



Le JUSTE LIEN N° 10 UK SPECIAL 2015



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Contact

Benjamin Charvet
benjamin.charvet@zodiac.com



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Welcome

«Welcome to this special UK Show edition of Eurospapoolnews' magazine, Le Juste Lien. We're delighted to bring you a selection of product and company news from the two UK shows - as well as general updates on the latest exciting products and services from the wider UK and European market.

Despite the continuing poor state of national economies in continental Europe - particularly in the Mediterranean countries - the UK is experiencing significant continued economic growth, and this is reflected in the optimistic noises coming from exhibitors at both of this year's UK pool/spa trade shows. Having said that, the unpredictable nature of the UK climate could still dampen this enthusiasm in the spring...

But notwithstanding the economic doldrums in Europe, what stands out is the continuing technical and design innovation right across the pool and spa industry - and from exciting new sources, such as the Czech Republic and Hungary. There's a host of new technologies and products to be seen at this year's UK shows - with an ever-increasing (and morally right) focus on environmental friendliness. After all, it is our duty to protect the environment and the planet for our descendents to enjoy - not just to develop products and technologies for the here and now...

Why not contact us at the shows - or afterwards via our general email address - and tell us which products have made the biggest impression on you? We'd be delighted to hear from you.»

Stephen Delany

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contact@eurospapoolnews.com
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Uk Editor in Chief: Stephen Delany
Editor: Bénédicte Béguin
Sales: Elodie Ohanian - Michele Ravizza
Katrien Willemse
Translation: Avril Bayer
International correspondent: Eduard Lazaro (Spain)
Elena Borovsky (Portugal) - Rossana Prola (Italy)
Marie Koubova (Czech Republic)
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European Industry Awards

Category A - Domestic Outdoor Pools: 1st Place: Diffazur Piscines based in France (Saint Laurent du Var)



Category C - Domestic Spas - BRONZE: John Preston based in England, headed by John Preston

- 2nd Place ex aequo: Rainer Köppen Swimmbad technik e. K. based in Germany, headed by M Rainer Köppen
- 2nd Place ex aequo: Aquarêve Piscines based in France headed by Catherine MARTIN

Category B - Domestic Indoor Pools

1st Place: Steel and Steel based in France, headed by M and Mrs DUFFAU

Continued on p.7

Best realisations at Piscine Global in Lyon!

The second EUSA (European Union of Swimming Pool and Spa Associations) awards took place at the Piscine Global exhibition held in Lyon, France on 20 November, announcing 16 winners across 13 countries. Competition was tough with EUSA representing over 3,000 swimming pool and spa companies across Europe. The awards were judged by top industry professionals representing the 13 countries of EUSA. This year two new categories were created for hot tubs and above ground swimming pools. The awards provided three categories and the winners were:

Category A - Domestic Outdoor Pools:

- 1st Place: Diffazur Piscines based in France (Saint Laurent du Var), headed by M. and Mrs BENIELLI
- 2nd Place ex aequo: Itaipool based in Italy, headed by Yvano PELOSIN



Category D - Domestic Hot tubs - BRONZE: Riviera hot tubs based in England, represented by Robin Cranston



Category E - Above ground swimming pools BRONZE: Home Counties based in England, represented by Mr Trusson.

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EUSA's Influential Role in Europe

The European Union of Swimming Pool and Spa Associations (EUSA) was formed in 2003 and represents the views of the industry on various government, industry and European Standards committees, produces updated market data reports and shares good practice, amongst a number of functions. Its existence provides the means by which associations are able to become involved with European standards, where individual national associations would not be able to. EUSA comprises National Associations from 13 countries, including the UK.



As EUSA President Philippe Bach reflects on his first year in office, he offers some insight into the work undertaken by the thirteen national associations from across Europe that are EUSA members. "I am very proud to be EUSA's President, and I have seen at first hand the professionalism and commitment from the individuals representing their national associations and the collective desire to give EUSA a strong voice. Each of the member countries has an opportunity to voice their opinion, and there may be a variety of different views on any given topic, but they all share the same willingness and desire to promote our industry and to raise standards". EUSA usually meets twice per year, and in 2014 the venues were in Paris and Brussels. The first meeting took place in Paris as the home of the FPP (French Federation of Swimming Pool Professionals), which is currently coordinating the work of EUSA. This was followed by the meeting in Brussels which reflected the desire to meet with a lobbying company to identify what assistance they could provide to EUSA in staying updated on the many pieces of regulation and standards that can impact our industry.

European Standards

EUSA has 'Liaison Status' for both the relevant Technical Committees (TC) dealing with Domestic (TC 402) and Commercial (TC 136) pool standards. Many of the EUSA members are also directly represented at the meetings of the Working Groups (WG) for both the commercial pool standards, but especially the domestic pool standards. The standards being developed in WG1 (domestic swimming pool construction and installation) are anticipated to be published by September 2015, depending on the results of the Final Vote. The standards in WG2 (water circulation, filtration and treatment) are being revised in light of the CEN Public Enquiry, and my understanding is that the drafts will be finalised at a meeting scheduled for February 2015 in Paris. These standards are therefore likely to be published sometime in 2016. The work of WG3 is to produce a standard for mini pools (these are pools bigger than those defined in the toy standards, but which may not necessarily fall into the standards set out in WG1 above). The newest Working Group (WG4) is for domestic spas and hot tubs, and work has only just begun on this important topic. This is collaboration between a number of European partners and counterparts in North America, and to reflect the desire for a closer working relationship, a meeting was held between European and North American representatives at Piscine Global to discuss items of interest relating to spas and hot tubs.

Sharing good practice

Apart from standards, EUSA has been hard at work sharing good practice to learn new ways of strengthening each of the national associations, through understanding what works well in another country, and bringing new ideas for how to increase the benefits for companies in other countries. The networking opportunities afforded by the EUSA meetings provide a great way of getting to know members and listening to their views about the industry. These meetings are also used to discuss the promotion of EUSA to non-member associations, and they have even looked at ways in which we can assist countries forming their own association where none already exists. Recent ideas shared between members include our German colleagues talking about the ways in which they have harnessed social media to promote themselves and the industry in Germany. Our French colleagues shared information on the launch of a consumer label in France, after surveying what consumers think about swimming pools.

EUSA Awards

Promotion of the industry is a vital task of EUSA. Now in its second year, the EUSA Awards, took place at Piscine Global, Lyon. Our congratulations go to all of this year's winners in the five domestic award categories (indoor pools, outdoor pools, spas, above ground pools and hot tubs). The judges viewed 86 entries, and companies from 5 different countries won at least one (or more) award(s). The next EUSA Awards in 2015 are due to be held at Piscina in Barcelona. We look forward to the continued success of these awards which so far have helped to drive increased publicity for both EUSA and the celebrated award winners.

Market data

EUSA generates data (based on estimates) for pool installations in Europe, and a presentation of the market data was provided for a Pool Summit at Piscine Global, in Lyon. This work is very important, and the Pool Summit was a chance to cement the relationships with other parts of the world and also specifically to harness the spa and hot-tub part of the industry.

EUSA working with other European partners

EUSA is keen to forge partnerships with European representative bodies that can strengthen the voice of the industry with key decision-makers in Europe. A meeting was recently held with Eurochlor, who represent 90% of the chlorine producers in Europe. They have several working groups, including one that deals with swimming pools, and they have also produced a video and some other promotional items about pool chemical safety. By working with Eurochlor, EUSA aims to be able to review the relevant European directives / regulations (e.g. Biocides or REACH). It should also be possible to work together to highlight the benefits of swimming and the need for disinfection. Posters can be supplied with key [...]

Full text online on www.EuroSpaPoolNews.com



Richard CARRINGTON

Richard Carrington, Chairman of SPATA (Swimming Pool & Allied Trades Association), gives an insight into the work of the Trade Association which has been in existence for over 50 years.

During my time as SPATA's Chairman, I have always been committed to raising standards, and it is gratifying to know that SPATA has been able to contribute to the development of European standards for commercial and domestic pools. The work on domestic pools has been particularly rewarding and challenging at the same time, as this has entailed a huge commitment in attending meetings across Europe to draft the standards. It is looking likely that the standards will start to be available in the autumn of 2015 and into 2016. Other work that gives a flavour of what is currently being undertaken includes the following.

Revision of SPATA Standards

With so many changes to European standards, SPATA will be modifying its own standards to reflect some of these potential changes. Pool industry technical specialist Peter Lang is leading the review with the support of the Technical Committee, and it is hoped to have this in place before the end of 2016.

Services for Members

There is a growing number of services available to members to help their businesses, such as:

- **Free literature**, including folders, factsheets and sample contracts.
- **A Stakeholder account** that can be used to help your client pay any monies into a ring-fenced account that, as the business owner, you know will be provided to you when you do the agreed work in a signed document with your client.
- **Dispute resolution services** as even the most dedicated businesses will, from time to time, have to deal with a dissatisfied customer, so having a trade association to help you can sometimes be very useful in more challenging circumstances.
- **Technical advice** - SPATA is fortunate to have access to some of the leading experts in their respective fields, and members are able to tap into this knowledge, often at no cost.
- **Awards success** at the annual awards ceremony, as part of the Industry Gala Dinner at SPATEX, provides a great opportunity to recognise and reward the work of the members. It is also a vital opportunity to provide fabulous images of award-winning pools and spas to generate interest in the commercial and domestic markets. It is also worth pointing out that SPATA winners have gone onto win Bronze, Silver or Gold awards at the EUSA Awards, so my congratulations to the recent winners, Tanby Pools, John Preston Pool & Spa Services and Home Counties Pools & Hot Tub.
- **Discounted services to members** to save money such as 20% off the full purchase price for (most) British Standards.
- **Meetings** provide a platform to hear guest speakers and meet other members to share experiences. There are also opportunities for networking by attending these Annual General or Regional meetings held during the year.

Working with partners

SPATA has built up relationships over many decades, both within the pool industry itself (with respected bodies such as ISPE and PWTAG) but also with the wider wet leisure industry, seeking to work with organisations such as British Standards (BSI), The Tile Association (TTA), and The Institution of Engineering and Technology (IET). SPATA also liaises with other bodies such as The Royal Town Planning Institute (RTPI), Local Authority Building Control (LABC), Royal Institute of British Architects (RIBA) and the Chartered Institute of Building Services Engineers (CIBSE) (as examples) to ensure that the industry view is provided to these important professional bodies. SPATA is, for instance, in dialogue with IET to discuss and find definitive answers to several areas of potential confusion within the industry, such as bonding of reinforcement and pump pit safety requirements. SPATA is also part of the group being consulted on changes to the revision of the publication 'Managing Health and Safety in Swimming Pools' (often referred to as 'HSG 179'). The role for SPATA and the other relevant wet leisure organisations is to ensure that the changing requirements in health and safety advice do not dramatically alter what has been a much used source of information to ensure the safety of pool users.

SPATA will continue to be an Association that works for its members and lobbies on their behalf, and I look forward to playing my part.

admin@spata.co.uk / www.spata.co.uk



Issy RICKARDS SANGER

Issy Rickards Sanger gives her view on the past year in office as BSPF President, having previously been BISHTA's Chair and a member of the PIP Committee.

Taking on the role of BSPF President was daunting, given the existing work commitments that I have at Elite Spas, especially given the vast breadth of work that the BSPF gets involved with. I have been extremely grateful to my husband, Kevin, for the extra work that he has picked up while I have been away on BSPF business!

