.portcrl.com](http://www.portcrl.com)

**ProMinent Fluid Controls (Stand L150)** will for the first time be showing the DulcoMarin II Dulco-Net pool controller, able to control up to 16 different pools simultaneously. [www.prominent.co.uk](http://www.prominent.co.uk)

**Pro-Swim Pool Chemicals (Stand U120)** is unveiling copper-free long-life algicides in the form of Pro-Swim Summer Plus and Pro-Swim Winter Plus, together with new packaging. [www.pro-swim.co.uk](http://www.pro-swim.co.uk)

**SpaDolly (Stand U197)** is launching spa handling products including the SpaDolly Spa Handling System and the SpaWedge (an inflatable bag used to lay a spa down when it is standing on its edge). [www.spadolly.com](http://www.spadolly.com)

**Sprayed Concrete Services (Stand U131)** can create any size or shape of concrete pool, complemented by a one-coat rendering system for tiling from sister company European Finishers Ltd. [www.sprayed-concrete.co.uk](http://www.sprayed-concrete.co.uk)

**Trinity Pools (U225)** is placing its main focus on Oxymatic, a new oxidisation system for which it has the exclusive distribution rights in the UK and Ireland. Oxymatic is ideal for the treatment of pool water and drinking/well water.

**Triogen (Stand L118)** is showing the upgraded UVASPA, and also focusing on the TES UV system for domestic pools and spas. [www.triogen.com](http://www.triogen.com)

**Unipools Group (Stand U107)** is featuring an underwater automatic colour-changing light in the shape of the Smart Aqua Light, and an in-floor cleaning system for concrete and liner pools. [www.unipools.com](http://www.unipools.com)

**Universal Fibre Optics (Stand U181)** is underlining its fifteen years of experience in lighting in the wet-leisure sector. [www.universal-fibre-optics.com](http://www.universal-fibre-optics.com)

**Waterco Europe (Stand L170)** is featuring its new Electro Heat Plus Heat Pump. [www.waterco.com](http://www.waterco.com)

**Weser Stone UK (Stand L166)** is displaying pool copings, balustrades and paving products. [www.weser.co.uk](http://www.weser.co.uk)



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In addition, Aquatron offers a new and unique solution for above ground and flat-bottom swimming pools with the *Jet Propulsion Technology* - an innovative patented technology. Recently, Aquatron extended its range of products for water treatment with the new line of OZY - Corona Discharge ozonators.

All these solutions in the field of pool cleaning and water treatment give us the confidence that we can offer to our customers a total pool automation system..... and everything at a touch of a button!

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# DIARY —

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[www.interteks.com](http://www.interteks.com)

**MIDDLE EAST POOL EXHIBITION 2006 – U.A.E.**  
from 20/03/2006 to 22/03/2006

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Tel: + 971 2 6795 444 Fax: +971 2 6795 136  
Email: [theees@emirates.net.ae](mailto:theees@emirates.net.ae)  
[www.mepool.com](http://www.mepool.com)

**"POOLS AND SPA" EXHIBITION – Russia**  
from 06/04/2006 to 09/04/2006

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[www.spaexpo.ru](http://www.spaexpo.ru)

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**INTERNATIONAL POOL AND SPA EXPO/BACKYARD LIVING EXPO – United States**  
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