It was reassuring for me, when I took up my post as BSPF President, to have some prior knowledge about BISHTA (British and Irish Spa and Hot Tub Association) and PIP (Pool Industry Promotion), to know what these companies get involved with. I am delighted that Alex Kemsley has taken over from me as BISHTA's Chairman, and I have already worked with Richard Carrington (SPATA's Chairman - SPATA is the technical standards arm of the BSPF) on the BSPF Board and at the Industry Gala Dinner during SPATEX. As BSPF President, I am also responsible as the shareholder's representative for working with Jamie Adams (PIP's Chairman) and also with

Howard Gosling (SPATEX's Chairman) who have been committed to their respective roles for many years.

The BSPF provides a voice for each of the companies mentioned above and also for the STA (Swimming Teachers' Association), who themselves provide much valued advice and support. The BSPF attends regular meetings of the National Water Safety Forum's Swimming Advisory Group. A significant number of wet leisure organisations representing swimming participation, teaching and lifesaving come together to share experiences and promote safe swimming. Initiatives such as Drowning Prevention Week can be harnessed more effectively when a number of organisations each focus on a relevant part of the campaign.

It is important that BISHTA and SPATA members are reminded that they are also BSPF members, because by working together, this can strengthen the industry's voice. This strong voice was most obvious during the last drought restrictions in some parts of England a couple of years ago, as the BSPF negotiated with the water companies to ensure that restrictions to the pool and hot tub industry were proportionate: they could have been so much worse without the BSPF's intervention.

As BSPF President, my role is ultimately to be the person responsible on behalf of the Board for ensuring that the staff employed are given the right resources to carry out their roles and to oversee the work programme. The BSPF office are a very professional team and they are committed to providing the highest quality of service.

As the sole shareholder for PIP and SPATEX, the BSPF obviously needs to respect the Committee and Board (respectively) that run these companies, but it also has to weigh up the importance of offering a view, when appropriate, to reflect the thoughts of the whole industry. The fact that SPATEX has a rival exhibition on at the same time is obviously not ideal, as the full profits are not being reinvested into the industry and although competition can be healthy, there has to be discussion about whether there can be just one show in future.

Finally, the BSPF is not only represented at home, but provides a much valued voice in Europe and is an active member of EUSA. I am delighted that there is an article from Philippe Bach (EUSA's President) in this UK Special publication, outlining why the BSPF is involved at European level.

Have a great 2015!

admin@bspf.org.uk / www.bspf.org.uk



Alex KEMSLEY

Since joining as a BISHTA member in 2006, Alex Kemsley has been an extremely active member of the trade association. Having worked on both the BISHTA and PIP committee for a number of years, Alex took up the role as BISHTA's Chairman at the beginning of 2014.

As Managing Director of both Waterstream and Compass Pools (BISHTA and SPATA members respectively), Alex has a broad viewpoint of the UK wet leisure industry. Coupling this with his passion for all things digital (both on and offline), Alex has brought a fresh approach to his role with BISHTA. Alex provides his thoughts on his year in office.

From my viewpoint as BISHTA's Chairman, the trade association is working hard on a number of important fronts, and it shows in the range and diversity of what we do for our members and the wider industry.

European standards

After an extended period of negotiations with our colleagues from Europe and North America, the first official meeting to develop standards for domestic spas and hot tubs was held in December in Berlin. The drafting of the standards will take into account some existing European standards dealing with electrical safety requirements for what are referred to as 'whirlpool spas'. BISHTA has been committed to setting up this group and provides the Convenor to chair the meetings; the next one is planned for Berlin in April.

The importance of the standards is to ensure that products coming into Europe comply with safety requirements, and this will safeguard consumers and help to protect businesses from sub-standard and dangerous products.

Workforce qualifications

In terms of supporting the professionalism of the industry, BISHTA is working with the STA to develop specific qualifications to raise standards in the industry. The entry-level qualifications will focus on site surveying and installation requirements, and the aim is also to have a spa technician's qualification available for the industry.

Supporting the boom in hot tubs being placed in holiday venues

The desire for hot tubs to be installed with holiday lodges and other similar holiday lets remains very high. There is an obvious financial reward for companies that can meet the demand as their bookings last much longer throughout the year, and a premium price will be paid for the hire. The best of these companies supplying hot tub equipment have been able to appropriately modify their product to ensure that it meets the specialist requirements of these type of business settings (where one hot tub is available for one dwelling and therefore one family only). Due to the need to fill and empty a hot tub more frequently than in domestic settings, designers have modified heating systems to warm the water up more quickly and can drain the water much more rapidly. They have also been able to provide the inline sanitation requirements laid out in Management of Spa Pools. BISHTA remains alert to the potential risks of people using domestic hot tubs in commercial settings (where one hot tub is shared with many different users) and strongly advises against using the domestic products in this type of environment.

Management of Spa Pools

BISHTA was represented as part of the editorial team that wrote the original publication, and has also been invited to contribute to the current revision. The document is important to the industry for the boom in hot tubs in holiday lodges mentioned above, but by being asked to contribute to the revisions, BISHTA is rightly recognised for its role as the industry trade association.

Ethical businesses

Following the criminal convictions of some directors of Trade Price Group / Spaserve, BISHTA remains alert to the need for businesses in the industry to behave ethically – and especially its members. Ensuring that customers are not misled into believing they are purchasing products from North America (if the products come from elsewhere in the world) is just one example of this ethical approach.

Chemicals in the post

It is illegal to send chemicals in the post that are classified as "Dangerous Goods" unless the carrier is authorised to do so. Royal Mail is not an authorised carrier of "Dangerous Goods" and yet businesses continue to use Royal Mail to send out parcels and packages to its customers. BISHTA will continue to assist Royal Mail in alerting them to this illegality and to remind its members about their duties and to lobby the rest of the industry to eradicate this potentially hazardous practice.

Website re-launch

At the beginning of 2014, the BISHTA website was re-launched as a comprehensive consumer-facing platform. The aim of the re-launch was to provide a site that people would find easy to use as a resource tool, providing an online platform which has everything they need to know – from 'Where to buy', Who BISHTA are, Why to buy from a BISHTA member? and the Award winners, as well as communicating the identity of BISHTA and its members. The new BISHTA website has been enhanced by being 100% responsive, with a range of added extras that has helped the performance to improve month-on-month throughout 2014. This year, members will see the next phase of improvements set for launch in the spring, which is very exciting.

Factsheets

It is important to have a range of information available, both to the Members and also to the consumers, and that is why the BISHTA Technical Committee and the BISHTA Committee have been investing time in preparing these documents.

As you can see from the flavour of items above, BISHTA is going to be very busy in 2015, and I look forward to working with my colleagues to make further progress, and would encourage non-members to come and join the Association.

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iPool2014: The winner receives its trophy in Lyon!

After three months of competition, the 3rd International Pool Competition, iPool2014, created and organized on the internet by our EuroSpaPoolNews.com Journal, the winner was announced: WATERMASTER, the Qatari company headed by Pierre Boueri.

The 3rd iPool Trophy was presented to the winner in Lyon on our stand during the PISCINE GLOBAL exhibition. The prize was an iPhone in a mosaic OPIOCOLOR artwork created by Didier Cassini, together with a year of free advertising on our media supports. Nathalie Boueri (Ed: Sister of Pierre Boueri) the Chief Marketing Officer of the Lebanese group and the Qatari Al Miyah Holding Group, came to Lyon to receive the trophy on behalf of WATERMASTER, a company of the Al Miyah Group, located in Doha, Qatar.

The voting was conducted exclusively online through the following webpage: www.ipool2014.com, and only outdoor home pools were selected to participate in this competition.



The iPool2014 winner: WATERMASTER, represented by Nathalie Boueri



The winning pool by WATERMASTER

iPool2014 thanks you for your many votes and looks forward to your participation in iPool2015 which starts on 31st March 2015.

www.ipool2015.com / www.eurospapoolnews.com

New president for DEL Ozone

Leading California-based ozone sanitation specialist DEL OZONE has appointed Mike Hawkins as its new president, replacing Joel Peterson who has retired.

Since joining the company, Mike has helped strengthen and maintain its dominant OEM market position in his role as the Director of OEM Sales.

"I greatly appreciate the opportunity to continue to be part of this team," comments Mike. "We are optimistic as we turn a new leaf that we can carry on the engineering and product excellence that have made DEL the industry leader."

Joel Peterson will continue to be actively involved with the company and is remaining on the Board of Directors.

o3info@delozone.com / www.delozone.com

Alkor Draka, now targets the international market

Alkor Draka, the calandering experts, with years of experience in the pool market, manufacture the plastic material required when building a pool.

Highly active in the French market, Alkor Draka now wishes to go international! To meet the diverse needs of its customers, the company has created a wide range of products - from simple liners to reinforced membranes. It also offers a wide range of colours. Several of its products are available with a lacquered finish. With its commitment to service quality, Alkor Draka offers its customers a unique packaging concept adapted to their needs. It is designed to prevent the product from sagging during transport, and to make it easy to unwind the product during installation.



leslie.mineo@alkordraka.com / www.alkordraka.com

Le JUSTE LIEN Special Benelux: a new magazine to discover in February 2015

EuroSpaPoolNews will be launching a new edition in 2015: Le JUSTE LIEN Special BENELUX. Published in French and Dutch, it will be sent for free by registered press routing to 2,000 professionals in Belgium, the Netherlands and Luxembourg. Reserve your advertising space right away and send us your news and information on new products. For any further information and details please contact Katrien Willemse at:

kwillemse@eurospapoolnews.com / www.eurospapoolnews.com



Industry stalwart Bill Kent hands over the reins at Team Horner

TEAM HORNER president Bill Kent is to hand over the reins of all companies in the group to Mike Dooley in April 2015, and is also selling the company to employees through an employee-owned stock plan (ESOP).

Bill will become Chairman of the Board and will remain actively involved in the Florida-based group for a number of years.

Mike Dooley originally joined Team Horner in 1979, and having undertaken military service returned to the company in 1991. Following a number of years with another company from 1999 onwards, Mike returned to Team Horner in 2011 and has been Vice President of Operations since early 2012.



Bill Kent and Mike Dooley

Bill Kent is to hand over the reins of all companies in the group to Mike Dooley in April 2015, and is also selling the company to employees through an employee-owned stock plan (ESOP).

exportmanager@teamhorner.com / www.teamhorner.com

Anti Wave aims to expand in Europe

Australian company ANTI WAVE has just celebrated 44 years of supplying high-performance aquatic equipment to pools in over 150 countries. With emphasis on quality by design and function, the company is among the leaders for swim, water polo, leisure and pool programming equipment design supplying top level aquatic sports facilities around the world. Products include swimming lanes and storage, water polo goals and equipment, swimming starting blocks, pool bulkheads, swimming pool grating, stainless steel pool fittings, leisure equipment and more. Anti Wave Europe (by C & H Products Limited) has seen significant growth over the last 5 years



due to an ongoing commitment to product development and manufacturing, as well as a high level of customer support and attention. With dedicated sales offices in Warwickshire (UK) and Hamburg (Germany) and distribution arrangements in DACH, Scandinavia, Poland, Hungary, France, CZ, Slovakia and Ireland, it is committed to further develop the company throughout Europe.

anti@anti.to / www.anti.to

Lifetech builds on technical expertise with branding make-over

Czech UV specialist LIFETECH is building on its technological expertise in ozone generators and UV with a modern new logo – and a change in company colours for the first time since its foundation.

Director and owner Jiri Drimal says: "We have always focused on technological expertise and perfectionism, and we will definitely maintain these values in the future. This is our competitive advantage and a value we do not compromise on. However, it was time to strengthen the other, more soft-skill areas, in order to offer customers even better services. We have changed the company structure and adjusted the way of thinking in our team. As a consequence, we felt like we needed to reflect the new more customer-centric approach and the spirit we are experiencing."

Managing director of sales Rudi van Arend adds his comments on the evolution of the new logo: "Our marketing experts came with a simple while modern and fresh logo. Once we saw it we all felt like this was the right sign expressing the new spirit of the company and among the team. You know, when you get it right, you get it right. There was no discussion."

Lifetech hired new sales, customer management, marketing and administration professionals during 2014, and the company is also still looking to expand its distributor network.



sales@lifetechozone.com / www.lifetechozone.com

European Industry Awards best realisations at Piscine Global in Lyon! *Continued from page 1*



- 2nd Place: SSF Schwimmbad Gmbh based in Germany, represented by (Frank Deuss and Thomas Alberding)
- 3rd Place: BWT POOL based in Austria, headed by Bernadette NAGL and represented by Stefan Ettinger

Category C - Domestic Spas

- 1st Place: Tanby SV based in England, headed by Martin and Delyse Borley
- 2nd Place: RE-HE Schwimmbadbau GmbH and co based in Germany,
- 3rd Place: John Preston based in England, headed by John Preston

Category C - Domestic Spas
GOLD: Tanby SV based in England, headed by Martin and Delyse Borley



Awards ceremony took place at the show in Lyon in 2014

Category D – Domestic Hot tubs

- 1st Place: Tarvel Piscines based in France, represented by Emmanuel MONY
- 2nd Place: Piscines arrosage Lefebvre based in France, headed by Philippe LEFEBVRE
- 3rd Place: Riviera hot tubs based in England, represented by Robin Cranston

Category E – Above ground swimming pools

- 1st Place: Steel and Steel based in France, headed by M and MRS DUFFAU
- 2nd Place: SAS LERMITE based in France, headed by Jean Lermite
- 3rd Place: Home Counties based in England, represented by Mr Trusson

The awards are the first time a European wide event has been organised by EUSA, showcasing the best examples of construction, design and innovation.

info@eusaswim.eu / www.eusaswim.eu

UK POOL & SPA EXPO STAND 120

Wellis celebrates ten years with third-time presence at Lyon

Hungarian spa specialist WELLIS was exhibiting at the Piscine Global pool show in Lyon last year for the third time, as well as celebrating its tenth anniversary. Latest improvements to the company's products include the Vario Pods, designed to increase the user's comfort and relaxation in the spa. Instead of water jets, the Vario Pods are solid moving massage pods designed to provide a physical shiatsu-type massage to the deeper tissues of the user's back. The company's spa models can now be ordered with a chemical dosing system that automatically sets the desired pH level and controls active oxygen dosing. On display in Lyon were WELLIS' bestselling spa models, including the EverRest Premium Spa from the High Line series. This hot tub is reckoned to make relaxation 'simply unforgettable' and features two 2hp massage pumps, the Pulsar massage system, and a control pad for the AquaSoul sound system. The additional control panels and the WiFi smartphone application provide users with a comfort level 'that has never before been experienced', according to the company. As a highlight of the event, the company's 2015 spa models was also be unveiled.



export@wellis.hu / www.wellis.eu

New cooperation agreement between microdos srl and verder liquids b.v.

At the end of July 2014, VERDER LIQUIDS B.V. and MICRODOS Srl signed an intensive cooperation agreement for the worldwide distribution of Microdos products under the VERDERFLEX brand name in order to offer their customers the best dosing solutions for swimming pool water treatment. To this end, the two companies will introduce a new product range, DUAL, composed of ME DUAL electromagnetic pumps, MP DUAL peristaltic pumps and ME REG and MP REG combined electromagnetic pump and electrolytic cell or peristaltic pump and electrolytic cell. The DUAL system has a combined pH/Redox and temperature instrument (pH/Chlorine will soon also be available) and two pumps in order to provide a complete and functional dosing system. The instruments in this new product range have a fully programmable menu in 4 languages: English, Italian, French and Spanish. All versions have a freely programmable «pH stability» function, guaranteeing the complete disinfection of your swimming pool. The large backlit display gives a clear reading of water values and programme settings. The IP65 casing can accommodate various inputs for level sensors, flow sensors and ON/OFF switch.



export@microdos.it / www.microdos.it

Hayward's 50th anniversary

HAYWARD took advantage of the Piscine Global exhibition to celebrate its 50th anniversary. It was 50 years ago that Oscar Davis acquired Hayward, injecting the company with a new dynamism. Making a special trip to Piscine Global from the USA for the occasion, his son, Robert Davis, revisited the company's history.



Robert DAVIS

Recalling the significant events that marked Hayward's history and achievements, he thanked the employees, customers, distributors and partners who work for the company and who contribute each day to its success. He emphasised that the global success that the group attained right from its inception was the result of the ingenuity of a number of people, starting with his father, who came up with the idea of introducing plastic in the manufacture of swimming pool equipment.

Since then, Hayward has continued to push the boundaries.

The company has nine ultra-modern factories around the world with 50 people dedicated to research and development, with quality as its watchword. Today, the company offers one of the most comprehensive ranges of pool equipment in the industry.

The celebration also coincided with the 40th anniversary of Hayward Pool Europe, a subsidiary of the American group, based in Saint-Vulbas in France since 1999. Managing director Géry Hayart emphasised Hayward's commitment to adapt to various world markets, and to implement local policies for each of them. Thanks to this understanding of the expectations of diverse consumers, Hayward can take great satisfaction in having risen to a position among the world's leading companies, and to show continued growth, despite the difficult economic environment.



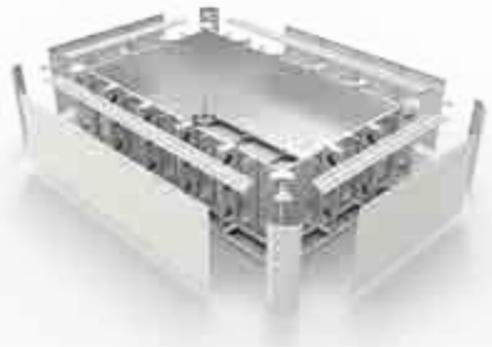
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PrimaVera brings style to above-ground pools



Italian company A&T EUROPE has announced the launch of the PrimaVera above-ground pool designed to provide an extremely strong and rigid structure with an attractive appearance.

Its innovative design enables the pool to be erected on virtually any flat surface, and it can easily be disassembled and relocated if required. It is available in 90cm modules, is suitable for outdoor or indoor applications, and can be adapted to suit almost any need.

A&T says that, unlike previous designs, there are no ugly support buttresses, as

the strength is designed into the structure rather than being reliant on the strength of curved surfaces. The attractively designed pool tops are also strong enough to support bathers.



A wide range of accessories is available to customise the final pool configuration, and optional equipment enables the PrimaVera pool to be configured as a training pool, spa pool, hydrotherapy pool, teaching pool or just a family fun pool.

PrimaVera also offers a range of counter-current swimming devices suitable for serious swimming training such as tri-athletes and distance swimmers, or for the less adventurous who want to enjoy gentle water flows and hydrotherapy.

Wellness options are available for those that want to transform their swimming pool into a hydro spa. Bubble loungers, hydro benches, floor mounted volcanos, cannons and water curtains are among the additional equipment available. A wide choice of LED lighting design options provides an opportunity to customise pool ambience.

www.proteuspools.com

Pahlén launches floor inlet with anchor bracket

Swedish pool equipment specialist PAHLÉN has launched a new floor inlet with anchor bracket for concrete pools with tiles or mosaics.

Made from acid-proof stainless steel AISI 316L, the inlet features a non-leak PVC flange, adjustable anchor bracket for both 50mm and 63mm diameter pipe, and eight-step adjustable flow.



info@pahlen.se / www.pahlen.com

How to save money and protect the environment?



TECHNOL, the producer of multimedia filters from Slovenia, launched a new eco oriented product – TECHNOL ULTRA-ECOSWIM, an ultrafiltration unit for the recovery of backwash waste water of multimedia filters. Multimedia filters are economic, reliable and easy to operate filtration systems. The only weak point of these filters is the big amount of water needed for backwashing. At present this water goes into waste, which causes extra costs and consumption of water. With the ULTRA-ECOSWIM fully automatic unit the user can recover the water and put it again in the swimming pool system as fresh water. As this water and energy needed for the heating of water is recovered, in the end money is saved and nature is preserved. TECHNOL calculated that the investment for example in a swimming pool pays back in a couple of years. The ULTRA-ECOSWIM unit can be installed in a new or existing swimming pool installation and can be customised to fit in the filtration system.

technol@siol.net / www.technol.si

SPATEX STAND B35

New aquachek products for fast and reliable water testing

The manufacturer of AQUACHEK test strips for pools and spas presents, among its new products, the new ShockChek testing strips that detect whether the water in your pool or spa needs a shock treatment (super chlorination). This simple test differentiates between free chlorine and total chlorine. If there is a difference, it indicates the level of combined chlorine and recommends a shock treatment.



Often poorly understood or wrongly used, a shock treatment clarifies cloudy water and restores its quality, destroys and prevents the formation of algae and bacteria and oxidizes contaminants and irritants present in the water. The pool or spa water should be tested at least once a week, and whenever water conditions have altered. In fact, a shock treatment is necessary in case of heavy rain or storms, after a large influx of swimmers, or whenever the ShockChek test results or professionals responsible for the maintenance of the water recommend it.

The TruTest Spa digital indicator, a new product in the TruTest family, automatically assesses the reaction colour of the test strip and displays accurate test results on the LCD screen.

It analyses the total amount of bromide, chlorine, total alkalinity and pH, and stores up to 9 test results. The kit includes the measuring apparatus, sun protection, cord, and operating instructions. The test is designed to be quick, easy and accurate. The Hach Pocket and Pocket Pro digital meter models use sensor technology to measure salt, pH, TDS, conductivity, ORP and temperature. The Pocket Pro + meters are equipped with interchangeable sensors to make maintenance easy and extend the life of the unit. They run on AAA batteries.



aquachek@hach.com / www.aquachek.com

SPATEX STAND B2

Universal control unit for Aquatop slatted covers

To make the installation of control units and regulation of its top mounted and underwater covers easy, T & A offers a standard universal control unit designed to operate its entire range of motors. Depending on how they are assembled (submerged along the axis, external compartment, etc.), the power of these different motors varies from 120Nm to 1000Nm. With this universal housing, professionals get training on a single device.

Using the intuitive LCD screen of the universal control unit, with a choice of 5 languages, the parameters of the cover can be set according to very specific criteria: limit switches, position control, error detection, control of 2 slatted covers, etc. In case of breakdown, the LCD screen displays clear instructions to guide the user.

The AQUATOP cover is equipped with an overcurrent protection function. The control board can be equipped with 2 programmable inputs, 1 plug-and-play remote control and 8 position control relays to drive auxiliary equipment. It is compatible with the high-pressure deck cleaning Coverwash system, as well as the TopLock automatic lock / unlock system. It can also be configured to operate some of the motors available on the market with electronic limit switches, and the older generation T&A motors.

On top of this the control box is compatible with intelligent pool control systems making it very easy to control and monitor the AquaTop pool cover.



info@aquatop.be / www.t-and-a.be

SPATEX STAND F31

Brenntag relaunches Heatsavr liquid pool cover

Chemical specialist BRENNTAG is relaunching the Heatsavr liquid pool cover brand for 2015.

Focusing on the product's energy saving ability and green credentials, the company is emphasising the potential savings available to commercial facilities as they are under more and more financial pressure to reduce costs and lower their carbon output.

Heatsavr is billed as an ideal replacement for traditional pool covers, particularly where the pool is of non-standard shape or where the facility experiences long periods of down-time during the day. It can also be used in conjunction with a traditional cover to ensure complete coverage of the pool water surface and to function when the cover cannot be easily drawn.

Brenntag says the number of pools in the UK and Ireland adopting the Heatsavr technology continues to grow. In Europe, the product has also grown in popularity in countries such as Spain and Portugal, and is said to represent a conscious environmental choice in countries such as the Netherlands and Belgium. The company is looking to expand its Heatsavr distributor network across Europe.



jason.woods@brenntag.co.uk / www.brenntag.co.uk

UK POOL & SPA EXPO STAND 420 SPATEX STAND C50

Yacht pool

COMPASS CERAMIC POOLS, a company established in Senec, Slovakia, manufactures pools using patented carbon-ceramic technology, marketed throughout Europe. With this process, the manufacturer offers a pool model designed for yachts, which has already won 2 Design awards this year. The Yacht pool takes luxury to its extreme, with



an invitation to the pleasures of a pool on board the finest pleasure yachts. The pool also incorporates a spa that has curved lines of a somewhat triangular shape, gracefully integrated, styled like the prow of a boat. It has a teak deck with a discreet railing and a view that looks down into the pool, reminiscent of the foredeck of a ship overlooking the sea. A safety railing in stainless steel surrounds this beautiful ensemble.

The pool, measuring 11.50 m x 4 m, 1.50 m deep, can be equipped with a counter-current swimming system and LED lighting for a magical nautical ambience guaranteed.

info@compasspools.eu / www.compasspools.eu

Water is smartly heated with new ZS500



With the new ZODIAC ZS500 heat pump based on Inverter technology, the pool is heated intelligently: it adapts its operating mode, according to the set point selected by the user and the water temperature. It thus releases a constant water temperature for maximum bathing comfort. Three operation modes are available. The Boost mode is particularly adapted to the pool heating at the beginning of the season. The pump then delivers 100% power for a rise in temperature as quickly as possible. The Eco-Silence mode is recommended to maintain the pool temperature during the season, and provides in this case the best ratio silence, savings and performance. It delivers then between 50% and 75% power for the

water heating, depending on the temperature to be maintained. And the Smart mode is ideal to use during all the season, delivering between 50% and 100% power for the water heating, depending on the temperature to be maintained.

benjamin.charvet@zodiac.com / www.zodiac-poolcare.com

Hexa jump will make more than one leap!

Leap up in the water, cycle and spin like a dancer, move your body to the rhythm of techno music, all this while in the pool... This is the new norm for pools that consider themselves «trendy». With its new Hexa Fitness range, HEXAGONE MANUFACTURE offers a range of exclusive fitness products to combine with the pleasures of water. Besides the Hexa Bike in plastic, available in several colours, the company now offers a product that is poised to become the new star in aquafitness clubs – the aquatic trampoline, Hexa Jump. To be used for strengthening abdominals, toning and shaping legs and glutes; it also improves balance and develops motor skills, helps to lose excess fat, detoxifies the body and improves the proprioception of feet. It will certainly delight children and adults alike in the pool!



info@myhexagone.com / uk@myhexagone.com / www.myhexagone.com

UK POOL & SPA EXPO STAND 530



Gaffey launches lower-cost sodium hypochlorite generator

The new Hypolyser Compact from GAFFEY TECHNICAL SERVICES claims to manufacture hypochlorite on site at a substantially lower cost than purchasing commercial chemicals. Specifically designed to be affordable for smaller commercial pools, offer low maintenance costs and eliminate the use of hazardous chemicals, the Hypolyser Compact is billed as one of the safest and most efficient electrochlorination systems available.

Using a skid system, it incorporates all the elements required for disinfection through electrochlorination – an electrolyser, salt storage tank, product tank, water softener and control panel – into one unit. It is fully automatic and self-regulating, and is designed to be easy to use and maintain

info@gaffey.co.uk / www.gaffey.co.uk

SPATEX STAND C5

Dryden Aqua hails independent test results on AFM filtration media

Filtration media specialist DRYDEN AQUA is highlighting the latest independent results from leading independent European performance testing institute IFTS (Institut de la Filtration et des Techniques Séparatives), showing that the company's AFM® 1 (activated filter media) will remove more than 95% of all particles down to 4 microns from water.

By contrast, the tests show that sand and other glass filter media can achieve only 20 micron filtration at an efficiency of 95%.

Different glass filter media and sand were tested without flocculation at a filtration velocity of 20 m/h to obtain a representative comparison.

AFM® 0 has been designed to be used without flocculation to achieve better than 99.9% performance at 4 microns. However, in combination with good coagulation and flocculation, Dryden Aqua says that AFM® can achieve values of 0.1 micron.

Dryden Aqua manufactures AFM® using green container glass. AFM® replaces sand in all types of sand filters for the treatment of any type of water, including drinking water, swimming pools, industrial water and wastewater.

The glass is washed, disinfected, thermally treated and then reduced to a specific grain size and shape for maximum filtration effectiveness. After size reduction, the grains are activated in a patented three-step process. This creates a mesoporous structure with a huge catalytic surface area of 1 million m²/m³. The surface area is 300 times larger than the surface area of sand or other glass filter media.

The catalysts on the surface of AFM® generate free radicals which prevents AFM from biofouling.

sales@drydenaqua.com / www.drydenaqua.com



SPATEX STAND E14

Oase offers 'revolutionary' colour palette for automatic covers

Belgian automatic pool cover specialist OASE is offering a wider range of colour choices in what it describes as a 'revolutionary palette of design colours'.

Brand new patterns such as 'golf green' and 'garden green' give an exclusive touch to outside swimming pools, and transparent silver is highly recommended as a cover for stainless steel pools, according to the company. Standard slats are made of PVC and are suitable for all conditions. More

sophisticated slatted cover ranges such as Deluxe and Prestige are made entirely from polycarbonate, and can be finished with a patented anti-algae fringe and solar heating. The premium range in polycarbonate pool covers is Top-UV, with triple extrusion extending the product lifespan and offering damage-resistance and no discoloration over time.

OASE is a family business in its second generation. Father and son team Bertrand and Frédéric Claeys descend from a line of successful entrepreneurs. This tradition guarantees a consolidated business model and a stable management structure.



info@oase.be / www.oase.be

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www.oase.be | info@oase.be



Optima Compact



Welded Heat Exchanger

Two product launches for Elecro at Lyon

UK pool heater and equipment manufacturer ELECR0 launched two new products at the Lyon show. Made entirely from titanium, the new Welded Heat Exchanger has a high pressure tolerance, and is said to be suitable for the most demanding applications, including refrigerant circuits.

The Digital Optima Compact is the second new product addition, and comes with corrosion-resistant titanium heating elements as standard, features dual contactors, and exceeds all known global standards for safety and reliability. Launching soon is the touch-screen version featuring BMS (Building Management System) compatibility and integration.

The company has always advocated using titanium for its products as a superior defence against chemical

and mineral attack – the reason, the company says, for its reputation for producing long-lasting, optimally efficient products.

Elecro's friendly team values continued feedback from customers and the industry in order to continue to achieve its goal of customers receiving the best quality products and service with excellent value.

info@elecro.co.uk / www.elecro.co.uk

UK POOL & SPA EXPO STAND 420

Zipline boosts profits with quicker and better measuring precision



GROUNDSCARE PRODUCTS is launching a new measuring device that enables someone working alone to check levels and measure height differences, replacing or supplementing lasers or builders' levels. It speeds up planning and construction tasks and enables the user to complete them to 'unprecedented precision', according to Groundscare.

Called the Zipline Pro-2000, the device is widely used in the North American pool and spa industry, and replaces rotary lasers in pool and spa estimates, excavation, drainage, and coping and tile measurements. Precision to 0.2mm is claimed.

The Zipline Pro-2000 does not need line of sight, and can work around corners. It is compact and lightweight for easy portability, and is said to offer unlimited range – with no error over distance.

paul.errington@groundscare-products.co.uk / www.groundscare-products.co.uk

UK POOL & SPA EXPO STAND 310

Pool Chemical Products makes show debut



Spa, hot-tub and pool chemical provider POOL CHEMICAL PRODUCTS is making its show debut at this year's UK Pool & Spa Expo, aiming to extend its reach in the B2B market.

The company will showcase its range of products – from preventative and corrective maintenance chemicals such as algacide, antifoam and alkalinity builders, to essentials such as chlorine, bromine and clarifiers. It will also display devices and professional tools

for testing, measuring and monitoring swimming pool, spa and hot-tub water.

Having revamped its e-commerce operation in 2013, Pool Chemical Products experienced a 50% increase in sales during 2014, and has also appointed a dedicated technical sales representative. The stand is offering a variety of special show discounts for both trade and public customers.

info@biochemica.co.uk / www.poolchemicalproducts.co.uk

SPATEX STAND B34

Onix ranges debut from Waxman

New mosaics for 2015 from ceramic tile specialist WAXMAN Ceramics include designs from Onix.

Featuring digital print designs, Onix's mosaics are said to be eco-friendly as well as eye-catching, being made from 98% recycled glass. They are also resistant to water, frost and abrasion.

Meanwhile, effective lighting significantly complements the luminous characteristics of the glass tiles to produce a striking ambience. This makes the Onix mosaics ideal for areas such as hotel foyers as well as pool and spa areas.



fayeb@waxmangroup.co.uk / www.waxmangroup.co.uk

When bathing water is enriched by virtues of magnesium

MagnaPool™ is a system that has revolutionized the pool water treatment while being easy to install and maintain. It combines the natural benefits of the patented MagnaPool™ minerals (exclusive blend of magnesium and potassium) with an exceptionally fine filtration system. Naturally present in sea water, as well as in the human body and in all living tissues (it is in particular the main component of chlorophyll), magnesium is one of the essential minerals for the proper functioning of our body. The system combines 3 products for a healthy, balanced and environmentally-friendly, mineral-enriched swimming pool.

Water is clear thanks to the clarifying action of magnesium present in its minerals and the fine filtering of Crystal Clear glass media added in filter. In addition, water is continuously disinfected by the MagnaPool™ Hydroxinator system using hydroxylation reaction. The treatment is naturally neutral to the pH of the water for increased bathing comfort. Another benefit of this system is that it generates 40% less chloramines compared with a chlorine or salt water chlorination treatment, being soft for the skin and the eyes. This system is also found to be environmentally friendly by using up to 75% less water during filter backwashes (average saving of 1,600 liters of water per year). Furthermore, no additional disinfection chemicals are required!



benjamin.charvet@zodiac.com / www.zodiac-poolcare.com

UK POOL & SPA EXPO STAND 340

Thermals Spa looking to expand distribution

European hot tub and swim spa brand THERMALS SPA is looking to expand its European distribution network by recruiting «committed European entrepreneurs ready to provide their customers with the most enjoyable swim spas and hot tubs buying experience possible».

The company currently has a range of swim spas and hot tubs on display at its warehousing facility near Reading in the UK, and also has rapid access to a complete range of parts and accessories to support these products. Its aim is to fully support distributors with comprehensive sales and product training from day one. An extensive, detailed customer brochure is also available. Thermals Spa emphasises that its most advanced swim spa and hot tub models combine the healing power of both massage therapy and exercise.



info@thermalsspa.co.uk / www.thermalsspa.co.uk

Biodesign: The opportunity of a growing network



During 2014 BIODESIGN recorded an increasing demand for large pools from investors that were looking for a product which could significantly increase the value of the property and could offer to their customers an unique, fully customized and highly livable environment.

Investors have also chosen Biodesign

because it is a quick to install technology and it has many references in different parts of the world even with unfavorable weather conditions (from tropical and humid environments such as Panama and Mauritius to cold temperatures like Poland and Czech Republic). Thanks to these advantages, during 2014 Biodesign built and started the installation of important projects among which: Hotel Kardial in Bosnia (650m² water surface), Osiek Gumi in Poland (1500m²), Tenuta Re Ferdinando in Italy (400m²), Gonetta Resort Sports in Italy (300m²), Penlington in New Zealand (750m²) and Poseidon in Bulgaria (550m²). As a consequence of the great success of the last year, Biodesign increased its dealers' network in many countries of the world. All the Biodesign dealers are completely independent and able to create excellent quality installations thanks to the highly professional training courses and to the technical/commercial manuals made by Biodesign Academy.

international@biodesignpools.com / www.biodesignpools.com

An ultra-compact niche to suit all pools

To offer professionals a solution for simplifying the installation and maintenance of projectors, CCEI proposes an ultra-compact, all-purpose niche that is able to hold a large reserve of cable, something that is often lacking during maintenance work. It is therefore not necessary to empty the pool to take out the projector for repair or for changing its bulb. Thanks to its ingenious bayonet fixing system, the Brio niche can accommodate two different sizes of LED projectors; both large and mini projectors can thus be combined in a single housing. It has been designed to suit any type of pool, regardless of its surfacing: tiled, liner, panelled structure, etc. Furthermore, its compact size - 140 mm thick and 125 mm in diameter - limit cutting into the walls during installation. To make installation even easier, CCEI also provides tools such as a clamping key for the gland and mounting key for projector. This niche offers professionals an alternative that combines ingenuity, savings in space, and easy installation.



contact@ccei.fr / www.ccei.fr

UK POOL & SPA EXPO STAND 20

Untroubled spa enjoyment' through clear water with Aqua Kristal

Dutch company AQUA KRISTAL is promising a 'crystal clear organic alternative' to chlorine. Aqua Kristal is billed as an environmentally friendly all-in-one water treatment product for spas, hot tubs and pools. The company says the product enables you to add only minimal disinfectant amounts to the water, and is also biodegradable.

The product is said to purify the water from top to bottom of the pool or spa, with a weekly treatment that prevents the formation of limescale – a breeding-ground for bacteria and other micro-organisms – and also dissolves existing limescale. An ozone generator or UV lamp will eliminate the germs that are released, and disinfect the water, giving 'crystal clear, pure and wonderfully soft water', according to the company.



info@aquakristal.nl / www.aquakristal.nl

SPATEX STAND B18/B32

Golden Coast highlights value of latest Triogen UV disinfection technology

The latest advances in UV disinfection technology mean that pool and spa users can have more confidence in the health of their wet leisure environments, says leading independent distributor GOLDEN COAST. Through Triogen, Golden Coast offers a variety of systems to meet different circumstances, with the aim of ensuring that there is a cost-effective solution for every requirement. For large commercial pools, Triogen's Uvazone Advanced Oxidation System combines UV irradiation with ozone treatment in a single self-contained package. Capable of treating pools from 150 to 1500m³, it is billed as an easy-to-install solution – its compact size and low maintenance requirements and running costs making it a good choice for plant rooms, according to Golden Coast. At the other end of the scale, for home pools and spas Triogen's product line-up includes a number of lower-cost alternatives to Uvaray, such as the TR2 range of low-pressure UV systems, suitable for a variety of residential swimming pools and spas. The range incorporates a number of cost-saving features – including automatic shutdown to conserve power in the absence of flow, and a robust, hard-wearing low-maintenance construction. The compact units have been designed for quick and easy fitting, so that installation is inexpensive.



swimmer@goldenc.com / www.goldenc.co

UK POOL & SPA EXPO STAND 350

LED Lighting

A young Dutch company based in London with an office in Alicante, Spain, HQ POOL LED LIGHTING is a pool LED lighting supplier for wholesalers, resellers and installers. Its products are manufactured in Asia, all meeting RoHS and CE standards, with a 2-year factory warranty. They will present a flat LED project at the UK Pool & Spa show – designed to replace the PAR56 halogen lamp, as well as a brand new ultra-thin light (8mm thick). The latter provides the advantage of being able to be fixed directly to a swimming pool wall without a fitting space. All of their lights are available in varying light intensities, with lighting in bright colours.



info@hqpoollighting.com / www.hqpoollighting.com

SPATEX STAND B33

Climixel Inverter heat pumps, Thalao spas and Delta Evodeck covers

In its Climixel Universe, dedicated to Heating and Dehumidification, PROCOPI proposes the CLIMEXEL Inverter heat pumps, from the Power Inverter range, with «Power Inverter» and «ZUBADAN» technologies. Two new models appear in 2015, powered in 8 and 10 kW, with COP of 6.2 and 6.3 at cruising speed (Step 4).

The company has also completely renewed its range of spas, through its new Thalao spas incorporating



Climixel



Thalao

many new features. They feature new tanks declined in 7 colours, with 3 available colours for composite cladding and 2 of natural oiled wood. They are equipped as standard with new filtration plate, a touch screen and a 2-steps stairway, a multicolored LED spotlight, an isothermal cover, stainless steel rotary and bi-rotary nozzles. As option, they can be equipped with chromotherapy, waterfall, MicroSilk arotherapy (by effervescent micro-bubbles of oxygen) and 2 foot nozzles in the berths, aromatherapy, and remote plate kit. Available in versions that accommodate 2, 3 or 4 people, with 1 or 2 berths.

As far as covers are concerned, EVODECK, model from the Delta range, has an adjustable limit switch and a motor that can be disengaged. The semi-manual version is scalable to a motorized solution with a battery and casing, or motorised with a battery and solar power. The reduction box is integrated in its flange and is available in several colours (moulded anti-corrosion part), like its casing. In the motorized version, the reduction box can be recuperated. Its detachable motor runs at a torque of 250 Nm, with an ultra-quiet gear motor integrated in the terminal (Aquamat technology).

A selection of trims, lacquered aluminium sections, Qualicoat quality, is also available. The entire collection is brought together in its new «Brand Universe», representing five product families, around its five brands: Aquareva, for Construction & Renovation; Delta, for Protection and Safety; CLIMEXEL, for Heating & Dehumidification; Label Bleu, for Water Treatment & Maintenance; and Thalao for Well-being. These five brands can be easily spotted in a store with their own packaging and logo, and are easy to recognise in a sales point.



Evodeck

info@procopi.co.uk / www.procopi.com

UK POOL & SPA EXPO STAND 352 SPATEX STAND E16

Lovibond photometer goes Bluetooth

The new PM 630 photometer from The TINTOMETER® Group brings Bluetooth data transmission to the company's existing PM 600 series, enabling results to be quickly and easily transferred to smartphones, tablets and PCs.

The accompanying free Lovibond AquaLX app (available for both Android and iOS) allows the immediate review, process and evaluation of measured results directly on site, with easy-to-view graphical displays enabling any fluctuation from expected results to be immediately visible and instant action to be taken.

GPS activated, AquaLX also recognises and saves the exact location of the operator, while additional personalised information, such as the name of the pool and the pool engineer, can be recorded.



sales@tintometer.com / www.lovibondwater.com

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Tel: +36 25 564 380

wellis.eu

SPATEX STAND E20**Waterco introduces allergy-friendly pool sanitisation system**

Pool and water treatment equipment manufacturer WATERCO is launching the new Hydroxypure oxygen-enriched pool sanitisation system as a 'true alternative to chlorine'.

Hydroxypure is chlorine free and oxygen enriched, salt free, odourless and free of taste, and is said to be soft and gentle on the skin. It is the only sanitisation system to receive the seal of approval from the National Asthma Council Australia as part of its Sensitive Choice programme.

Hydroxypure sanitisation is based on the Advance Oxidation Process (AOP), which combines Perox, a specially blended form of Hydrogen Peroxide (H₂O₂) and hybrid ozone (O₃) to create a powerful natural oxidiser. AOP is reckoned to be able to remove bacterial threats more effectively than any other

oxidisation process currently available on the market.

The Hydroxypure system can be installed in new swimming pools or retrofitted to salt or chlorinated pools. It continually sanitises a pool by testing the water and automatically maintaining optimum levels of residual sanitizer. It also responds to different demands such as pool parties, hot water, rain and water top-ups. The pool water pH level is also automatically adjusted, offering claimed optimum water quality.

info@waterco.eu / www.waterco.eu

A fresh approach comes to light

SeaMAID returns in force to the Piscine Global exhibition, once again a contender for the Innovation Award, with its new multifaceted projector. Developed by its French laboratory, always from the perspective of a modern and easy-to-install concept, the AIO gives a playful dimension to pool lighting that the swimmer can control from the pool itself. Easy to install: no wall feed-through is required for installation, thanks to the mounting plate composed of two sections that are screwed directly into the concrete belt under the coping. The projector is fixed on the vertical section, held by a frontal screw. The power supply cable passes through a lateral guide on the plate, and connects to a standard connecting box. A new optical performance for lighting that is diffused differently: the light source is composed of 36 white or RGB LEDs enhanced by new-generation optics and its horizontal form. The vertical beam, in fact, is focused under the water line, while the horizontal beam extends over the entire surface of the pool. Its LED screen, accessible just below the coping, offers a wide choice of colours, the regulation of light intensity and water temperature, and has also an alert in case of high or low levels. In automatic mode, the pool lighting turns off or on depending on the natural ambient outdoor light. In terms of design, the shock-resistant cover plate is available in white, in a range of colours to match sealing components available on the market, or in a metallic version. SeaMAID has thought of everything: the slim case, which allows one to also use a slatted cover, and the wireless control unit to operate it.

Find out more information about Aio at www.seamaid-lighting.com

contact@seamaid-lighting.com / www.seamaid-lighting.com

A Pup for Seal

Family-owned company SEAL POOL EQUIPMENT is emphasising its dedication to the constant improvement of its range of products for residential and commercial pools alike. The company first launched its CL series of salt water chlorinators for residential facilities, and has also recently developed the Seal Pup, a chlorinator for small pools and spas. Reverse polarity, low salt and water flow alarms, manual and automatic settings, and electrode monitoring are some of the features common to all the company's chlorinators. For commercial facilities, Seal also supplies a fully automated salt chlorinator and management solution for hotels and water parks, called the SealPro. The SealPro system adjusts levels of pool disinfectant automatically, and detects and strictly controls chloramines – all designed to produce clear, clean, safe water.



sales@sealpoolequipment.com / www.sealpoolequipment.com

SPATEX STAND E14**High-end automatic pool cover solutions from OASE**

Automatic pool cover specialist OASE is emphasising its high-end and sustainable solutions for covering indoor and outdoor swimming pools.

The company underlines that its covers are custom-made, economical (reducing heating costs by a claimed 80%), safe (with an improved weight-bearing capability), and comfortable (self-cleaning).

Among the company's current products are: the OASE Deluxe, an 83mm-wide polycarbonate slat with a patented anti-algae hinge; OASE Prestige, whose silver colour is claimed to prevent condensation in the polycarbonate slats

(this model is also available with anti-algae and UV protection technologies); and the OASE Top UV, featuring triple extrusion (III+) which extends the lifespan and sustainability of this type of pool cover by being damage-resistant and preventing discoloration.



info@oase.be / www.oase.be

SPATEX STAND C37**New Bowman compact heat exchanger 'ideal' for smaller pools and hot tubs**

Heat-exchanger specialist BOWMAN is launching a new ultra-compact unit aimed at smaller swimming pools, spas and hot tubs.

Called the EC80-5113-1, the new model measures just 368mm overall – including end covers – and is designed to handle heat transfer up to 25kW.

Available with titanium, stainless-steel or cupro-nickel tube stacks, the EC80-5113-1 is reckoned to deliver the same performance benefits as larger Bowman heat exchangers, including faster pool heat-up times – typically up to three times faster than most other brands

– thus significantly reducing energy costs. Additionally, the new unit is fitted with composite end covers, with solvent weld connections and an integral 7mm thermostat pocket, for easy installation directly into the pool pipework. A removable tubestack also simplifies routine maintenance. Bowman is also launching a newly extended range of titanium tube stacks, which will soon be available across the complete range. These are said by Bowman to resist chemical attack indefinitely, and come with a 10-year anti-corrosion guarantee on all titanium materials in contact with pool water.



info@ejbowman.co.uk / www.ejbowman.co.uk

A new spa that is truly versatile

The practice of aquabiking has been extolled everywhere in the media for its benefits, whether it is the physical well-being it brings or the part it plays in weight loss.

This was the inspiration that led BE SPA to develop a new spa model that combines a space for aquabiking as well as 5 seats meant for hydromassages.

The aim was to allow its customers to enjoy aquabiking at home, but above all, to enjoy a spa that offers all the benefits of hydrotherapy, with user-friendliness as a plus.

Aqualice thus saw the day - the fruit of the alliance between BE SPA and its American spa-manufacturer partner. In fact, the company, located in Le Mans, has 3 manufacturing plants in the United States for its acrylic spas.

The main advantage of the spa is its reasonable size, as compared to swim spas, which in general are those equipped for aquabiking. In practical terms, it measures «only» 335 x 229 cm, with a height of 137 cm, and steps for access. It also features 62 jets and 3 massage pumps.

info@be-spa.fr / www.be-spa.fr

Pool & Spa Equipment

procopiuk.co.uk - procopi.com - spafrence.co.uk

Wald House, Pattenden Lane,
Marden, Kent TN12 9QJ
Phone : 01622 832800
E-mail: info@procopiuk.co.uk

Concentrate of technologies serving the cleaning



The new CyclonX™ PRO is ZODIAC® brand new innovation in the robotic cleaner category featuring latest technological advances of the manufacturer. It is based on the cyclonic suction technology. This patented and exclusive ZODIAC® technology creates a high cyclone power inside the filter, which captures all debris including the finest impurities. Debris is kept in suspension, preventing the filter from clogging and providing increased power and constant suction. Furthermore, the new robot is equipped with a new patented feature that simplifies access to the filter to facilitate its maintenance: the Push'n'Go™. The filter is easily released just by pressing a button which is set on the top of the robot. In addition of these features, the robot offers 6 cleaning cycles (floor only or all areas); a filter full indicator; a transparent top window to help controlling the filter filling and its transport trolley.

benjamin.charvet@zodiac.com / www.zodiac-poolcare.com

SPATEX STAND B16

Praher Austria: Aquacoach makes pool control simple

The new Aquacoach pool control series from PRAHER Austria is surprisingly easy to use and is suitable for all pool sizes. In both basic versions, Aquacoach and Aquacoach pro, numerous options are integrated, with which standard pool functions can be automatically controlled. Multilingual menu navigation and the use of clear symbols ensure smooth navigation and programming. Depending on the project budget, additional options can be added to the Aquacoach pro series. Aquacoach is the perfect accompaniment to the Praher Aquastar backwash valve comfort safety pack.



info@peraqua.com / www.peraqua.com

SPATEX STAND B6

Speck launches flexible pump with broad replacement applications

The new Badu EasyFit Eco VS from German manufacturer SPECK PUMPEN is a self-priming circulation pump combining the proven construction of the Badu EasyFit with a permanent magnet motor and built-in controller to create a "highly efficient power-packet with space-saving construction", according to the company.

Billed as a replacement for numerous pumps from other manufacturers, the Badu EasyFit Eco VS is said to offer major integration flexibility with its standard screw connections and six optional connection sets. Adaptable, height-adjustable pump feet simplify assembly during integration into an existing system.

A proven control panel with eight buttons, and no double functions, is designed to provide uncomplicated and intuitive management. The pump's parameters can be easily programmed, with both priming time and motor speed able to be set individually.



info@speck-pumps.com / www.speck-pumps.com

SPATEX STAND D2

ITS launches smartphone-paired photometer

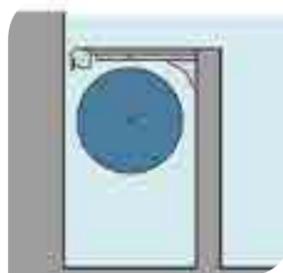
The new eXact iDip Smart Photometer System from water-testing specialist ITS EUROPE Ltd tests over 35 water quality parameters and is also claimed to be the first handheld photometer to pair with a smartphone/tablet via Bluetooth, allowing instantaneous software updates, market versatility, and customisation.

Designed for use with Apple and Android Smart Ready devices, the eXact iDip works with the eXact iDip app to store testing location data and test results via its GPS-enabled feature, allowing for efficient data management and sharing. The eXact iDip Smart Photometer is waterproof (IP-67), durable and is backed by a two-year warranty. It comes installed with pH, free chlorine, combined chlorine, and total alkalinity, and more than 30 additional tests can be downloaded directly from the app. The app can be downloaded free from the App Store and Google Play. ITS Europe presents its novelty on the top 100 space.



itseurope@sensafe.com / www.itseurope.co.uk

A cover installation mechanism which is useful as well as enjoyable



COVREX POOL PROTECTION, a Belgian manufacturer specializing in the automatic pool covers, launches at Piscine Global its latest innovation consisting of a system for installing the slatted cover at the bottom of the pool, while using the housing that protects it as a deck or rest area. The pool cover can thus be concealed under a lid. This installation system at the bottom of the pool has a threefold advantage: it combines aesthetics, ease of maintenance and is compatible with all pool finishes. It is perfect for mirror or infinity pools. The company has developed 10 different alternatives for integrating pool covers into both existing pools and pools under renovation. CSY012 can be combined with the Covrex Classic slats, which have a 5-year warranty, are designed to withstand hail and are tear-resistant, or with Covrex Solar ones.

info@covrex.com / www.covrex.com

Limpido Z: Everything becomes clear!

Always striving to offer solutions to professionals for making installation easy, CCEI has designed a truly compact chlorinator that combines multiple features. More often than not, the size of an equipment room is restricted and does not afford much space to accommodate a lot of appliances. The Limpido Z combines several functions for the automation of water treatment in one compact unit. Its Z2 model combines the functions

of electrolysis, pH regulation, and chlorine production based on water temperature. The latter also depends on the position of the cover. The Limpido Z3 model also includes a redox regulation function. The unit is equipped with the innovative Zelia cell - the transparent and luminous cell lights up according to the status of the pool water.

The cell, which has won several trophies for Innovation, makes it easy to monitor the quality of the water. Easy to use and intuitive, the electrolyser is available in 3 models to suit different pool volumes: 30, 60 and 90 m³ - for automatic and comprehensive water treatment.



contact@ccei.fr / www.ccei.fr

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- ✓ Crystal clear water
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- ✓ No trichloramine - no chlorine smell
- ✓ No biofilm - no legionella
- ✓ Chlorine-free systems

SPATEX STAND F58

Bosta pump range expands

New 2015 products for pool equipment specialist BOSTA UK include a new HydroPro heat pump range featuring remote control access and the ability to heat larger pools – some models also offer soft-start motors. The HydroPro+ Premium WiFi control module enables remote control of your heat pump and includes an app for mobile devices.

Meanwhile Bosta is also offering the new Sta-Rite S5P1R-VS pump from Pentair, a 1.5hp variable-speed pump designed for smaller domestic pools.

Also from Pentair is the ControlPro automated control unit for variable- and single-speed pumps, billed as a 'starting point' for automated pool control. The unit can be retro-fitted onto any single-phase pool pump or Pentair's S5P1R-VS.

Finally, Bosta is launching a new Spa-Vac, Aquabroom, Pool Blaster Catfish and Pool Blaster Max pool cleaner range, designed for smaller pools and without the need for a vacuum hose running off the pool filtration system.



sales@bosta.co.uk / www.bosta.co.uk

SPATEX STAND B37

Herborner 100% coated pumps beat corrosion

German pump specialist HERBORNER PUMPENFABRIK is showcasing its latest innovations in pump engineering for swimming pools and drinking water applications – the 100% coated herborner.X swimming pool water circulation pump with integrated inline filter, and the 100% coated herborner.F block pump.

The result of a €2 million investment, the new pumps are said to provide 100% protection from corrosion (assuming the pumped medium is free of H₂S, up to 1000 mg/l chloride ions) with a coating layer up to 1000µm thick. New hydraulic technologies are also claimed to boost efficiency by up to 10%.

The 100% coating covers inaccessible areas such as gaps and screw threads, and Herborner says the design details needed to achieve this degree of protection make its pumps unique.



info@herborner-pumps.com / www.herborner-pumpen.de

Pool in pool - a new way to renovate your swimming pool

There are times when the use of «traditional» materials, such as reinforced concrete or steel, may not be the ideal solution in terms of cost, time and adaptability to an existing situation, especially if the need for intervention is at the start of the swimming season and the customer is the prestigious Hotel Atlantico in Jesolo, Venice. This is exactly the niche market that PREFORMATI Italy is targeting with its innovative Pool in Pool technology, of which this pool is a perfect example: a structure in EPS designed specifically for children and installed over an existing pool without the need for any demolition work. The small swimming pool, built in collaboration with Minetto Piscine (Jesolo), is surrounded by steps with large shaped handrails. The pool is structured on two levels: an outer, slightly sloping level, which ensures a smooth and gradual entry into the water, and an inner, deeper hexagonal level that can be used as a comfortable seat, ideal for relaxing.



Why EPS?

- Because no traditional solution would have been feasible without the costly demolition and refilling of the existing pool. Even the construction of a shell in reinforced concrete would have led to similar problems, which would have affected the cost and timing of the installation.
- From the point of view of structural integrity, it is important to note that the swimming pool is located on the roof of the hotel car park, therefore it could not be burdened with excessive loads: thanks to the lightweight nature of the materials used, we were able to comply with this requirement.
- Finally, the use of EPS allowed complete freedom in the design of the pool, enabling the creation of particular elements, such as the walls at the entrance to the pool.

info@preformatiitalia.it / www.preformatiitalia.it

SPATEX STAND B18/B32

Golden Coast to showcase full pool, spa and sauna range at Spatex

Leading independent pool, spa and sauna distributor GOLDEN COAST is showcasing its full pool, spa and sauna range at the Spatex trade show.

Products exclusively available in the UK through Golden Coast include the new Roll Fit automatic cover systems, Wi-Fi remote controls and stylishly-shaped step unit endcaps from French manufacturer DEL.

Golden Coast will also demonstrate the latest generation of custom-built control panels. The company's electro-mechanical expert Andy James will demonstrate panels integrating the latest developments – including new colour LCD

panels, the fully DFMX-controllable Spectravision Adagio+ from Propulsion Systems and the new Q2 light from Dutch LED lighting pioneers EVA Optic. Other products making their debuts include Palintest's Pooltest 9 Bluetooth, which offers testing against nine important parameters and easy connectivity and Tylö's futuristic new sauna design, Panacea. Golden Coast will also release the results of its fourth State of the Wet Leisure Industry survey, distributed jointly with the British Swimming Pool Federation (BSPF). Show visitors can obtain their copy of the report by visiting the Golden Coast stand.

swimmer@goldenc.com / www.goldenc.co

SPATEX STAND F21

Hygromatik improves compact steam generator with remote control

German humidification specialist HYGROMATIK has launched an enhanced version of the HeaterSlim compact steam generator featuring remote control. The remote control unit can be operated from a docking station or carried around and operated from in and around the HeaterSlim. It features a 3.5in. TFT graphics display that uses icons to provide the display of operations and user selections. The control can dim the lights, control essence pumps or control the unit easily for maximum convenience. HeaterSlim is ideally suited for use in private and suite spas, and provides easy access for maintenance. It produces hygienic steam from various types of water, and if demineralised water is used, it is virtually maintenance free. The compact size means it can fit into small corners, and it uses a stainless steel cylinder that is easily removed without special tools.

hy@hygromatik.de / www.hygromatik.com

UK POOL & SPA EXPO STAND 100 SPATEX STAND B37

New ATV swim-spa from Marquis

Oregon-based MARQUIS SPAS is introducing the ATV (Aquatic Training Vessel) swim-spas at the UK 2015 pool and spa trade shows. Claimed to feature a unique design and structure featuring high-tech polymers for extra durability, the ATV is said by Marquis to 'elevate the swim spa experience', while acting as a personal workout and health product for daily life. Standard ATV features include a swim tether, or optional resistance and rowing kit attachments. Options include audio to accompany your work-out, below-waterline LED lighting, or the 12-point water feature option for 'beautiful arcing streams' of water along the vessel walls.



www.marquisspas.com/swim-spas



Adagio+



Panacea

SPATEX STAND B50

Fairlocks focuses on energy-saving



Making its UK debut in 2015 from FAIRLOCKS is the Mega Pool Saver, which claims to reduce pool pump energy consumption by up to 80% – therefore significantly lowering pool running costs.

The advanced motor control technology in the Mega Pool Saver allows the user to set reduced speeds on the pump, enabling the product to offer one of the highest returns on investment in pool operation – according to Fairlocks. The Mega Pool Saver is compatible with 95% of single-speed pumps up to 1.5hp, and is said to be simple to install and competitively priced.

enquiries@fairlocks.co.uk / www.fairlocks.co.uk

SPATEX STAND D32

Palintest demonstrates expert skills in testing data management

UK water-testing specialist PALINTEST is showcasing its new Pooltest 9 and Pooltest 25 Bluetooth products for use with its new Aqua Pal App, promising simplified and more effective pool management.

The Pooltest 9 and Pooltest 25 Bluetooth allow the measurement and recording of water test data, and feature single test buttons on the keypad for rapid measurements and Bluetooth Smart technology for easy data transfer to a PC or the Aqua Pal App.



export@palintest.com / www.palintest.com

SPATEX STAND B1

New website for Aquafinesse

Water treatment specialist AQUAFINESSE has launched a new website, featuring an improved store locator, as well as product videos and manuals.

The new website is customised for different digital formats such as desktop, tablet and smartphone, and Aquafinesse welcomes feedback on the new design and presentation.



uk@aquafinesse.com / www.aquafinesse.com

Medium-pressure UV system now available for private pools

LIFETECH company, a renowned producer of ozone generators and UV systems, developed and produces, in cooperation with other top companies and institutions in Germany, Netherlands and USA, LifeAGE® UV system. Thus, medium-pressure UV systems, originally only used in public swimming pools, are now affordable for private ones. According to the manufacturers, this technology will cut operational costs by 30% compared to standard UV systems. Lifetime of LifeUVM® lamps reaches up to 18 000 hours also contributing to environmental protection. Updated German Standard DIN 19643 clearly declares: «Only medium-pressure UV systems can make proper disinfection of swimming pool water and lower the level of bound chlorine. Low-pressure UV systems are not able to do that.»The Czech



company also developed a technology exclusively for private pools and more crowded public pools such as pools for toddlers or public whirlpools. For private pools it is Combi ozone/UV technology and for public pools it is LifeOX® technology. Their clients took advantages of this AOP – Advanced Oxidation Technology for more than 10 years. Lifetech produces complete and complex range of UV systems and ozone generators for treatment of either private and public swimming pools or municipal water treatment and sewage plants. In another sector it also produces its own LifeOX®-AIR device used for bad smell removal and disinfection of rooms. The company supplies its technologies to companies like: Veolia, Modiano Group, Four Seasons Hotels and Resorts, Kempinski Hotel, Budweiser Budvar, etc., and is currently looking for distributors for its products.

As from 2015 a part of the Lifetech Medium pressure UV systems line can be delivered also fully prepared for integration in BAS (Building Automation Systems).

sales@lifetechozone.com / www.lifetechozone.com

SPATEX STAND C32

Pump and cleaner introductions from SCP



Superpool II VS

Among the new products from pool and spa distributor SCP are a variable-speed pump and an automatic pool cleaner.

First is the Superpool II VS, a high-efficiency variable-speed pump billed as ideal for both new pool construction and replacement. Featuring an integrated controller with touch-sensitive buttons for real-time information display, the pump offers three programmable speeds in 10rpm increments for precise adjustment of the pump flow, as well as ideal filtration rate settings with 24-hour circulation.

Meanwhile the PV50S automatic pool cleaner from Hayward operates autonomously without any external power supply to clean the floor and slopes of the pool, thanks to its turbines. SCP says that the unit's exclusive guidance system and spiral motion prevent the cleaner from jamming. Advanced 'pod propulsion' eliminates the need for wheels and belts, giving consistent performance and long life.

The PV50S is described as 'quiet', and is said to be easy to install with no tools required.



PV50S

info.eu@scppool.com / www.scp-europe.com



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info@rppiscines.com / www.rppiscines.com

ALKOR DRAKA Standard and reinforced liners



Alkor Draka is a calendaring company specialised in the production of flexible plastic and PVC films. With 40 years of experience in production for swimming pools, our aim is to meet the needs of our clients in terms of both technical and aesthetic qualities. This has resulted in the creation of a wide range of products including options of standard or reinforced liners in a variety of colours. Furthermore we have developed a method of packaging that provides optimum conditions for transport and storage as well as ease of use from the roll. Having supplied the French market for many years, the time has come to expand internationally...

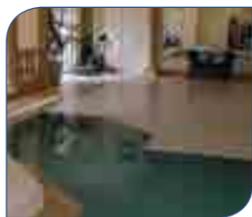
leslie.mineo@alkordraka.com / www.alkordraka.com



LINOV Renolit's alkorplan and general tower canada rt 3000 infinity

Specializing in the manufacture of liners and covers, as well as global solutions for pools, LINOV is part of RPI Group. It owns a modern production unit measuring over 1800 m², located in Portugal and using state-of-the-art technology for the manufacture of its products.

info@linov.pt / www.linov.pt



AQUA COVER A full range of slatted swimming pool covers

Aqua Cover is a manufacturer and specialist in the submerged slatted covers market since 1996. Aqua Cover is the only manufacturer of submerged slatted covers with an inline motor offering two different drive systems. To meet the demands of its customers, Aqua Cover also sells aboveground slatted covers (Exterior range), slatted covers with external motor (Box range), and premium ribbed tarpaulins (4 Seasons range). Ease of installation and operation as well as a great reliability are the factors of the company success.

info@aquacover.be / www.aquacover.be



NIRVANA Heat Pumps

Located in Quebec, Canada, Nirvana Heat Pump Inc. specializes in the design and manufacture of high end and high efficiency domestic and commercial swimming pool heat pumps and water chillers. With a state of the art thermodynamics lab, and a strong emphasis on quality, durability, and innovation, Nirvana has gained a solid foothold in the high end swimming pool heat pump market in North America. We have a complete range of 50/60hz units from 10kW (35,000BTU)

up to 40kW (140,000BTU) with unique durable and noise reducing fibreglass casings, full flow coil in can heat exchangers and corrosion resistant coatings. We are actively seeking distributors worldwide and are able to tailor our offerings to your requirements.

ventes@nirvanahp.com / www.nirvanahp.com

MUMASPORT Presents its new Swimming Line



MumaSport is an Italian company that specialises in the manufacture and sale of swimming caps in polyester, Lycra and silicone with its trademark "SOFT" embossed printing technique; goggles; teaching and aquagym accessories; mats; toys; footwear; swimwear; and poolside accessories. The company's Swimming Line is already distributed throughout Italy and is particularly aimed at swimming companies, swimming pool operators and retailers of swimming pool products. The company is currently looking for distributors

across Europe.

info@mumasport.com / www.mumasport.com

MEGA POOL SAVER Pool Pumps Powered for Less



The Mega Pool Saver Company has over 30 years' experience working in the solar and electronics industries. Its compact, plug in device, the Mega Pool Saver, using advanced motor control technology, plugs the single speed pump to become a highly efficient and flexible variable speed pump. It can be set to over 30 different speeds on its advanced control panel. It has been fully tested and CE certified and meets the ISO9001: 2008 quality standards.

info@megapoolsaver.co.uk / www.megapoolsaver.co.uk

Poolstones by SOFITIKIS High quality marble to embellish the pool's environment



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info@poolstones.com / www.poolstones.com

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pool@bridging-china.com / www.bridging-china.com

LIFETECH Leading manufacturer of ozone and UV systems



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sales@lifetechozone.com / www.lifeox.com / www.lifetechozone.com

SOKOOL A wide range of shelters



SOKOOL is one of the French leaders in the market for pool shelters, with 30 years of expertise in the field. Already present in Switzerland, Spain, Italy and Reunion Island, the group continues its expansion in Eastern Europe, the Middle East and North Africa. Its product range includes a wide selection of telescopic pool shelters as well as shelters for terraces and spas that adapt to requirements: high, mid-high and low shelters, angular, curved and stylized, standalone or adjacent to buildings, with or without floor rails ... The telescopic pool shelters are suitable for any type of pool and comply with NF P90-309 standards. These products are made in France and available in more than 200 colours.

contact@abris-sokool.fr / www.abris-sokool.fr



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Verder, a company which specialises in the production and distribution of pumps and laboratory equipment. We have representatives in France, Benelux, Italy, Russia, Greece, Mauritius, Ukraine, Bulgaria and Ecuador.

sales@hydrover.eu / www.hydrover.eu

A2Z OZONE Ozone for all your sanitation needs



We provide two series of ozone generators in our pool and spa range: the Aquatic 2, generator for spas that produces 300 mg ozone per hour; and SP series, designed for swimming pools up to 100,000 gallons. Each uses Corona Discharge (CD) ozone technology. This technology allows killing bacteria faster than using chlorine and a 95% chemical reduction. As ozone reverts back to oxygen, water keeps very clear. We sell in more than 100 countries worldwide.de.

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THERMALS SPA Swim Spas and Hot tubs



Thermals Spa is a brand for the European market and specialised in the sale of Swim Spas and Hot Tubs. We have a range of Swim Spas and Hot Tubs on display at our warehousing facility in the UK, and also have rapid access to a complete range of Parts and Accessories. Our aim is to fully support our distributors with comprehensive Sales and Product training and with an extensive, detailed customer brochure.

info@thermalsspa.co.uk / www.thermalsspa.co.uk



FABISTONE Design and comfort are the primary qualities of our products

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info@fabistone.com / www.fabistone.com



TANGOBLU

Italian company based in Piacenza, has many years of experience in hydraulic power systems, swimming pools design, maintenance and creation of fountains and water games. It recently filed a patent that ingeniously makes all phases of the paving pools easier. This is the LINERMATIK, an innovative workbench designed for the use of companies and artisans, that helps to pre-cut the liner and automatically fuse the two edges together before use.

info@tangoblu.com / www.tangoblu.com

STARLINE Manufacturer of Monoblock® swimming pools and Roldeck® pool covers



Starline is a renowned company in the design, the development and the manufacture of vinyl ester Monoblock® swimming pools, slatted Roldeck® pool covers, pool cover systems and pool equipment. It also has over 35 years of experience in the production of pool controls, filters and other water treatment products. Starline operates across the whole of Europa and only collaborates with professional swimming pool builders and installers to guarantee the quality to the end user. Come visit us in our brand new Pool & Lifestyle Centre in Valkenswaard, The Netherlands or go to our website to check out the newest pool designs.

info@starlinepool.com / www.starlinepool.com

TECLUMEN Reliable quality LED lighting for pools



Teclumen is in the professional lighting industry since more than 30 years. We distribute a wide range of swimming pool lights based on LED technology. Two types of lights: fixed colour lamps (white or blue) and colour changing lamps with RGB system (controllable via remote control or DMX) which can easily be used to create scenographic effects and to play with colours in swimming pools. We provide you all the commercial tools for sales support. Our strengths are guaranteed by a long experience in the lighting sector and an exhaustive knowledge of materials, production processes and products themselves.

sales@teclumen.it / www.teclumen.it

T&A Producer of automatic pool and spa covers



Technics & Applications is specialized in producing automatic pool and spa covers. The new production site in Geel, in the north of Belgium, with a surface of 5000 m², was put into use in the beginning of January 2013. Our products are exclusively delivered to professional installers, especially in Belgium, the Netherlands, France, Great Britain, but also in the rest of Europe

info@aquatop.be / www.t-and-a.be

POOLWONDER battery operated manual pool cleaners



Poolwonder was founded with the idea to produce and distribute economical battery operated manual pool cleaners according to its own patent. The simple propeller system allows keeping the production costs low. With a compact size with 11 cm in diameter and a low weight it can be used universally for whirlpools, over ground pools and all kind of swimming pools (up to 50 m³) with no tubes or cables required. Batteries have a running capacity of over 1 hour. Fits on all telescopic poles with a clip system (not included). Delivered with 2 reusable filter bags (rough and fine) and 8 AA batteries.

office@poolwonder.com / www.poolwonder.com

WUXI MAXILLUM SCIEN-TECH LIGHTING CO. LED swimming pool lights



With 7 years of professional experience of LED pool lighting, Wuxi Maxillum Scien-Tech Lighting Co., Ltd has continually invested in the R&D of underwater lighting used in Swimming Pool. We have grasped the advanced technical of waterproof and sealing for the lamp-body. Our products have the excellent features of heat dissipation and conduction, for a lifetime of more than 5 years. Their advantages: ultrasonic melting technical, sealing the ABS+PC body; epoxy glue protecting the edge; SMD lighting, high power lighting and DIP5mm Lighting; PAR56 fixture, ABS and 304 Stainless Steel for concrete pool and vinyl pool; ABS housing, PC housing filled with epoxy...

info@maxillum.com / www.maxillum.com



AQUACLINIC A new technology at the service of the pool

A point of reference as a supplier of specific products for the pool, we offer a new, patented concept for treating water through a remote control system. The Dosaclinic Tablet is controlled by a cutting-edge electronic unit that allows the programming of the entire system, monitors and alarms, according to the requirements of the installation, using a remote connection.

Its electronics help to optimize filtration time based on the temperature of the water and fine-tunes the activation timings of the installation to obtain significant energy savings. Several versions are available: from the basic model to models with built-in pH and chlorine control systems which use the redox measuring method, or act directly using amperometric or potentiostatic probes.

b.facchini@aquaclic.biz / www.dosaclinic.it

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PREPARE YOUR EXHIBITION AGENDA

As we usually do, we give you below a line-up of the upcoming exhibitions around the world for 2015. Throughout year, as usual, we will not fail to bring you plenty of information and news on new products which will also be published on our website www.eurospapoolnews.com and in our newsletters.

Le JUSTE LIEN will be distributed at most of these exhibitions in the local language. Don't miss the chance to advertise in these magazines distributed at the entry of all these exhibitions. They are an excellent medium of communication. If you wish to feature in any of the upcoming editions, please contact us at : contact@eurospapoolnews.com

FORUMPISCINE 2015, with its slew of events



The Italian swimming pool and spa exhibition has not only seen a growing number of visitors and exhibitors, but also of new products. The 7th edition of ForumPiscine - from 19th to 21st February 2015 - will be held at the same time as the 16th ForumClub, the important B2B event in Europe for the fitness, wellness and sports sectors.

The venue of the exhibition, pavilion 19 at the Foire de Bologne will also be the place where free workshops and meetings for visitors will be held. The ForumClub-ForumPiscine international

congress will also feature three days of training with inputs from industry associations. On the 20th, the Italian Pool Awards will be presented for the "Commercial" category (indoor and outdoor pools), "Residential" (indoor and outdoor geometric and free form pools), Bio-pools and also the special Facebook page award.

info@ilcampo.it / www.forumpiscine.it



BATIBOUW, one of the largest and most important trade-fairs for construction, renovation and interior design, will be held in Brussels, from Thursday, 26th February to Sunday, 8th March 2015. Every year, BATIBOUW welcomes some 75,000 professionals who visit the exhibition during the two special professional days that are devoted to them. In 2015, these professional days will be held on Thursday 26th and Friday 27th February.

www.batibouw.com

PISCINE EXPO MAROC 2015: a promising 6th edition

The Piscine Expo Maroc exhibition celebrates its 6th anniversary on 4th March 2015, with a host of exhibitors from across Morocco and abroad. The exhibition affirms its success in Africa and the Arab world, standing out as a leading name in Pool, Spa & Well-being exhibitions in the Middle East. This success was buttressed by the ideal geostrategic position of the country in the region, bordered by the Atlantic and the Mediterranean. The Pool & Spa industry is also growing steadily, reinforced by a favourable climate, a major asset in this industry, as made evident by construction sites across the country. The political stability of the country, combined with its sustained economic development, assures it of a bright future. From 4th to 7th March 2015 Casablanca will welcome exhibitors and visitors from several countries around the world. In 2014 the exhibition registered 10,000 visitors, professionals and private individuals alike, and intends to do even better this year!



contact@piscineexpomaroc.com / www.piscineexpomaroc.com

19-20-21
February 2015
Bologna Exhibition Centre (Italy)
www.forumpiscine.it

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Scan-me!



The Qatari QPS exhibition will return in spring

Qatar Pool & Spa Expo will offer a wide range of products and services, bringing together experts from this industry in the Gulf and presenting a wide variety of pools in concrete, fiberglass, in-ground and above ground pools, spas. Rendezvous in Doha from 24th to 26th March 2015.

qps@htsxp.com / www.htsxp.com

The Egyptian exhibition remains on track

The 10th edition of the Egyptian AQUATHERM exhibition will be held in 2015, from 26th to 28th March in Cairo. Organized in an Egypt that has launched on a major economic reform, this event will take place in a region of the Middle East where the demand for pools continues to grow. The organizers expect a hundred exhibitors and nearly 10,000 visitors.



info@aquathermeg.com / www.aquathermeg.com / www.egyptpool.com

Discover the latest pool & spa trends in Asia



For the third time Piscine SPLASH! Asia is coming back to Singapore, on 20-21 May 2015. Chosen for its prime location in an international trading hub, the Marina Bay Sands will once more be the location of the international show. It will host a number of other sessions and activities to complement the trade show, including leading speakers in a comprehensive education program, live product demonstrations and networking activities, allowing visitors to make potential business connections with key professionals in their fields.



Exhibitors will include construction, spas, water treatment, protection and safety, maintenance equipment and now landscaping and outdoor design around the pool. In 2013, 60 companies from 13 mainly European countries exhibited at the Marina Bay Sands Expo and nearly 1000 visitors from more than 30 countries attended. Visitors included pool builders, wholesalers, service technicians, manufacturers, distributors, suppliers, architects, engineers, representatives from council and government, aquatic and leisure centers and more. A Call for Papers will be launched very soon regarding topics such as water chemistry and quality, employee training, cleaning, industry trends and technological developments.

info@piscinesplashasia.com / www.piscinesplashasia.com

PISCINA BARCELONA

In October 2015 Piscina Barcelona will be back with product offers from major international companies in the pool, well-being and aquatic product sectors. The exhibition will be a source of opportunities not only for new constructions, but also for the renovation of existing pools, for mature markets as is the Spanish market. At the same time, it will promote meetings between exhibitors and buyers from over 16 countries to promote exports. The exhibition will include, among others, a vibrant exhibition area, a showroom for new products, and the Wellness & Spa Experiences Event convention.



piscina@firabcn.es / www.salonpiscina.com

FSB 2015: Modern halls make for new momentum

From 27–30 October 2015, FSB and aquanale, running in parallel, will present their new “themed-hall concept” on an exhibition area of around 80,000 sqm. The compact layout of the modern, naturally-lit halls facilitates the optimum flow of visitors through the fair area via the fairground’s “Boulevard”.

The North Halls also avail of the perfect transport connection to Congress Centres North and East.

In addition, Entrance East is situated conveniently near the ICE train station as well as near the public transport hub of Köln Messe/Deutz. “The new structure of the FSB sections of amenities, sports and public pool construction means that existing synergies – amongst themselves and together with aquanale – can be exploited more effectively, creating more business networks on a national and international scale,” says Katharina C. Hamma, Chief Operating Officer at Koelnmesse GmbH.

At FSB and aquanale, all industry players get an overview of new technologies, product innovations, process optimisations and future-orientated planning. FSB, the source of inspiration for the design of tomorrow’s urban living spaces, will welcome the 50th anniversary of IAKS. To mark the occasion, the association will take a look at the history of the sports and leisure infrastructure, in addition to other topics. Further highlights of the extensive FSB event programme include the 6th Cologne Swimming Pool and Wellness

Forum as well as the STADTundRAUM Congress with the presentation of the “Spielraumpreises” (the German Amenities Prize) for barrier-free public spaces for play and exercise. Another top event hosted by the trade fair duo is the 7th International Swimming Pond Congress under the auspices of the International Organisation for Natural Bathing Waters (IOB).



Around 400 participants from all over the world are expected to attend the congress. All aspects of the public and private swimming pool, wellness and sauna sectors are now represented in Cologne on one platform and in clearly defined theme worlds. Many sports activities will make even more of a splash in the new halls, like basketball, soccer and ice-skating and outdoor fitness will also have its area.

Companies registering before 31 January 2015 will benefit from the attractive booking prices of both fairs.

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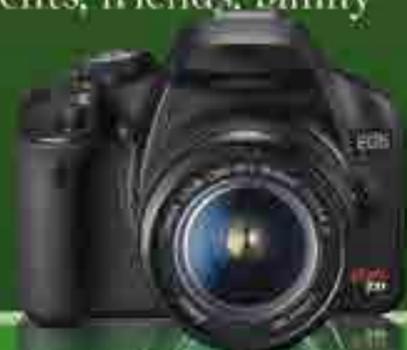
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- > Go to www.iPool2015.com as of March 31st 2015
- > Create an account
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